



EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

May 9, 2022

Read: Previous
Newsletters

Watch: Prerecorded
Wrap-Up Livestreams

Learn: Receive Wrap-
Up or Other News

Special Notice: The All Together NM Fund is collecting donations for emergency shelter and food and water distribution for New Mexicans impacted by wildfires at alltogethernm.org. [Read the full press release.](#)

EDD News & Events

Technical Assistance Funding - Input Request

EDD is seeking feedback to better understand needs for programs and training within our entrepreneurial ecosystem. We will be hosting several roundtables and conducting surveys to gather input to help determine where to invest SSBCI technical assistance funding.

Roundtables (held at 12 pm each day):

1. **May 16:** [EDO stakeholders, local govs, chambers](#)
2. **May 17:** [Biz technical providers and lenders](#)
3. **May 24:** [Community groups and Tribal entities](#)
4. **May 23:** [Business owners and general public](#)

Technical Assistance Surveys

- [Survey for businesses.](#)
- [Survey for technical assistance](#)

Recovery Resources

NEW! [Employer Roadmap: Childcare Solutions for Working Parents](#)

The working world was never made for working parents and the COVID-19 pandemic has only made it worse. To help address this, the U.S. Chamber of Commerce Foundation created a road map for leaders and business owners covering the childcare needs, complete with analysis and solutions, of working parents.

Reminder! [Small Business Recovery Loan Fund](#)

Loans up to \$150,000 at a very low interest rate. The interest rate is equal to half the prime rate at closing and is fixed for the ten-year term of the loan. Most New Mexico businesses that were impacted by the pandemic are eligible. Businesses that received a Small Business Recovery Loan in 2020 can refinance for a larger

[providers.](#)

[Rural Efficient Business Program \(REBP\) Interview Series: Mini Falls Farm](#)

May 20 at 1:30 pm

The REBP team will be in Chimayo, NM, taking time to stop and smell the flowers at Mini Falls Farm. We will chat with founders Lindsey and Mykel about their energy efficient, and in some cases no-energy, practices that they are utilizing.

[NM Recovery Series: Biz Resources for Veterans](#)

May 24 at 1pm

The NM Recovery Series mission is to create awareness of opportunities and resources for businesses and communities. Join us to learn more about resources specific to Veterans.

[2022 Outdoor Equity Fund Q&A Sessions](#)

Q&A Session #1: May 25 at 10 am

Q&A Session #2: June 16 at 4pm

Review the 2022 program guide, application, and address your questions.

Join us Mondays at noon, as we livestream a short recap of the Weekly Wrap-Up on [Facebook](#) and [YouTube](#). You can also catch up on pre-recorded livestreams [here](#).

Articles/Links

[The Future of Work in 2022 and Beyond](#)

[Sixteen New Mexico MainStreet-Affiliated Communities Receive Resilient Communities Fund Grants for Economic Development Projects](#)

[The Cascading Impact of COVID-19 on Microbusinesses and the U.S. Economy](#)

[Biden advances New Mexico renewables transmission project](#)

[Change trains: Mexico favors N. Mexico over Texas](#)

[A record 4.5 million Americans quit their jobs in March](#)

amount and longer term. **Deadline: December 31, 2022.**

NEW! [Building Rural Economies Small Business Coaching Team](#)

Provides direct technical assistance to rural entrepreneurs and small businesses to increase their capacity to launch or re-launch their business including best practices for businesses in recovery, and information to secure access to financing. To connect with one of RCAC's Small Business Coaches, send an email to BusinessCoaching@rcac.org.

Business Resources

NEW! [Catalyst Government Business Boot Camp](#)

This two-week boot camp runs from June 14-23 and is sponsored by the Small Business Association's SBIR/STTR Office, United States Air Force Research Laboratory Space Vehicles Directorate, Hyperspace Challenge, NSIN, and Colorado PTAC. The boot camp is geared toward helping tech-based startups and small businesses that have not formerly worked with government, particularly DoD, learn how to do so effectively. **Applications close May 23.**

NEW! [Organic Farming Grant Opportunities](#)

Educational grant opportunities are now being offered to New Mexico organic producers through the New Mexico Organic Farming Conference (NMOFC). Organic producers may apply to receive grant scholarships, distributed in an effort to support educational opportunities and advance organic production knowledge and education through conference or workshop attendance. The New Mexico Department of Agriculture also has a number of organic program resources available to producers.

[T.H.R.I.V.E. Emerging Leaders Reimagined](#)

T.H.R.I.V.E. Emerging Leaders Reimagined application portal is open. The next cohort will run July through December 2022. initiative is open to small business owners and executives that have been in business for at least 3 years with an annual revenue of at least \$250,000 and have at least one employee other than self.

Deadline: May 31.

This Week's Highlight:

Fire Disaster Relief

[A major disaster has been declared in New Mexico, unlocking federal aid](#) .

Registration is available at www.disasterassistance.gov

SBA Stands Ready to Assist New Mexico Businesses and Residents Affected by Wildfires and Straight-line Winds:

Low-interest federal disaster loans are now available to New Mexico businesses and residents as a result of President Biden's major disaster declaration. The declaration covers the following counties as a result of the wildfires and straight-line winds that began on April 5, 2022:

- Colfax
- Lincoln
- Mora
- San Miguel
- Valencia

SBA Federal Low Interest Disaster Loan program offers:

- [Business Physical Disaster Loans](#)
- [Economic Injury Disaster Loans](#)
- [Home Disaster Loans \(homeowners and renters\)](#)

Community Resources

NEW! [The New Mexico Fire Relief Emergency Response Fund](#)

In response to the multiple wildfires raging across New Mexico, the foundation is working with United Way of Central New Mexico (UWCNM) and community partners to provide relief to impacted residents. The fund will provide support to organizations across the state that will deploy funds for meals, clothing, and other necessities to those who have short- and long-term recovery needs.

NEW! [Environmental Justice Small Grants Program](#)

Grants up to \$100,000 available for projects that help residents of Tribal communities understand, address, and participate in local environmental and public health issues. Federally-recognized Tribal governments are eligible to apply. **Deadline: May 20.**

NEW! [Renewables Advancing Community Energy Resilience \(RACER\)](#)

The U.S. Department of Energy (DOE) Solar Energy Technologies Office is offering funding for projects that help communities develop energy resilience using solar power. For-profit and nonprofit entities, educational institutions, and state, local, and tribal governments are eligible to apply. **Deadline: May 26.**

Reminder! [The New Mexico Broadband Equity Fund](#)

Grants of up to \$75,000 will be awarded to nonprofit organizations, Tribes, nations, pueblos, organizations with a fiscal sponsor, and eligible local governments to support community and regional efforts to develop and improve sustainable digital equity and affordable broadband solutions. Programs that help community members improve digital skills are also eligible. **Deadline: May 13.**

NEW! [Process and Technology Improvement Grants](#)

Applicants develop and implement supplemental nutrition assistance program simplified application and eligibility determination systems. **Deadline: June 27.**

NEW! [American Indian and Native Hawaiian Nonprofit Organization Childcare Grant](#)

The purpose of the grant is to provide childcare services to American Indian and/or Native Hawaiian

youth who currently are not receiving childcare services funded by other Child Care and Development Fund (CCDF) formula grantees. Eligible Applicants: nonprofits and Native American Tribal organizations (other than federally recognized tribal governments). **Deadline: June 24.**

The New Mexico Food Security Grant

The purpose of this grant is to ensure that individuals and families throughout New Mexico have access to food, with a special focus on multi-sector collaborations that increase food security for all residents. This is a competitive application process, with project proposals accepted in the following priority areas: Innovative distribution models for Tribal, rural, and frontier communities; Infrastructure funding for storage, aggregation, preparation, and food processing for food-insecure communities; Startup funds for cross-sector food security initiatives. **Deadline: May 23.**

UPDATE! Extension for Tribal Government Application to SSBCI Capital Program

The U.S. Department of the Treasury is extending the deadline for Tribal governments to initiate and submit their complete SSBCI Capital Program and SSBCI Technical Assistance (TA) Grant Program. Only Tribal governments that submit or are part of a Tribal joint application that submits a Capital Program application are eligible to submit or be part of a Tribal joint application that applies for the TA Grant Program. **Deadline: Sept. 1.**

Healthy Soil Program Grant

Eligible entities are defined in the 2019 Healthy Soil Act as “local governmental [entities] with proven land management capacity to support healthy soil” and include pueblos, Tribes, and nations; land grants; acequias; soil and water conservation districts (SWCDs); and New Mexico State University’s Cooperative Extension Service. Individual applicants include farmers, ranchers, and other land managers, as well as businesses and nonprofits engaged in farming, ranching, or other forms of land management. **Deadline May 12.**

National Resource Center for Justice-Involved LGBTQ+ and Two-Spirit Youth

This program supports juvenile justice reform by providing training and technical assistance to juvenile justice practitioners to assist them in meeting the needs of justice-involved LGBTQ+ and Two-Spirit youth to ensure that contact with the juvenile justice system is rare, fair, and beneficial. **Deadline: June 8.**

National Plant Diagnostic Network for the Food and Agriculture Defense Initiative (NPDN)

The purpose of the National Plant Diagnostic Network (NPDN) is to reduce the vulnerability of the food and agricultural system to chemical or biological attack. The network coordinates the development, implementation, and enhancement of diverse capabilities for addressing threats to the nation’s agricultural economy and food supply. The overarching goals of the NPDN are to produce educated and capable first responders (detection), provide accurate, reliable, and timely diagnostics and surveillance (diagnosis), and supply useful, real-time data from innovative information and communication systems (reporting). **Deadline: June 20.**

Airport Improvement Program Discretionary Grants

The U.S. Department of Transportation’s Federal Aviation Administration (FAA) announces the opportunity to apply for discretionary grants, under the Airport Improvement Program (AIP), through a competitive grant process. The AIP funds airport capital improvements and rehabilitation projects. **Deadline: June 30.**

Technical Assistance for Habitat Improvement

The Natural Resources Conservation Service is in search of a cooperative undertaking with an organization that will assist them with strong technical assistance for wildlife habitat improvement practices. Eligible Applicants: Nonprofits, for profit businesses, institutions of higher education, public/Indian housing authorities, state and local governments, Tribal organizations, school districts. **Deadline: June 17.**

In Case You Missed It

Recovery Resources:

- [EIDL Available to N.M. Small Businesses](#)
- [Community Health Worker Training Program](#) - Deadline: June 14

Business Resources:

- [Deadline Extended: SBA 7A Community Advantage Program](#) - Deadline: Sept. 30, 2024
- [Farm Storage Facility Loan Program](#)
- [Enchantment Land Certified Development Company \(ELCDC\)](#)
- [Small Business Innovation Research Program \(SBIR\) Phase II](#) - Deadline: June 6

Community Resources:

- [Tourism Event Growth & Sustainability Program](#)
- [Research and Evaluation on Policing](#) - Deadline: May 20
- [Socially Disadvantaged Groups Grant](#)
- [Chick-fil-A True Inspiration Awards](#) - Deadline: May 20
- [New Mexico Conservation Technical Assistance for Outreach and Education](#) - Deadline: May 23
- [Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program](#) - letter of intent: Sept. 1/completed application: Oct. 1
- [Section 4 Capacity Building for Community Development and Affordable Housing](#) - Deadline: June 6
- [Rural Cooperative Development Grant](#) - Deadline: June 6
- [Gus Schumacher Nutrition Incentive Program Competitive Grants](#) - Deadline: June 30

More Upcoming Webinars & Events

[Gallup/McKinley County Economic Development Week](#)

Events including:

May 9 at 4 pm: [Building the Outdoor Recreation Economy in McKinley County](#)

May 12 at 4 pm: [Research Driving Programs & Projects for Tourism Economic Development.](#)

May 10 at 10 am
[Best Practices for SBIR/STTR Proposal Development](#)

May 11 - 31 (4 weeks) at 10 am
[Craft Fair Essentials](#)

(registration for May 11 registers you for full series)
May 11: [Selecting a Payment System That Works for You](#)
May 18: [Making Social Media Work for You](#)

May 25: [Booth Presentations](#)
May 31: [Sales Tracking & Recording](#)

May 11 at 12:30 pm

May 11 - July 20 (series began on April 27) - every Wednesday at 2:30 pm
[DVR Presents Money Smart for Small Business Series](#)

May 12 at 11:30 am
[Investment Connection - New Mexico](#)

May 12 at 12 pm
[GSA & SBA Money Smart Series for Small Businesses: SBA's Financing Options to Start or Scale Your Business](#)

May 12 at 1 pm
[Boom! Explode Your Business by Getting Clients with Bigger Budgets](#)

The NM Municipal League Grant Writing Workshops:

May 17: [General Project Development](#)
June 9: [Identifying Matching Funds & Partners](#)
June 21: [You Got the Money-](#)

May 18 at 9 am
[Access to Capital Panel in honor of Asian American Pacific Islander Heritage Month](#)

May 18 at 1 pm
[Hospitality/Tourism Job Fair](#) (in person)
NM Workforce Training Center located at 5600 Eagle Rock Ave., NE, Albuquerque

May 20 at 10:30 am
[Calculating the Value of Downtown Albuquerque: Cathy Lin IDA](#)

May 25 at 2 pm
[Building a Regional Economy: Economic Development Training](#)

May 23-24 (sales end on May 16)
[Placemaking in Small & Rural Communities](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

Ongoing Webinars:

- [NM Small Business Association \(NMSBA\) Events](#)
- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [NM Taxation and Revenue overview of tax programs](#) that may apply to your business, including how to register, file your taxes, and other important information.
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

Recently Recorded Webinars:

- [Diversity, Equity, and Inclusion in the Manufacturing Industry](#)
- [Rural Efficient Business Program High Country Meats \(4/26/22\)](#)
- [Sustainable Economy Task Force Meeting \(4/20/22\)](#)
- [N.M. Recovery Series: Doing Business with the State of New Mexico](#) (4/20/22)

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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