



Michelle Lujan Grisham
Governor

Alicia J. Keyes
Cabinet Secretary

Amber Dodson
Director

FOR IMMEDIATE RELEASE:

January 5, 2023

Contact: Dolores Martinez

dolores.martinez@nmfilm.com

New Mexico Film Office Announces Digital Website, “Edible Plants Interactive”

Santa Fe, NM - Amber Dodson, the New Mexico State Film Office Director, announced today the creation of the digital interactive website, “Edible Plants Interactive,” will take place February through June 2023 in Corrales.

Directed and produced by Ideum Inc.’s James Spadaccini, “Edible Plants Interactive” is an interactive web-based resource that explores native plants and how they are sustainably harvested and prepared by traditional Native communities. Ideum is working closely with a Native American Tribe and other partners to share indigenous knowledge about native plants.

“This unique project will help share critical knowledge from Indigenous people about native plants. We are very excited to help bring this digital vision to life,” Spadaccini said.

Creation of the website will employ approximately three New Mexico crew members.

For more information, contact info@ideum.com

The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico’s film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline’s Hot Spots](#).
- Two New Mexico cities were selected as [“Best Place to Live and Work as a MovieMaker”](#) by *MovieMaker Magazine* for four consecutive years.

To learn more, visit nmfilm.com.

The New Mexico Film Office
1100 S. St. Francis Drive, Suite 1213
Santa Fe, NM 87505
(505) 476-5600
info@nmfilm.com

A division of the [New Mexico Economic Development Department](#)



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



New Mexico Economic Development Department | 1100 South St. Francis Dr, Joseph M. Montoya Building, Santa Fe, NM 87505-4147

[Unsubscribe](#)

lauren.longworth@state.nm.us

[Constant Contact Data Notice](#)

Sent by info@nmfilm.com