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New Mexico Film Office Announces “NMTD FY23 Flamenco - La Emi” Filmed in New Mexico

SANTA FE, N.M. - New Mexico State Film Office Director Amber Dodson announced today that the commercial “NMTD FY23 Flamenco - La Emi” filmed in Albuquerque and Santa Fe in early September.

Directed by Ryan Heffernan, commercial work only (RAM, YETI, Chevrolet, REI), and produced by Grayson Schaffer, commercial work only (RAM, YETI, Chevrolet, REI), “NMTD FY23 Flamenco - La Emi” is a commercial for the New Mexico Tourism Department (NMTD) highlighting Flamenco and Pimentel guitars.

“NMTD FY23 Flamenco - La Emi” stars New Mexico resident La Emi.

The production employed approximately 5 New Mexico crew members and 5 New Mexico principal actors.

For more information, contact info@talwegcreative.com

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A division of the [New Mexico Economic Development Department](#)



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