



EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

July 25, 2022

Read: Previous
Newsletters

Watch: Prerecorded
Wrap-Up Livestreams

Learn: Receive Wrap-
Up or Other News

Note: The Weekly Resource Wrap-Up is taking a little time off. Our next publication will go out on August 15, 2022.

The Business Finance Finder is Live!

Lenders/Financial Organizations Needed! In order to kick off the project, we are seeking financial organizations to create an account and add their company's information. Please contact EDD Strategic Programs Manager [Johanna Nelson](#) for assistance. EDD.NewMexico.gov/BFF

EDD News & Events

Join our Team! EDD is hiring:

- **Regional Representatives** - We're seeking 5 regional representatives in many areas of N.M. to join our team. [Click here](#) for regions and job#.
- **JEDI Coordinator** - Help bring balance to the force! Join the new Justice, Equity, Diversity, and Inclusion team to assist in getting resources to all communities and businesses. Job #125278.

Apply with job# [online](#).

[See all our current job openings.](#)

Disaster Recovery Resources

[SBA Disaster Loan Assistance](#)

Disaster assistance in the form of low interest loans to businesses, nonprofits, homeowners, and renters located in regions affected by declared disasters. SBA also provides eligible small businesses and nonprofits with working capital to help overcome the economic injury of a declared disaster.

[Lodging Expense Reimbursement](#)

Residents in Colfax, Lincoln, Mora, San Miguel and Valencia Counties may be eligible for

[Silver City MainStreet is hiring an Executive Director](#)

To apply, send a letter of interest, resume, and three references by July 31 to scmsinfo@silvercitymainstreet.com.

[Wildfire Business Impact Survey](#)

If your business has been negatively impacted by the wildfires, please help us understand your needs by taking a few minutes to fill out this survey.

Please join us each Monday at noon for a livestream recap of the Weekly Wrap-Up on [Facebook](#) and [YouTube](#). You can also catch up on pre-recorded livestreams [here](#).

Articles/Links

[Creating new business opportunities and fostering hope](#)

[New Mexico EDD Announces 29 Interns Have Graduated From Outdoor Economy Workforce Training](#)

[NMSU's Atomic Aggies take Chile Cup in Spaceport America Cup](#)

[ARPA State Fiscal Recovery Fund Allocations](#)

[How much cash does moviemaking bring to New Mexico?](#)

[New Mexico's space economy is important to our state, nation](#)

emergency lodging reimbursement from FEMA. You must apply for disaster assistance before FEMA can offer reimbursement.

[Reminder: All Together NM Fund – Wildfire Response Grants](#)

Help your neighbors across New Mexico who have been affected by recent wildfire disasters. Support from the fund will go to emergency shelter, food and water distribution, and other critical services.

[Wildfire Resource Updates](#)

Every Thursday at 11 am. [Click here to join the webinar.](#)

Business Resources

[NEW! BBB Trust Hub](#)

Your one-stop shop to guide you on your path to trust. Through BBB Accreditation, useful business tools, industry insights and tips, and the BBB Trust Score, BBB strives to equip business owners with the tools they need to build a better business.

[NEW! Minding Your Business Podcast Launches](#)

WESST has launched "Minding Your Business," a podcast and radio show to inspire and help you learn what it takes to start and grow your own business.

[Incfile's Entrepreneur Grant](#)

\$2,500 grant for a young scholar with entrepreneurial spirit to use toward their education. **Deadlines: Sept 30 and Dec 31.**

[Tribal Economic Diversity Fund](#)

Awards businesses owned by a federally recognized Indian Tribe or an enrolled member of a federally recognized Indian Tribe critical technical services and equipment to entities that diversify revenue, leverage other investments, create new jobs, and/or put systems in place that lead to growth.

Deadline: Aug 15.

This Week's Highlight:

[Mastering Marketing for New Mexico's Outdoor Recreation Businesses](#)

Marketing your outdoor recreation business to reach more customers and generate more income is both easier and harder than ever.

This course, designed for New Mexico's outdoor business owners, dives into the do's and don'ts of social media marketing and advertising, demystifies UTM codes, discusses google analytics, and more.

Monday, July 25 at 4 p.m. on Zoom

Mastering Marketing for New Mexico Outdoor Recreation Businesses

The course will be taught by Alice Loy, CEO of Creative Startups, and Emily Hunerwadel, a social media marketing maven.

[Register online](#)
[Download the free workbook](#)

Community Resources

NEW! [Tribal Self-Governance Planning Cooperative Agreement Program](#)

Provides resources to Tribes interested in entering the Tribal Self-Governance Program (TSGP) and to existing self-governance Tribes interested in assuming new or expanded programs, services, functions, and activities. **Deadline: Aug 31.**

NEW! [Partnership to Advance Conservation Science and Practice](#)

Supports conservation research that investigates organismal biology, ecology, and/or evolution and is designed to contribute to the development and implementation of evidence-based activities and/or technology solutions to advance biodiversity conservation. **Deadline: Oct 11.**

[CARES Act Economic Recovery Corps and Equity Impact Investments NOFO](#)

This NOFO funds two programs and is designed to support underserved communities and populations in developing successful economic development plans and projects: 1) the Economic Recovery Corps Fellows program and 2) the Equity Impact Investments program. **Deadline: Aug 5.**

[Reconnecting Communities Pilot Program – Planning Grants and Capital Construction Grants](#)

First-ever program to help reconnect communities that were previously cut off from economic opportunities due to issues with transportation infrastructure. Funding supports planning grants and capital construction grants, and technical assistance to restore community connectivity through the removal, retrofit, mitigation, or replacement of eligible transportation infrastructure facilities.

Deadline: Oct 13.

[DOT Navigator](#)

A new resource to help communities understand the best ways to apply for grants, and to plan for and deliver transformative infrastructure projects and services.

Reminder: [Energyshed: Exploring Place-based Generation](#)

Funding opportunity to invest in innovative research, development, and demonstration projects that accelerate the large-scale development and deployment of renewable energy to support an equitable transition to a decarbonized electricity system by 2035 and net-zero emissions economy by 2050.

Deadline: Aug. 1.

In Case You Missed It

Disaster Resources:

- [IEDC Whitepaper: “What We’ve Learned From COVID-19”](#)
- [Wildfire Legal Assistance Hotline](#) - 888-985-5141

Business Resources:

- [SBA504 ALP Express Loan](#)
- [MDBA Native American Sprint](#) - **Deadline: July 27**
- [Innovation Ecosystem Connect Platform](#)

- [The Coalition to Back Black Businesses](#)
- [Hands-On Discovery: Meet the Matterport Camera](#)

Community Resources:

- [Credit Counseling, Homebuyer Education, Money Management Coaching](#)
- [Citizenship and Integration Grant Program - Deadline: Aug 5](#)
- [Reconnecting Communities Pilot Discretionary Grant Program - Deadline: Oct 13](#)
- [Bioproduct Pilot Program - Deadline: Aug 31](#)
- [RPIC Cooperative Agreement - Deadline: Aug 15](#)
- [Improving Undergraduate STEM Education: Hispanic-Serving Institutions - Deadline: Sept 1](#)
- [Revolving Fund Program](#)
- [Rural Pathway Program - Deadline: May 1, 2023](#)
- [Strengthening U.S. Public Health Infrastructure, Workforce, and Data Systems -Deadline: Aug 15](#)
- [Rural Decentralized Water System Grant Program](#)
- [Shields Up](#)
- [EPA Clean School Bus Program](#)

More Upcoming Webinars & Events

July 27 | [Independent Retailer Month Roundtable](#) (link opens TEAMS meeting)

July | [Empowering Community-led Forest Stewardship](#)

Aug 3 | [50th Anniversary - COG Annual Luncheon](#)

Aug 3 | [8th Annual DisrupTECH](#)

Aug 9 | [CDFA Infrastructure Finance Learning Series: Preparing for Federal Grant Applications](#)

Aug 16 | [CDFA // BNY Mellon Development Finance Webcast Series: The Latest Community Engagement Strategies for TIF](#)

[NM PTAC: Contract Ready Series:](#)

Aug. 2| Part I Understanding Solicitations and Part II Proposal Writing

Aug 9 | Part III Labor Law Compliance and Part IV Estimating and Pricing

Aug 23| Part V Contract Administration

Ongoing Webinars:

- [NM Small Business Association \(NMSBA\) Events](#)
- [NM Small Business Development Center Trainings and Webinars](#)
- [NM Tax and Revenue New Businesses and New Employers workshops](#)
- [NM Taxation and Revenue overview of business tax programs](#)
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

Recently Recorded Webinars:

- [Rural Efficient Business Program Interview with Brew Lab 101 \(7/14/22\)](#)
- [Green Business Resource Fair \(6/23/22\)](#)
- [Rural Efficient Business Program Interview with Tucumcari Bio-Energy Company \(6/16/22\)](#)
- [Is Business Incubation Right for Your Community? \(6/7/22\)](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

Have a great resource you want to share with our community?
[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

Please note that some email platforms will not allow you to access the links in this newsletter. Visit us online to view a complete PDF with links intact [HERE](#).

If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

edd.newmexico.gov

