



EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

June 6, 2022

Read: Previous
Newsletters

Watch: Prerecorded
Wrap-Up Livestreams

Learn: Receive Wrap-
Up or Other News

EDD News & Events

Join our Team! EDD is hiring.

EDD is seeking a bilingual **Food & Hunger Agricultural Specialist** with experience in the healthy food and/or agricultural producer ecosystem in New Mexico. Must apply through the [State Personnel Office](#), search job #124219.

Technical Assistance Funding - Input Request

EDD is seeking feedback to better understand needs for programs and training within our entrepreneurial ecosystem.

- [Survey for businesses](#)
- [Survey for technical assistance providers](#)

[Is Business Incubation Right for Your Community?](#)

June 7 at 9 am

Everything you always wanted to know about building a business incubator in New Mexico including determining demand, targeting and

Disaster Recovery Resources

REMINDER: [Weekly Wildfire Resource Updates](#)

Every Thursday at 11 am and intended for New Mexicans affected by the wildfires/winds, government agencies who can assist with disseminating information to the public, and affected businesses, nonprofits, etc. [Click here to join the webinar.](#)

REMINDER: [Working Now Revolving Loan Fund for North Central Businesses](#)

Loans up to \$25,000 are available to help businesses affected by the pandemic. Uses may include payroll, rent, inventory, marketing, e-commerce development, personal protective and other equipment, small capital improvements, and more.

NEW! [PNM COVID Relief Program](#)

incubating a specific industry, paying for facility and services, and ensuring equitable access.

FUNDIT Meeting

June 14

Projects must be submitted by June 6 at 5 pm.

Present your project and get feedback, connections, and financing info from the group. Projects are selected based on community impact, scope/vision, and fit within FUNDIT resources. RSVP to Johanna.Nelson@state.nm.us to attend.

2022 Outdoor Equity Fund Q&A

June 16 at 4pm

Review the 2022 program guide and application.

Join us every Monday at noon for a livestream recap of the Weekly Wrap-Up on [Facebook](#) and [YouTube](#). You can also catch up on pre-recorded livestreams [here](#).

Articles/Links

[Albuquerque among finalists for potential space hub](#)

[Inflation Persistence: How Much Is There and Where Is It Coming From?](#)

[Annual Retail Trade Survey Shows Impact of Online Shopping on Retail Sales During COVID-19 Pandemic](#)

[Energy Secretary meets with New Mexico leaders on transition to clean energy](#)

[Manna Capital Partners-Ball Corporation Plan Valencia County, New Mexico, Aluminum Can Sheet Rolling Mill](#)

To qualify, a small business must be registered with the New Mexico Secretary of State, be on Small Power Service, be a nonprofit or a small business in one of the following industries: restaurant, retail, hospitality, services, or leisure/entertainment with 50 or fewer employees, be an active non-residential PNM customer for the past 6 months, be experiencing financial hardships due to COVID-19, and have a past due account.

NEW! Free At-Home COVID-19 Tests

Every residence in the U.S. is eligible to order a 3rd round of four free at-home COVID-19 tests. One order per household address, but if you missed ordering them on the last 2 rounds, you will be able to order those as well. The tests ship in 7-12 days.

Guidance to Help Financial Institutions and Facilitate Recovery

The FDIC announced a series of steps intended to provide regulatory relief to financial institutions and facilitate recovery in areas of New Mexico affected by wildfires and straight-line winds.

New Mexico Wildfires DR-4652 Frequently Asked Questions and Rumor Control

In an effort to control myths and rumors about FEMA disaster assistance, an FAQ/Rumor page for the ongoing New Mexico wildfires has been added to the disaster website.

The New Mexico Fire Relief Emergency Response Fund

Fund will provide support to organizations across the state that will deploy funds for meals, clothing, and other necessities to those who have short- and long-term recovery needs. This link is a call for donations.

Business Resources

NEW! New Mexico's Healthy Workplaces Act Webinars

New Mexico's Healthy Workplaces Act takes effect on July 1, 2022, and the Department of Workforce Solutions is offering webinars to help businesses that employ workers comply with the law.

NEW! LGBT-Owned Business Enterprise Certification

Certified LGBTBE® companies are routinely sought after by NGLCC Corporate Partners who are looking to increase their spend with the LGBT business community through an internal, proprietary database. In turn, Certified LGBTBE® companies have access to hundreds of corporate diversity professional contacts.

NEW! [Freed Fellowship Grant](#)

\$500 monthly rolling grant for underrepresented business owners to invest in their own great idea or an existing business. Grant recipients are also eligible to receive an additional end-of-year grant of \$2,500.

NEW! [Work Opportunity Tax Credit](#)

The Work Opportunity Tax Credit offers up to \$2,400 in tax credits to any employer that hires an individual identified as being a member of one of 10 targeted groups.

NEW! [NASA SBIR Ignite](#)

SBIR Ignite is a new way for small businesses that have a commercially-viable technology idea to use NASA as a stepping stone in their path towards commercial success.

NEW! [National Science Foundation: Small Business Innovation Research \(SBIR\)/ Small Business Technology Transfer \(STTR\) Program Phase I](#)

The NSF SBIR/STTR programs focus on transforming scientific discovery into products and services with commercial potential and/or societal benefit. **Full proposal windows: March 4 - June 30 and July 1 - October 26. [Deep Dive Session on June 7 at 8 am.](#)**

[Advanced Energy Manufacturing and Recycling Grant Program](#)

This program will help small- to medium-sized manufacturers employ carbon-reduction retrofits, convert their facilities, or build new facilities to produce or recycle advanced energy technologies.

This Week's Highlight:

2022 Outdoor Equity Fund Open Until June 30

THE OUTDOOR EQUITY FUND:

Access to the outdoors is a basic human right – yet it's one that has often been denied to many of our youth. As a result, our underrepresented kids haven't had the chance to experience some of the best of New Mexico: its outside world. In 2020, the Outdoor Equity Fund opened to applications for the first time, awarding \$270,000+ to 25 applicants across the state. It continues to support transformative outdoor experiences that foster stewardship and respect for lands, waters, and cultural heritage.

In August, the ORD announced the 57 recipients of the 2021 Outdoor Equity Fund, who together will get more than 22,000 young New Mexicans outside through 2022.

The 2022 grant cycle opened May 2 and runs through June 30.

- [Read the Program Guide](#)
- [Learn more](#)
- [Apply now](#)

Join us for a [2022 Outdoor Equity Fund Q&A](#) session on June 16 at 4pm!

Community Resources

NEW! [FAST](#)

The primary mission of the FAST program is to help underrepresented entrepreneurs successfully compete for SBIR/STTR awards. **Deadline: June 27.**

NEW! [Mine Health and Safety Grants](#)

Grants may be awarded to state, Tribal, and territorial governments to assist them in developing and enforcing state mining laws and regulations, improving state workers' compensation and mining occupational disease laws and programs, and improving safety and health conditions in the nation's mines through federal-state coordination and cooperation. **Deadline: July 25.**

NEW! [Santa Fe Community Foundation: Rapid Response Grants](#)

\$5,000-\$25,000 grants available for organizations/programs in Santa Fe, Los Alamos, Taos, Colfax, Mora, Rio Arriba, and San Miguel Counties, and/or Northern New Mexico Tribal and Pueblo communities. The grants fund nonprofits to build internal capacity to access federal funds. **Deadline: June 30 or when funding is exhausted.**

[Bipartisan Infrastructure Law Technical Assistance Guide](#)

This guide provides a list of over 65 technical assistance resources and programs across the federal government to help communities deliver infrastructure projects. The White House posted its Infrastructure School Webinar series on its [YouTube Channel](#). An introductory video on using the BIL Guidebook can be found [here](#).

[Clean School Bus Rebates](#)

EPA is offering \$500 million in rebates for zero- and low-emission school bus replacements. **Deadline: Aug 19.**

[Choice Neighborhoods Planning Grants](#)

Supports the development of comprehensive plans to revitalize severely distressed public housing and/or HUD-assisted housing and the surrounding neighborhoods. **Deadline: July 28.**

[Build to Scale Program](#)

The Build to Scale Program builds regional economies with scalable startups through the Venture Challenge and Capital Challenge. **Deadline: June 13.**

[NEA Grants for Arts Projects 2](#)

Through project-based funding, the program supports public engagement with, and access to, various forms of art, the creation of art, learning in the arts at all stages of life, and the integration of the arts into the fabric of community life. **Deadline: July 7.**

[Women in Apprenticeship and Nontraditional Occupations \(WANTO\) Technical Assistance Grants](#)

Provides technical assistance to employers and labor unions to encourage employment of women in apprenticeable and nontraditional occupations. **Deadline: June 20.**

In Case You Missed It

Recovery Resources:

- [Serving New Mexico Fund](#)
- [SBA District Office weekly updates for business owners impacted by the wildfires](#)
- [USDA Disaster Assistance for Farmers and Livestock Producers Impacted by Wildfires and Drought](#)
- [SBA PRIME Program](#)
- [SBA Business Recovery Center in Ruidoso](#)

Business Resources:

- [Leadership for the Employment and Economic Advancement of People with Disabilities Workforce Innovation and Opportunity Act Policy Development Center](#) - **Deadline: June 17**

Community Resources:

- [Emergency Watershed Protection Program \(EWP\)](#)
- [Resource Guide to Boost Economic Development in Rural Communities](#)
- [Reach Higher New Mexico](#)
- [Rural Public Health Workforce Training Network Technical Assistance Program](#) - Deadline: June 8
- [Affordable Connectivity Program](#)
- [WaterSMART Grants](#) - Deadline: July 28
- [Bureau of Land Management New Mexico Youth Conservation Opportunities on Public Lands](#) - Deadline: June 22

More Upcoming Webinars & Events

June 7 | [Your Money Your Power: A Financial Toolkit for Women Entrepreneurs](#)

June 8 | [Finding and Attracting an Investor](#)

June 9 | [NM Municipal League Grant Writing Workshop: Identifying Matching Funds & Partners](#)

June 11, June 17, June 23, June 29 | [Paid Sick Leave Law Webinars](#)

June 14 | [REIA-NM June Board Meeting](#)

June 18-19 | [Juneteenth 2022](#) - In-person event (Albuquerque)

June 21 | [NM Municipal League Grant Writing Workshop: You Got the Money-Now What?](#)

June 23 | [Hispanic Chamber Business After Hours Event](#) - In-person event (Santa Fe)

June 27 | [New Mexico District Office International Small Business Day](#)

June 30 | [National Social Media Day New Mexico District Office Social Media Marketing](#)

Ongoing Webinars:

- [NM Small Business Association \(NMSBA\) Events](#)
- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [NM Taxation and Revenue overview of tax programs](#) that may apply to your business, including how to register, file your taxes, and other important information.
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

Recently Recorded Webinars:

- [N.M. Recovery Series: Biz Resources for Veterans \(5/24/22\)](#)
- [Rural Efficient Business Program Interview with Mini Falls Farm \(5/20/22\)](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

Please note that some email platforms will not allow you to access the links in this newsletter. Visit us online to view a complete PDF with links intact [HERE](#).

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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