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New Mexico Film Office Announces the Multimedia Expansion of Meow Wolf Grapevine

Santa Fe, NM - Amber Dodson, the New Mexico State Film Office Director, announced today that the growing new media project Meow Wolf will expand its immersive experience to Grapevine, TX.

Led by Senior Creative Director Spencer Olsen, (Omega Mart) and produced by Show Manager Joshua Davisson (Convergence Station), Meow Wolf Grapevine will be the fourth permanent immersive experience from the New Mexico-based art enterprise. The exhibition will include 70 rooms with hundreds of installations working with artists across New Mexico.

"Expanding the Meow Wolf universe, the Grapevine exhibition will be the next major chapter following Convergence Station which opened in Denver during September 2021. We can't wait to invite everyone to a new journey of exploration and art with new characters and exciting connections to our past stories and the far future" said Dale Sheehan, Executive Creative Director of the Grapevine and Houston Meow Wolf exhibitions.

"The growth and innovation of the Meow Wolf experience is remarkable. We are thrilled to see this New Mexico-based venture continue to employ so many of our world-class creative workforce," Amber Dodson said.

The installation will employ approximately 165 New Mexico crew members, 25 New Mexico principal artists, and 50 New Mexico background artists.

For more information, contact kati.murphy@meowwolf.com.

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