

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

July 11, 2022

Read: Previous Newsletters Watch: Prerecorded Wrap-Up Livestreams Learn: Receive Wrap-Up or Other News

The Business Finance Finder is Live!

Lenders/Financial Organizations Needed! In order to kick off the project, we are seeking financial organizations to create an account and add their company's information. Please contact EDD Strategic Programs Manager <u>Johanna Nelson</u> for assistance. <u>EDD.NewMexico.gov/BFF</u>

EDD News & Events

Disaster Recovery Resources

Join our Team! EDD is hiring:

- **Regional Representatives -** We're seeking 5 regional representatives in many areas of N.M. to join our team. <u>Click here</u> for regions and job#.
- JEDI Coordinator Help bring balance to the force! Join the new Justice, Equity, Diversity, and Inclusion team to assist in getting resources to all communities and businesses. Job #125278.

Apply with job# <u>online</u>.

<u>Rural Efficient Business Program</u> <u>Interview with Brew Lab 101</u> July 14 at 1pm

NEW! <u>Contracting for Fire Focused</u> <u>Businesses</u>

July 13 at 9 am at the Buena Vista Fire Dept, 95 County Rd in Buena Vista. Learn about contracting opportunities for post-fire clean up.

NEW! <u>IEDC Whitepaper: "What We've</u> <u>Learned From COVID-19"</u>

The 18-month research and evaluation project examines best and promising practices. Its aim is to build economic development organizations' resilience capacity for pandemics and other disasters in the future.

Wildfire Legal Assistance Hotline

Join us on a no-cost energy assessment at Brew Lab 101 in Rio Rancho.

<u>Request for Proposals: Outdoor</u> <u>Recreation Division Rio Grande Trail</u> <u>Planning</u>

Due date: July 18

EDD is soliciting proposals to help plan and implement voluntary Rio Grande Trail development.

Wildfire Business Impact Survey

If your business has been negatively impacted by the wildfires, please help us understand your needs by taking a few minutes to fill out this survey.

Please join us each Monday at noon for a livestream recap of the Weekly Wrap-Up on <u>Facebook</u> and <u>YouTube</u>. You can also catch up on pre-recorded livestreams <u>here</u>.

Articles/Links

Farmers' market purchases easier this summer with new payment system for WIC participants and seniors

Making local economies prosperous and resilient: The case for a modern Economic Development Administration

Senator Urges Colleagues To Give Marijuana Businesses Access To Federal SBA Loans And Services

<u>Small business health insurance</u> premiums drop 10 percent

<u>Clean Energy Jobs Are Booming,</u> <u>Making Up For Rising Fossil Fuel</u> <u>Unemployment</u>

Call toll free 888-985-5141 Monday-Friday, 9 am - 1 pm. Individuals who qualify for assistance will be matched with New Mexico lawyers to provide free, limited, legal help. Hotline is primarily for survivors/victims from Colfax, Lincoln, Mora, San Miguel, and Valencia counties.

CDFI Equitable Recovery Program

Awards of up to \$15 million to Certified Community Development Financial Institutions (CDFIs) for the following: 1) to expand lending, grant making and investment activity in low- or moderate-income communities and to borrowers that have significant unmet capital or financial services needs and were disproportionately impacted by the COVID-19 pandemic; and 2) to enable CDFIs to build organizational capacity and acquire technology, staff, and other tools. **Deadline: July 26.**

Wildfire Resource Updates

Every Thursday at 11 am. <u>Click here to join the</u> webinar.

Business Resources

NEW! SBA504 ALP Express Loan

Offered to small businesses, faster approvals for on 504 total project cost of \$1.2M and under.

MDBA Native American Sprint

5-week business support program for Native American entrepreneurs in N.M. Develop a business model, gain access to a team of experts, expand your digital footprint, and get a \$500 microgrant. **Deadline: July 27.**

Innovation Ecosystem Connect Platform

New online platform connects you to researchers, businesses, and universities for growth and development.

The Coalition to Back Black Businesses

\$5,000 grants to applicants each fall through 2023, followed by mentorship and training. A select few will receive \$25,000 enhancement grants the following summer.

Hands-On Discovery: Meet the Matterport Camera

Matterport enables you to take a virtual walk through your manufacturing space, including a blurring tool for hiding sensitive information, ability to add labels, and take real-world measurements in a digital space.

This Week's Highlight: New Mexico Child Care Supply Building Grant

Child care providers and employers who want to create new or expand existing child care availability can now submit proposals for a new grant from the Early Childhood Education Department (ECECD).

NEW MEXICO Early Childhood Education & Care Department

ECECD is currently accepting letters of interest (LOI) for the **New Mexico Child Care Supply Building Grant**. The application for the grant will close no later than December 30, 2022, depending on availability of funds.

In order to ensure availability and access, the Mexico Child Care Supply Building Grant is intended to build high quality childcare throughout the state, especially in areas of high poverty that are designated as child care deserts. ECECD has committed \$10 million from the American Rescue Plan Act (ARPA) (Sec. 2202, Public Law 117-2) Child Care Stabilization Administration Funds to support this grant.

To apply <u>click here</u>. The LOI must be submitted to ECECD. <u>FederalProgram@state.nm.us</u>

Community Resources

NEW! Quality of Life Small Grants Program

Up to \$15,000 awarded for nonprofit organizations to provide enhanced programs or services that will improve the quality of life of New Mexicans with disabilities. **Deadline: July 15.**

NEW! Credit Counseling, Homebuyer Education, Money Management Coaching

ONAC provides one-on-one credit counseling, homebuyer education, and/or money management coaching to American Indians and Alaska Natives at no cost. <u>Free Financial Coaching Flyer.</u>

NEW! Educate2Elevate (E2E) Grant

A collaborative funding opportunity that brings together funds from across New Mexico to pool resources and engage in high impact grantmaking. This grant is a collaborative investment from funders in various sectors and encourages organizations to demonstrate similar collaborative thinking when submitting applications. **Deadline: July 15.**

NEW! Citizenship and Integration Grant Program

The purpose of this program is to expand the availability of high-quality citizenship preparation services for immigrants and provide opportunities for immigrants to gain the knowledge and skills necessary to integrate into the fabric of American society. **Deadline: Aug 5.**

NEW! <u>Reconnecting Communities Pilot Discretionary Grant Program</u>

Reconnect communities by removing, retrofitting, or mitigating highways or other transportation facilities that create barriers to community connectivity, including mobility, access, and economic development. **Deadline: October 13.**

NEW! <u>Bioproduct Pilot Program</u>

Program seeks to study the benefits of using materials derived from covered agricultural commodities for manufacturing construction and consumer products. **Deadline: Aug 31.**

NEW! <u>RPIC Cooperative Agreement</u>

Provides planning support, technical assistance, and training to communities to foster placemaking activities in rural communities. Funds can help enhance capacity for broadband access, preserve cultural and historic structures, and support the development of transportation, housing, and recreational spaces. **Deadline: Aug 15.**

NEW! <u>Improving Undergraduate STEM Education: Hispanic-Serving Institutions</u>

Program goals are to enhance the quality of undergraduate science, technology, engineering, and mathematics (STEM) education and to increase the recruitment, retention, and graduation rates of students pursuing associate or baccalaureate degrees in STEM. **Deadline: Sept 1.**

<u>Revolving Fund Program</u>

This program helps qualified nonprofits create a revolving loan fund that can provide financing for the extension and improvement of water and waste disposal systems in rural areas.

Strengthening U.S. Public Health Infrastructure, Workforce, and Data Systems

Supports strengthening public health capacity and systems related to the workforce, foundational capabilities, data modernization, and support from national public health partners. **Deadline: Aug 15**.

Rural Pathway Program

Supports the development and implementation of tourism projects throughout New Mexico. The program is composed of two parts: a tourism incubator and grant. **Deadline: May 1, 2023.**

Rural Decentralized Water System Grant Program

Grant funds to establish and maintain a revolving fund to provide loans and sub-grants to eligible individuals for individually-owned water well systems and/or individually-owned wastewater systems. Individual households may use the loan and/or sub-grant funds to construct, refurbish, rehabilitate, or replace decentralized water systems up to the point of entry to a home.

Meat and Poultry Intermediary Lending Program

Grants to intermediary lenders to facilitate financing for the start-up, expansion, and operation of entities engaged in processing meat and poultry. **Deadline: July 25.**

Shields Up

Russia's invasion of Ukraine could impact organizations both within and beyond the region, to include malicious cyber activity against the U.S. CISA stands ready to help organizations prepare for, respond to, and mitigate the impact of cyberattacks. Organizations should report anomalous cyber activity and/or cyber incidents 24/7 to **report@cisa.gov** or (888) 282-0870.

Let's Talk About Heat Challenge

A national competition to identify innovative and effective communication strategies that inform people of the risks of extreme heat and offer ways to keep safe during the hottest days. **Deadline: July 22.**

America the Beautiful Challenge

Grant funding opportunities for new voluntary conservation and restoration projects around the United States. **Deadline: July 21.**

EPA Clean School Bus Program

With funding from the Bipartisan Infrastructure Law, EPA's new Clean School Bus Program provides \$5 billion over the next five years (FY 2022-2026) to replace existing school buses with zero-emission and low-emission models.

In Case You Missed It

Disaster Resources:

- FEMA and SBA Specialists in Belen
- <u>COVID-19 Vaccines for Children</u>
- <u>Calf Canyon/Hermit's Peak Fire Resource Document for San Miguel County &</u>
 <u>Mora</u>
- N.M. Sol Fire Supply Donation Drive

<u>National Flood Insurance Program</u>

Community Resources:

- <u>Energyshed: Exploring Place-based Generation</u> Deadline: Aug 1
- IMBA Trail Accelerator Grant Deadline: July 31
- <u>Teacher Loan Repayment Program</u> Deadline: Aug 1
- <u>Construction Programs Bureau</u>
- <u>Quality of Life Small Grants Program</u> Deadline: July 15
- <u>Choice Neighborhoods Planning Grants</u> Deadline: July 28

More Upcoming Webinars & Events

July 12| Economic Development Sessions with Nathan Ohle featuring EDA Assistant Secretary

<u>Alejandra Castillo</u>

July 12 | <u>The Role of Integrated Capital in Creating a Robust Housing Ecosystem in New Mexico that</u> <u>Supports Equity & Prosperity</u>

July 16 | <u>NM Child Care Supply Building Grant: What you need to know to do a Letter of Interest</u> (link launches Zoom meeting)

July 19 | Central Asia "Steppes Up": Building a New Silk Road

July 19 | Grant Readiness with City/Council Leaders

July 19 | <u>CDFA // BNY Mellon Development Finance Webcast Series: Development Finance and the</u> Cannabis Industry

July 20 | Nonprofit Know-How: Brownfields and Community Revitalization

Aug 3 | 8th Annual DisrupTECH

Aug 9 | <u>CDFA Infrastructure Finance Learning Series: Preparing for Federal Grant Applications</u>

Aug 16 CDFA // BNY Mellon Development Finance Webcast Series: The Latest Community

Engagement Strategies for TIF

NM PTAC: Contract Ready Series:

Aug. 2| Part I Understanding Solicitations and Part II Proposal Writing

Aug 9 | Part III Labor Law Compliance and Part IV Estimating and Pricing

Aug 23| Part V Contract Administration

Ongoing Webinars:

- <u>NM Small Business Association (NMSBA) Events</u>
- <u>NM Small Business Development Center Trainings and Webinars</u>
- <u>NM Tax and Revenue New Businesses and New Employers workshops</u>
- <u>NM Taxation and Revenue overview of business tax programs</u>
- <u>US and Foreign Commercial Service Trade Events</u>
- <u>Albuquerque SCORE Webinars</u>

On Demand NM SCORE Webinars:

- <u>Get Your Local Business on Google Search and Maps</u>
- <u>Reach Customers Online with Google</u>

Recently Recorded Webinars:

- <u>Green Business Resource Fair (6/23/22)</u>
- Rural Efficient Business Program Interview with Tucumcari Bio-Energy Company (6/16/22)
- Is Business Incubation Right for Your Community? (6/7/22)

Visit our YouTube channel to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

Email your suggestions to our editor by the Wednesday prior to when you want it to appear.

Please note that some email platforms will not allow you to access the links in this newsletter. Visit us online to view a complete PDF with links intact <u>HERE</u>.

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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