

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

RESOURCE WRAP-UP

January 17, 2023

Read Previous Newsletters on our website

Sign up for the Wrap-Up or other EDD News Register with the Business Finance Finder

EDD Announcements

New Mexico MainStreet Winter Conference: Maximizing Design & Programming to Make Main Street Happen! Feb. 8-10 at La Fonda (Santa Fe). \$35/ticket.

<u>Sustainable Economy Task Force</u> <u>Quarterly meeting: January 18 at</u> <u>9:30am</u>

EDD has an **open RFP** to support, edit, and continue to develop the **EDD State Strategic Plan. Watch the recorded information session.**

RFP: Fund Manager- New Mexico Healthy Food Financing Fund RFP to select a State Fund Manager for the New Mexico Healthy Food Financing Initiative (HFFI).

Career opportunities at EDD:

Disaster Recovery

<u>U.S. Economic Development</u> <u>Administration Issues Statement On</u> <u>Fiscal Year 2023 Appropriation</u>

EDA will target investments in innovation and competitiveness with a regional and place-based focus.

EIDL Payments Are Due Soon!

The deferment period on the COVID Economic Injury Disaster Loans (EIDL) is ending and payments will be due soon. Need assistance or have questions? Contact Shelley.Brown@SBA.gov or Sara.Branch@SBA.gov

The New Mexico Cash Assistance Fund

Provides one-time cash assistance to New Mexicans, with priority to those who have been adversely impacted by the Calf Canyon and Hermit's Peak wildfires. Focus will be on San Miguel, Mora, Colfax, Lincoln, Sandoval, and Sierra Counties.

Director of Business Development (Spaceport Authority)

Sets business development strategies and manages all sales, marketing, and public relations activities.

Flight Control Specialist (Spaceport Authority)

Job # 129522 Performs all functions necessary to ensure safe and efficient aircraft and spacecraft operations on the Spaceport America airfield.

Articles/Links

New Mexico Tourism Department Supports Refurbishment Of Picuris Pueblo Interpretive Center Through \$50,000 Grant

Four Corners Economic Development and PESCO spearhead energy transition in northern New Mexico

<u>New Mexico lawmaker proposes \$16</u> <u>minimum wage</u>

<u>Mayor Keller names new director to</u> <u>lead economic development efforts in</u> <u>Albuquerque</u>

Industry hopes for New Mexico in 2023

USDA TEFAP Reach and Resiliency

Grant initiative aimed at helping food assistance organizations meet The Emergency Food Assistance Program (TEFAP) requirements, strengthen infrastructure, and expand TEFAP's reach into underserved communities. **Deadline: March 6, 2023.**

Business Resources

NMSBA Call for Leveraged Projects

NMSBA allows Los Alamos and Sandia national laboratories to apply their unique expertise and capabilities to help for-profit, New Mexico small businesses solve critical challenges. Technical assistance is provided at no cost to the businesses and is rendered in the form of laboratory staff time and incidental materials. Qualifying businesses are eligible to receive laboratory technical assistance equivalent to \$10K (Bernalillo County) and \$20K (outside Bernalillo County) annually per business. **Deadline: February 9.**

The Amber Grant

WomensNet awards a \$10,000 grant on a monthly basis to women-owned businesses. They also have an end-of-the-year \$25,000 grant award. There is a \$15 application fee. **Deadline: January 31. Offered monthly.**

Five Tips To Combat 2023's Top Challenges The Playbook has pulled together a look at five factors that will shape businesses in 2023.

Farmer Veteran Fellowship Fund

A small grant program (\$1,000 to \$5,000) that provides direct assistance to veterans who are in their beginning years of farming or ranching. The Fellowship Fund gives money to third-party vendors for items the veteran has identified will make a crucial difference in the launch of their farm business. **Deadline: February 14.**

AgSprint 2023

FREE business support program to existing and aspiring agriculture business owners in New Mexico. This 6-week business support program features a revamped curriculum designed to support participants with developing and strengthening their business through guided exploration of the Business Model Canvas. **Deadline: February 15.**

This Week's Highlight: HOPE VI Main Street Grant Program

The HOPE VI Main Street Program provides grants to small communities to assist in the renovation of an historic or traditional central business district, or "Main Street" area, by replacing unused, obsolete, commercial space in buildings with affordable housing units.

The objectives of the program are to:

- Redevelop central business districts (Main Street areas)
- Preserve Historic or traditional Main Street area properties by replacing unused commercial space in buildings with affordable housing units
- Enhance economic development efforts in Main Street areas
- Provide affordable housing in Main Street areas

Main Street grant funds can be used to build new affordable housing or reconfigure obsolete or surplus commercial space (or extremely substandard, vacant housing) into affordable housing units.

Eligible applicants are limited to Units of General Local Government, defined as any city, town, township, village, county, parish, or other general purpose political subdivision of a state or territory.

Deadline: January 31.

Community Resources

<u>USDA Rural Business Development Grants</u>

Funding is available to support business opportunities or business enterprise projects in rural communities. **Deadline: February 28.**

FY 2023 National Infrastructure Investments

Purpose: This Notice of Funding Opportunity (NOFO) solicits applications for projects funded under the Local and Regional Project Assistance Program, known as the RAISE Grants program. **Deadline: February 28.**

T-Mobile Hometown Grant Program

Helps fund projects to build, rebuild, or refresh community spaces that help foster local connections in your town. This may include the town square pavilion, a historic building, an outdoor park, a ball field, or a library. Up to \$50,000, for communities with populations less than 50,000. **Deadline: March 31.**

LOR's Fieldwork Initiative

Provides funding for farmers and ranchers to implement innovative approaches to using water in agriculture. Farmers and ranchers in rural parts of Colorado, Idaho, Montana, New Mexico, and Wyoming are eligible for up to \$10,000 for projects that improve outcomes in the following areas: water efficiency, water reliability, water quality, crop yield or crop diversification, and labor efficiency. LOR will begin accepting project proposals on Feb. 1. Informational webinars on Jan. 19 and 24. **Deadline: February 22.**

Dream of Flight Renovation and Concessions Redevelopment Project

The Albuquerque International Sunport is hosting a virtual public information session on January 19 at 10 a.m. The session will briefly review the concessions redevelopment, operating a concessions unit at the airport, the upcoming request for proposal process, and Airport Concessions Disadvantaged Business Enterprise (ACDBE) certification.

The Fruit Guys Community Fund

Grants from \$2,000 to \$5,000 for projects that help small farms and orchards operate more environmentally and economically, while strengthening community outreach. **Deadline: January 30.**

Transition From Jail to Community (TJC) Toolkit Revision/Update Supports the local reentry efforts of justice-involved adults. **Deadline: February 3, 2023.**

Grants for Arts Projects

The program supports opportunities for public engagement with the arts and arts education, the integration of the arts with strategies promoting the health and well-being of people and communities, and the improvement of overall capacity and capabilities within the arts sector. **Deadline: February 9, 2023.**

More Upcoming Webinars & Events

January 17 | <u>NEA GRANTS FOR ARTS PROJECTS: Design Webinar</u> January 18 | <u>EIDL: You Got the Loan, Here's How You Pay It Back</u> January 18 | <u>Is Owning a Business a Good Fit for You?</u> January 19 | <u>Information Session: Sunport Terminal Renovation</u> January 20-21 | <u>PowerUp Las Cruces Expo & Training</u> January 23-24 | <u>Hospitality and Tourism Annual TRENDS meeting</u> January 25 | <u>Connecting Indigenous youth with their ancestral lands</u> February 23-24 | <u>Agricultural Outlook Forum</u>

Ongoing Webinars:

- <u>NM Small Business Administration (NMSBA) Events</u>
- <u>NM Small Business Development Center Trainings and Webinars</u>
- <u>NM Tax and Revenue New Businesses and New Employers workshops</u>
- <u>NM Taxation and Revenue overview of business tax programs</u>
- <u>US and Foreign Commercial Service Trade Events</u>
- <u>Albuquerque SCORE Webinars</u>

On Demand NM SCORE Webinars:

- <u>Get Your Local Business on Google Search and Maps</u>
- <u>Reach Customers Online with Google</u>

Visit our YouTube channel to view previously recorded EDD webinars.

Have a great resource you want to share with our community? <u>Email your suggestions to our editor</u> by the Wednesday prior to when you want it to appear. Please be cognizant of dates and deadlines, as we publish the Resource Wrap-Up every other Monday.

Note: some email platforms will not allow you to access the links in this newsletter. <u>View a complete PDF on our website.</u>

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

edd.newmexico.gov



New Mexico Economic Development Department | 1100 South St. Francis Dr, Joseph M. Montoya Building, Santa Fe, NM 87505-4147

> Unsubscribe lauren.longworth@state.nm.us

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Sent byedd.info@edd.nm.gov