



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

June 13, 2022

Read: Previous  
Newsletters

Watch: Prerecorded  
Wrap-Up Livestreams

Learn: Receive Wrap-  
Up or Other News

### EDD News & Events

#### Join our Team! EDD is hiring.

EDD is seeking a bilingual **Food & Hunger Agricultural Specialist** with experience in the healthy food and/or agricultural producer ecosystem in New Mexico. Must apply through the [State Personnel Office](#), search job #124219.

#### Technical Assistance Funding - Input Request

EDD is seeking feedback to better understand needs for programs and training within our entrepreneurial ecosystem.

- [Survey for businesses](#)
- [Survey for technical assistance providers](#)

#### FUNDIT Meeting

June 14 at 1 pm

Present your project and get feedback, connections, and financing info from the group. To attend, RSVP to [Johanna.Nelson@state.nm.us](mailto:Johanna.Nelson@state.nm.us). Project

### Disaster Recovery Resources

#### **NEW!** [Wildfire Relief Funding through All Together NM](#)

New Mexico nonprofits and federally-recognized Tribes may apply. Applications will be reviewed on a rolling basis and all funding will be for core operating support.

#### **NEW!** [Federal Disaster Assistance](#)

If you live in one of the New Mexico counties designated for assistance (Colfax, Lincoln, Mora, San Miguel, or Valencia) and your primary home is not safe, sanitary, or livable due to damage from the wildfires and straight-line winds:

- if uninsured, apply for assistance.
- if you have insurance, file a claim with your insurance company first and then you may apply for FEMA assistance.

#### [Santa Fe Community Foundation: Rapid Response Grants](#)

submission deadline was June 6.

### [Sustainable Economy Task Force Meeting](#)

June 15 at 9:30 am

### [Rural Efficient Business Program Interview with Tucumcari Bio-energy Company](#)

June 16 at 10 am

Learn how Tucumcari Bio-Energy utilizes many sources of energy for a brighter and cleaner future.

### [2022 Outdoor Equity Fund Q&A](#)

June 16 at 4 pm

Review the 2022 program guide and application.

### [Green Business Fair](#)

June 23 at 10 am

EDD is hosting an opportunity for businesses to connect with the resources they need to implement renewable energy & reduce energy consumption.

*Join us every Monday at noon for a livestream recap of the Weekly Wrap-Up on [Facebook](#) and [YouTube](#). You can also catch up on pre-recorded livestreams [here](#).*

## Articles/Links

[New Mexico communities expected to take financial hit from state park and national forest closures](#)

[Gallup tapped by Smithsonian Magazine as top small town](#)

[NM: 12 Companies to Receive More Than \\$1 Million in State Job Training Funds, Supporting 51 Jobs](#)

[Borderplex, Juárez industrial growth off the charts](#)

[PNM and AVANGRID award five nonprofits for National Pride Month](#)

\$5,000-\$25,000 grants available for organizations/programs in Santa Fe, Los Alamos, Taos, Colfax, Mora, Rio Arriba, and San Miguel Counties, and/or Northern New Mexico Tribal and Pueblo communities. The grants fund nonprofits to build internal capacity to access federal funds. **Deadline: June 30 or when funding is exhausted.**

### **REMINDER:** [Weekly Wildfire Resource Updates](#)

Every Thursday at 11 am and intended for New Mexicans affected by the wildfires/winds, government agencies who can assist with disseminating information to the public, and affected businesses, nonprofits, etc. [Click here to join the webinar.](#)

### **REMINDER:** [Working Now Revolving Loan Fund for North Central Businesses](#)

Loans up to \$25,000 are available to help businesses affected by the pandemic. Uses may include payroll, rent, inventory, marketing, e-commerce development, personal protective and other equipment, small capital improvements, and more.

### [PNM COVID Relief Program](#)

For nonprofits and small businesses with overdue accounts in the restaurant, retail, hospitality, services, or leisure/entertainment industries experiencing financial hardships due to COVID-19.

### [Free At-Home COVID-19 Tests](#)

One order per household address, but if you missed ordering them on the last 2 rounds, you will be able to order those as well.

## Business Resources

### **NEW!** [LGBTQ+ Microgrants](#)

\$5,000 microgrants will be awarded to 10 LGBTQ+ small business owners over the next 12 months. Each awardee will also receive free Block Advisors 2023 tax prep services and have its business profile amplified on H&R Block and Block Advisors content and social platforms.

### **NEW!** [Comcast RISE](#)

Small businesses owned by people of color or women in New Mexico can apply for marketing services from Effectv, the advertising sales division of Comcast Cable. This includes a TV media campaign, state-of-the-art equipment and technology upgrades, and voice and cybersecurity services for up to a 12-month period. **Deadline: June 17.**

### **NEW! Agricultural Workforce Development Program**

New Mexico-based agricultural businesses may apply for internship funding through the New Mexico Department of Agriculture (NMDA) Agricultural Workforce Development (AWD) Program. Funds will be available until fully expended and on a first-come, first-serve basis for use after July 1, 2022, and no later than May 31, 2023.

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### **NEW! Updated Electronic Filing and Payment Mandates**

New and updated mandates for the nine tax programs are now in place. E-filing and e-pay mandates for the Cannabis Excise Tax was instituted along with the new tax program. Others were reissued this year for clarity. The mandates are available in "E-File and E-Pay Mandates" folder on the Forms & Publications page of the Department's website.

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### **New Mexico's Healthy Workplaces Act Webinars**

New Mexico's Healthy Workplaces Act takes effect on July 1, 2022, and the Department of Workforce Solutions is offering webinars to help businesses that employ workers comply with the law.

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### **LGBT-Owned Business Enterprise Certification**

Certified LGBTBE® companies are routinely sought after by NGLCC Corporate Partners who are looking to increase their spend with the LGBT business community through an internal, proprietary database. In turn, Certified LGBTBE® companies have access to hundreds of corporate diversity professional contacts.

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### **Freed Fellowship Grant**

\$500 monthly rolling grant for underrepresented business owners to invest in their own great idea or an existing business. Grant recipients are also eligible to receive an additional end-of-year grant of \$2,500.

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### **Work Opportunity Tax Credit**

The Work Opportunity Tax Credit offers up to \$2,400 in tax credits to any employer that hires an individual identified as being a member of one of 10 targeted groups.

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### **NASA SBIR Ignite**

SBIR Ignite is a new way for small businesses that have a commercially-viable technology idea to use NASA as a stepping stone in their path towards commercial success.

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### **National Science Foundation: Small Business Innovation Research (SBIR)/ Small Business Technology Transfer (STTR) Program Phase I**

The NSF SBIR/STTR programs focus on transforming scientific discovery into products and services with commercial potential and/or societal benefit. **Full proposal windows: March 4 - June 30 and July 1 - October 26.**

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## **This Week's Highlight:**

### **LGBT-Owned Business Enterprise Certification**

#### LGBT-Owned Business Enterprise Certification

NGLCC helps Certified LGBT Business Enterprise® (Certified LGBTBE®) companies move their businesses along the certification continuum toward those relationships that could offer them the opportunity of a lifetime.



The National LGBT Chamber of Commerce (NGLCC) is the exclusive, third-party certification body that verifies that eligible businesses are majority-owned by LGBT individuals, and subsequently grants Certified LGBT Business Enterprise® (Certified LGBTBE®) designation to

such businesses as part of its LGBT Supplier Diversity Initiative.

Certified LGBTBE® companies are routinely sought after by NGLCC Corporate Partners who are looking to increase their spend with the LGBT business community through our internal, proprietary database. In turn, Certified LGBTBE® companies have access to hundreds of corporate representatives and supplier diversity professional contacts. Through these contacts, companies can begin building strategic relationships and making preparations to meet face-to-face with them at NGLCC matchmaking and networking events, held across the country throughout the year.

Certified LGBTBE® companies are also eligible for scholarship programs, mentorship and leadership training, and other business development tools.

[Learn more and start your application now.](#)

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## Community Resources

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### **NEW!** [Brownfields Funding](#)

There will be a historic level of funding available for brownfields testing and remediation through the Infrastructure Investment and Jobs Act. Workshops are also available to come to your community. A brownfield is a property whose redevelopment is complicated by the presence of contamination or perceived contamination. Examples include old gas stations, vacant motels, former industrial sites, or abandoned dumps.

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### **NEW!** [The Rural Housing Preservation Grant](#)

Provides funds to qualified public agencies and nonprofits to assist low-income homeowners in repairing and rehabilitating their homes in rural areas. The program also assists rental property owners and cooperative housing complexes in repairing and rehabilitating units that are accessible to low-income persons. **Deadline: July 11.**

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### **NEW!** [America the Beautiful Challenge](#)

This public-private grant program will invest in the restoration of watersheds, forests, and grasslands and advance other goals consistent with the America the Beautiful Initiative. A recording of the applicant webinar can be found [here](#). **Deadline: July 21.**

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### **NEW!** [Rural America Placemaking Toolkit](#)

The toolkit is a resource to identify placemaking projects that align with your community capacity.

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### **[FAST](#)**

The primary mission of the FAST program is to help underrepresented entrepreneurs successfully compete for SBIR/STTR awards. **Deadline: June 27.**

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### **[Mine Health and Safety Grants](#)**

Grants may be awarded to state, Tribal, and territorial governments to assist them in developing and enforcing state mining laws and regulations, improving state workers' compensation and mining occupational disease laws and programs, and improving safety and health conditions in the nation's mines through federal-state coordination and cooperation. **Deadline: July 25.**

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## In Case You Missed It

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### **Recovery Resources:**

- [Guidance to Help Financial Institutions and Facilitate Recovery](#)

- [New Mexico Wildfires DR-4652 Frequently Asked Questions and Rumor Control](#)
- [The New Mexico Fire Relief Emergency Response Fund](#)
- [Serving New Mexico Fund](#)
- [SBA District Office weekly updates for business owners impacted by the wildfires](#)
- [USDA Disaster Assistance for Farmers and Livestock Producers Impacted by Wildfires and Drought](#)

#### Business Resource:

[Advanced Energy Manufacturing and Recycling Grant Program](#)

#### Community Resources:

- [Bipartisan Infrastructure Law Technical Assistance Guide](#)
- [Clean School Bus Rebates](#) - Deadline: Aug 19
- [Choice Neighborhoods Planning Grants](#) - Deadline: July 28
- [NEA Grants for Arts Projects 2](#) - Deadline: July 7
- [Women in Apprenticeship and Nontraditional Occupations \(WANTO\) Technical Assistance Grants](#) - Deadline: June 20
- [NEA Grants for Arts Projects 2](#) - Deadline: July 7
- [Emergency Watershed Protection Program \(EWP\)](#)
- [Resource Guide to Boost Economic Development in Rural Communities](#)
- [Reach Higher New Mexico](#)

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## More Upcoming Webinars & Events

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June 14 | [REIA-NM June Board Meeting](#)

June 15, July 6 | [Venture Capital, Business Angels, and Starts Ups](#)

June 17, June 23, June 29 | [Paid Sick Leave Law Webinars](#)

June 18-19 | [Juneteenth 2022](#) - In-person event (Albuquerque)

June 21 | [NM Municipal League Grant Writing Workshop: You Got the Money-Now What?](#)

June 23 | [Hispanic Chamber Business After Hours Event](#) - In-person event (Santa Fe)

June 23 | [The Budgeting Crash Course](#)

June 24 | [Coaching Hour for Women Entrepreneurs](#)

June 24 | [NGLCC LGBT Sip & Pitch Fridays: Pride Edition](#)

June 27 | [New Mexico District Office International Small Business Day](#)

June 30 | [National Social Media Day New Mexico District Office Social Media Marketing](#)

#### Ongoing Webinars:

- [NM Small Business Association \(NMSBA\) Events](#)
- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [NM Taxation and Revenue overview of tax programs](#) that may apply to your business, including how to register, file your taxes, and other important information.
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

#### On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

#### Recently Recorded Webinars:

- [Is Business Incubation Right for Your Community? \(June 7, 2022\)](#)
- [N.M. Recovery Series: Biz Resources for Veterans \(5/24/22\)](#)
- [Rural Efficient Business Program Interview with Mini Falls Farm \(5/20/22\)](#)



Visit [our YouTube channel](#) to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

Please note that some email platforms will not allow you to access the links in this newsletter. Visit us online to view a complete PDF with links intact [HERE](#).

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*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

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