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New Mexico Film Office Announces Commercials for Comfort Dental Wrap Filming

Santa Fe, NM - New Mexico Film Office Director Amber Dodson announced today that commercials highlighting Comfort Dental in Albuquerque have wrapped filming. Directed by Richard Farmer and produced by Keagan Karnes with Inspirado TV, three commercials will highlight Comfort Dental with a cast and crew all local to New Mexico. “We are so pleased to see another out-of-state commercial choosing to shoot here in New Mexico. New Mexico has been a leader for production in the film and TV space for some time, and Inspirado is also dedicated to making New Mexico a leader in the commercial production space,” Karnes said.

The production will employ approximately 9 New Mexico crew members.

For more information, contact keagan@inspirado.tv.

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The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico’s film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline’s Hot Spots](#).
- Three New Mexico cities were selected as [“2023 Best Place to Live and Work as a Moviemaker”](#) by MovieMaker Magazine.

To learn more, visit nmfilm.com.

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A division of the [New Mexico Economic Development Department](#)



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The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



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