Michelle Lujan Grisham Governor

> Alicia J. Keyes Cabinet Secretary

Amber Dodson Director

FOR IMMEDIATE RELEASE: March 8, 2023

Mexico 🜙

Film

New

Contact: Dolores Martinez dolores.martinez@nmfilm.com

New Mexico Film Office Announces Media Production "Spirit Catcher" by Marshall Monroe

Santa Fe, NM - Amber Dodson, the New Mexico State Film Office Director, announced today that the media-based fine artwork "Spirit Catcher," by Marshall Monroe, will be produced in New Mexico.

A former Disney Creative Director and New Mexico native, Monroe is known for his "cinemedia" productions that use natural media simulation to create works for museums and numerous corporate and high-profile private collections.

This project is an extension of Monroe's collaboration with renowned contemporary Western artist R. Tom Gilleon, using Monroe's PIXoils[™] Digital Canvas platform technology, and celebrates vintage photography from the American West.

"For this production, we will be starting with historical imagery based on early glass-plate negatives with exotic chemical processes and blending those with state-of-the-art 3D scene captures and ultra-high-resolution cinematography," Monroe explained. "This piece involves three synchronized vertical panels of large scale, and it will create a sort of 'picture opera' with an original score."

The production will employ approximately 5 New Mexico artists and 3 New Mexico technical staff.

For more information, contact <u>hannah@mixonium.com</u>

###

The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of <u>Deadline's Hot Spots</u>.
- Three New Mexico cities were selected as <u>"2023 Best Place to Live and Work as a Moviemaker"</u> by MovieMaker Magazine.

The New Mexico Film Office 1100 S. St. Francis Drive, Suite 1213 Santa Fe, NM 87505 (505) 476-5600 <u>info@nmfilm.com</u>

A division of the <u>New Mexico Economic Development Department</u>



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



New Mexico Economic Development Department | 1100 South St. Francis Dr, Joseph M. Montoya Building, Santa Fe, NM 87505-4147

> Unsubscribe lauren.longworth@state.nm.us

Constant Contact Data Notice

Sent byinfo@nmfilm.com