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New Mexico Film Office Announces Commercial for Greater El Paso Credit Union Wraps Filming

Santa Fe, NM - New Mexico Film Office Director Amber Dodson announced today that a commercial for Greater El Paso Credit Union wrapped filming in Albuquerque in April.

Directed by Richard Farmer and Robby Dugan and produced by Keagan Karnes (“Little Brother”) with Inspirado TV, this commercial will spotlight the benefits of being an El Paso Credit Union member.

The production will employ approximately 16 New Mexico crew members and 26 resident principal actors.

“In keeping with our mission at Inspirado, we are so excited to see another out-of-state commercial choose to work with us right here at home in New Mexico,” Karnes said.

For more information, contact keaganpk@gmail.com.

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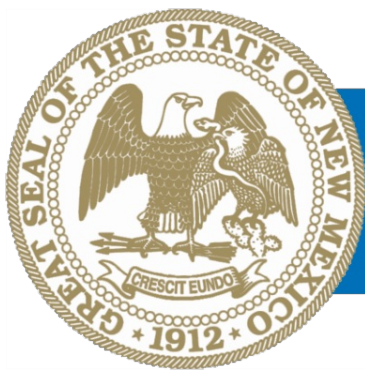
The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico’s film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline’s Hot Spots](#).
- Three New Mexico cities were selected as [“2023 Best Place to Live and Work as a Moviemaker”](#) by *MovieMaker Magazine*.

To learn more, visit nmfilm.com.

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A division of the [New Mexico Economic Development Department](#)



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The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



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