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New Mexico Film Office Announces Warner Bros. Pictures’ Live-action/Animated Feature Adventure *Coyote vs. ACME* has Filmed in New Mexico

SANTA FE, NM - New Mexico State Film Office Director Amber Dodson announced today that the Warner Bros. Pictures hybrid live-action/animated feature-length film, *Coyote vs. ACME*, began principal photography in March, in and around Albuquerque, NM.

The film, which will be a mix of live-action and animation, follows the Looney Tunes’ self-proclaimed super genius, Wile E. Coyote, as he launches his most ambitious scheme yet: suing the ACME corporation, whose products have failed him at every turn.

The *Coyote vs ACME* production was eager to reach out to local talent, both on-camera and behind-the-scenes, employing approximately 180 New Mexico crew members, 49 New Mexico principal actors, and approximately 2,120 New Mexico background talent.

“There’s no better place for this film to be made than Albuquerque – it will showcase our beautiful city as an already iconic location and setting in the Looney Tunes cartoons,” Amber Dodson said.

The location couldn’t be more appropriate for the film, considering how often Albuquerque is mentioned in the Looney Tunes cartoons. In fact, the production is not the classic cartoons’ first physical tie to the area; in 2021, the city’s New Mexico Museum of Natural History & Science hosted “The Art of Warner Bros. Cartoons,” an exhibit which featured 130 pieces of original art from a private collection, and which was open during the Albuquerque International Balloon Fiesta. The poster for the fiesta included Looney Tunes icons Bugs Bunny, Road Runner, and, naturally, Wile E. Coyote.

For more information about the production, please contact Cortney Lawson
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