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FOR IMMEDIATE RELEASE:
April 27, 2023

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New Mexico Film Office Announces Disney Feature to Begin Production in New Mexico

Santa Fe, NM - New Mexico Film Office Director Amber Dodson announced today that a family feature film from Walt Disney Pictures, the untitled reimagining of “Alexander and the Terrible, Horrible, No Good, Very Bad Day,” will begin filming in and around Albuquerque through May 2023.

The production will employ over 500 New Mexicans – 245 as background talent, 323 as crew members, and 10 as principal actors.

The film stars Eva Longoria (“Flamin’ Hot”), Cheech Marin (“Shotgun Wedding,” “Champions”), Jesse Garcia (“Flamin’ Hot,” “The Mother”), and up-and-comer Thom Nemer (“Snowfall”), is directed by Marvin Lemus (“Gentefied”), produced by Oscar-nominated Shawn Levy and Dan Levine and their Emmy-winning 21 Laps Entertainment (“Arrival,” “Stranger Things”) as well as Lisa Henson and Oscar and Emmy winner The Jim Henson Company (“Guillermo del Toro’s Pinocchio,” “The Dark Crystal: Age of Resistance”), executive produced by Eva Longoria, Shelly Strong and 21 Laps Entertainment’s Emily Morris, and is based on the screenplay by Matt Lopez (“Promised Land,” “Father of the Bride”). The film is about a Mexican-American family that has recently lost their connection to each other and their roots, who embark on an epic road trip that immediately goes hilariously wrong. Only Alexander, the supposedly cursed member of this family, can find a way to bring everyone back together.

The film also features Mabel Cadena (“Black Panther: Wakanda Forever”), Paulina Chávez (“The Expanding Universe of Ashley Garcia,” “Fate: The Winx Saga”), Cristo Fernández (“Ted Lasso”), Harvey Guillén (“What We Do in the Shadows”) and Rose Portillo (“Zoot Suit,” “The Exorcist II”).

“We’re very excited for this project to come to fruition and are especially excited about everything we’ve experienced in New Mexico thus far,” said Lemus.

An open casting call for various background and specialty roles in select party scenes is available. People of Hispanic descent, cumbia dancers, musicians, jugglers, and puppeteers are encouraged to participate. Filming will take place April 26-28, 2023, in Socorro, New Mexico. Participants must be at least nine years old. Please email karma@ahartcasting.com to be considered.

For more information, contact Erin.J.Barrier@disney.com.

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media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline's Hot Spots](#).
- Three New Mexico cities were selected as "[2023 Best Place to Live and Work as a Moviemaker](#)" by MovieMaker Magazine.

To learn more, visit nmfilm.com.

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A division of the [New Mexico Economic Development Department](#)



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.



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