



**The Rural Efficient Business Program** strives to assist rural small businesses and agricultural producers in New Mexico to reduce energy consumption, increase profits, and explore ways to implement renewable energy systems. Below is a description of all our partnerships through the REBP and helpful resources to assist with the guidance in energy efficiency, renewable energy systems and financing

## Energy Assessment/Energy Efficiency:

### **NMMEP (New Mexico Manufacturing Extension Partnership)**

- Contact Information
  - <https://newmexicomep.org>
- Offering:
  - Workshops and trainings
  - Assessments
  - CoBot seminars and hands-on CoBot application demos
    - These seminars introduce New Mexico manufacturers to CoBot automation and show how CoBots are used to automate quickly and cost-effectively.

### **Engineering Business Assistance/ Energy Efficiency Assessments and Analysis (NMSU)**

- Contact: Jalal Rastegary, Research Scientist
- [rastegar@nmsu.edu](mailto:rastegar@nmsu.edu)
- [E3 Assessments and Analysis | Engineering Business Assistance \(nmsu.edu\)](#)
- The onsite training project offers practical strategies and techniques for organizations to learn how to improve results—waste elimination, energy reductions, quality enhancement, building efficiency, delivery of value to customers—while achieving environmental performance goals.
- Objectives:
  - A shared organizational understanding of current opportunities for elimination of lean and clean non-value adding activities and environmental/energy wastes for businesses
  - Development of an implementation plan to achieve the vision.
  - Environmental and Energy measures analyzed with recommendations for improvement

### **NMSBA (New Mexico Small Business Assistance Program)**

- Contact: Amanda Garcia at Los Alamos National Laboratory, Technical Project Manager
- [amandag@lanl.gov](mailto:amandag@lanl.gov)
- [New Mexico Small Business Assistance \(nmsbaprogram.org\)](http://nmsbaprogram.org)
- Assistance with Individual Projects: Including testing, design, consultation and access to special equipment or facilities
- Leveraged Projects focus on helping NM small businesses solve a specific technical challenge and must be completed within one calendar year
- Funding is competitive and ranges from \$40,000-\$120,000\* per laboratory project.

#### **TRGR (Technology Readiness Gross Receipts Initiative)**

- Contact: John Rogers at Los Alamos National Laboratory, Technical Project Manager
- [john.rogers@lanl.gov](mailto:john.rogers@lanl.gov)
- [The Technology Readiness Gross Receipts Initiative \(TRGR\) \(lanl.gov\)](http://lanl.gov)
- Work may include prototyping, proof-of-concept, & technical validation among other approved activities.
- New Mexico businesses may receive up to \$150,000 worth of assistance (cost of labor/materials for national lab staff) per year
- opportunity to work directly with scientists and engineers at Los Alamos or Sandia National laboratories

## **Renewable Energy Systems:**

#### **USDA Rural Development/ Rural Energy Assistance Program**

- Contact: Carlos Contreras, REAP Coordinator
- [Carlos.contreras@usda.gov](mailto:Carlos.contreras@usda.gov)
- [Rural Energy for America Program Renewable Energy Systems & Energy Efficiency Improvement Guaranteed Loans & Grants | Rural Development \(usda.gov\)](http://usda.gov)
- This program provides guaranteed loan financing and grant funding to agricultural producers and rural small businesses for renewable energy systems to make energy efficiency improvements

#### **Energy Conservation and Management Division (EMNRD)**

- Contact: Alyssa Latuchie, Clean Energy Economist
- [Alyssa.latuchie@state.nm.us](mailto:Alyssa.latuchie@state.nm.us)
- [EMNRD Energy Conservation and Management \(state.nm.us\)](http://state.nm.us)
- ECMD develops and implements effective clean energy programs, to promote economic growth, environmental sustainability, and wise stewardship of our natural resources while protecting public health and safety for New Mexico and its citizens.

## **Financing:**

## Tax Incentives

- Federal Solar Tax Incentives
- New Mexico Solar Market Development Tax Credit
  - Application: [InstructionManualforNSMDTCAApplicationForms8-2020.pdf \(state.nm.us\)](#)
- Sustainable Building Tax Credit
  - [EMNRD Energy Conservation and Management \(state.nm.us\)](#)
- Renewable Energy Production Tax Credit
  - Application: [rpd-41330-1.pdf \(newmexico.gov\)](#)

**Community, Business & Rural Development or Regional Representatives-** assist business and communities in a broad variety of economic development needs

**New Mexico EDD FUNDIT-** a platform connecting your community with a variety of different agencies and resources simultaneously

**JTIP (Job Training Incentive Program)-** funds classroom and on-the-job training for newly created jobs in expanding or relocating businesses for up to 6 months

**Opportunity Zones-** NMEDD has created an online hub to assist with education, technical assistance and making connections for businesses, investors, communities, and partners.

**LEDA (Local Economic Development Act)-** allows public support of economic development to foster, promote, and enhance local economic development efforts

**New Mexico Collateral Assistance Program-** NMEDD can pledge cash to cover a collateral shortfall of a loan to enable financing that otherwise might not be available to a small business

## Business Assistance:

### NM GREEN CHAMBER OF COMMERCE

- Contact: Glen Schiffbauer, Executive Director
- [glennschiffbauer@gmail.com](mailto:glennschiffbauer@gmail.com)
- [New Mexico GREEN Chamber of Commerce – Power Up Your Business \(nmgreenchamber.com\)](#)
- [U.S. Green Chamber of Commerce](#)
- The Green Chamber of Commerce Chapters in New Mexico creates new opportunities for businesses, by advocating for the strengthening of local economies, seizing the green business advantage, and renewable energy
- Build Strong Local Economies
- Promoting Green Businesses to consumers

**SBA Resource Partners** - Materials for SBA Resource Partner counselors and project officers

**Business Finance Finder**- assists businesses in connecting with finance opportunities by bringing business owners and aspiring entrepreneurs together with lenders and other business resources

### **NM Resource Map**

[SCORE](#)- the nation's largest network of volunteer, expert business mentors, is dedicated to helping small businesses get off the ground

[VBOC \(Veterans Business Outreach Center\)](#)- program is designed to provide entrepreneurial development services such as business training and counseling for veterans

[WESST](#)- a statewide small business development and training organization committed to growing New Mexico's economy by cultivating entrepreneurship.

[SBDC](#)- primary resource for small business development

## Useful Links

- [New Mexico solar panels | guide to solar incentives, costs and savings in NM! \(solar-estimate.org\)](#)
- [ECMD Tax Credits \(state.nm.us\)](#)
- [MFA Housing New Mexico \(housingnm.org\)](#)
- [Funding and Financing for Energy Projects](#)
- [Property Assessed Clean Energy \(PACE\) Bond Financing](#)
- [U.S. Climate Alliance: Jobs in Clean Energy](#)
- [New Mexico Climate Change Action](#)

