

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

### NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

# **RESOURCE WRAP-UP**

#### October 25, 2022

Read Previous Newsletters on our website Sign up for the Wrap-Up or other EDD News Register with the Business Finance Finder

### EDD News & Events

#### EDD is Hiring!

Economic Development Regional Representative for Region 1, serving Cibola, McKinley, Sandoval, and San Juan Counties - Job ID: 128048

<u>**Trails+ Grant</u>** supports projects that enhance communities' outdoor recreation opportunities. Accepting applications for the third round of 2022.</u>

#### **<u>NM SBIR Grants</u>** accelerate

commercialization of technologies developed with SBIR awards. Awards fund and assist science and technology companies with the goal of market entry, customer acquisition, business expiation, job creation, and increasing the tax base. **2023 applications open until Nov. 14.** 

NM Science & Technology Grants award

### **Disaster Recovery**

#### FEMA Wildfire Assistance

FEMA will remain in New Mexico to help every eligible resident affected by the disasters apply for assistance, until no longer needed.

#### **Student Loan Debt Relief**

As part of the Biden-Harris Administration's onetime student loan debt relief plan, you can now apply for relief of up to \$20,000.

#### <u>Creating a Disaster-Ready Nation</u> <u>Through Resilience Planning</u>

Pew, the White House Council on Environmental Quality, federal officials, and state and local Chief Resilience Officers discuss efforts underway across all levels of government to improve the nation's resilience to climate- and weatherrelated risks and vulnerabilities.

#### <u>USDA Resource Fair</u> Mora High School Atrium

up to \$25,000 to support small early-stage businesses engaged in R&D with the potential for commercialization of their technology. **Application open from Nov. 14 to Dec. 12.** 

### **Articles/Links**

<u>Healthy Soil Program awards \$1.1</u> <u>million in funding for 51 projects</u>

<u>New Mexico's Las Cruces City Council</u> <u>establishes film office</u>

<u>Success Story: Historic Preservation</u> <u>and Economic Development</u>

<u>NM Tech partners with Nusenda Credit</u> <u>Union to secure startup space</u>

Burrell Aviation plans to build \$72M cargo facility at Doña Ana County Jetport

#### October 29

An opportunity to speak with USDA staff members about applying for funding to assist with recovery, including applying for a home mortgage, funds to refurbish homes, and information on SNAP and WIC programs.

### **Business Resources**

#### Pitch Deck Resources

This guide will tell you what you need to know, from the elevator pitch, business model, management team, to financials - all in one place.

#### **Tory Burch Foundation Annual Fellows**

This is a yearlong Fellows Program for women entrepreneurs that helps founders of early-stage companies accelerate their businesses through live and recorded workshops, coaching sessions, a rich peer-to-peer network, a \$5,000 business education grant, and access to capital. **Deadline: November 3**.

## **This Week's Highlight:** Outdoor Recreation Division Trails+ Grant

#### Apply for the Outdoor Recreation Division Trails+ Grant:

Access to the outdoors should be low cost and ubiquitous for all New Mexicans. That's why lawmakers created the Outdoor Recreation Trails+ grant program. This program supports projects that enhance communities' outdoor recreation opportunities. Trails, river parks, wildlife viewing areas, and more contribute to economic development, prosperity, and wellness. This grant funds shovel-ready projects that directly add to that access.

#### ORD will begin to review for the third round of Trails+ awardees in November.

- Read the 2022 program guide for more details.
- <u>Apply for the Trails+ grant now</u>.
- <u>Visit EDD's Outdoor Recreation Division website.</u>

### **Community Resources**

#### Water & Waste Disposal Grants to Alleviate Health Risks on Tribal Lands and Colonias in New Mexico

This program provides low-income communities, which face significant health risks, access to safe, reliable drinking water and waste disposal facilities and services.

#### Thriving Communities Technical Assistance

Program provides funding to technical assistance providers to help local governments ensure housing needs are considered as part of their larger infrastructure investment plans, while also supporting equitable development and local economic development ecosystems in Disadvantaged Communities

(as defined in this NOFO). **Deadline: November 22.** 

### **More Upcoming Webinars & Events**

#### Oct 25 | Are You New Mexico True Certified?

- Oct 26 | SBA CYBER SUMMIT
- Oct 27 | Beyond Profit: Leading with BEID (in-person event)
- Oct 27 | Introduction to Procurement Technical Assistance Center Services
- Oct 28 | The Power of Self Care for Women Business Owners
- Nov 1 | Artist Think Tank
- Nov 12 | Santa Fe Innovates Idea Pitch!
- Nov 17 | WE (Women Entrepreneurs) Mean Business

#### **Ongoing Webinars:**

- <u>NM Small Business Association (NMSBA) Events</u>
- <u>NM Small Business Development Center Trainings and Webinars</u>
- <u>NM Tax and Revenue New Businesses and New Employers workshops</u>
- <u>NM Taxation and Revenue overview of business tax programs</u>
- <u>US and Foreign Commercial Service Trade Events</u>
- <u>Albuquerque SCORE Webinars</u>

#### **On Demand NM SCORE Webinars:**

- <u>Get Your Local Business on Google Search and Maps</u>
- <u>Reach Customers Online with Google</u>

Visit our YouTube channel to view previously recorded EDD webinars.

Have a great resource you want to share with our community? <u>Email your suggestions to our editor</u> by the Wednesday prior to when you want it to appear. Please be cognizant of the date of your event or deadline of your resource, as we now publish the Resource Wrap-Up every other week.

Please note that some email platforms will not allow you to access the links in this newsletter. Visit us online to view a complete PDF with links intact <u>HERE</u>.

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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