

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

RESOURCE WRAP-UP

April 10, 2023

Read Previous Newsletters on our website Sign up for the Wrap-Up or other EDD News Register with the Business Finance Finder

EDD Announcements

Healthy Food Financing Fund

New EDD grant program supports the capacity of small and mid-scale food and agricultural enterprises. <u>View the flyer</u> and see the listing under Business Resources.

<u>Central New Mexico STEM and</u> <u>Manufacturing Hiring Event</u>

Wednesday, May 10

Showcasing a wide array of Central New Mexico employers hiring at all education and skill levels. Registration open for job seekers and JTIP-eligible employers. <u>View the</u> flyer.

Articles/Links

State, City of Albuquerque, CNM
Announce Partnership to Co-Locate
New Mexico Media Academy, CNM
Film Programs at Albuquerque Rail
Yards

New Mexico Creates First-Ever \$100M Conservation Fund

<u>DreamSpring expands financing</u> <u>program with \$500,000 from</u> <u>JPMorgan Chase</u>

Biden administration rolls out \$585 million for Western water projects

<u>Friends of Orphan Signs Opens</u> <u>Retrospective Exhibit</u>

Business Resources

Healthy Food Financing Fund (HFFF)

\$400,000 in competitive grants, between \$20,000 and \$100,000 each, to strengthen the local food system supply chain capacity and increase market opportunities for farmers and agricultural producers, manufacturers, and food enterprises. Directly supports the capacity of small- and mid-scale food and agricultural enterprises to grow, raise, process, aggregate, transport, and distribute local, culturally preferred foods to meet current and increasing demand.

- Informational webinar on April 14
- English language flyer
- Spanish language flyer

Application open: April 11, 2023 Deadline: April 25

Hello Alice Small Business Growth Fund

Recipients will receive \$5,000-\$25,000 grants to accelerate business growth and achieve goals in 2023. **Deadline: April 21.**

Sky's the Limit Small Business Grants

Monthly small business and startup grants of up to \$2,500 to entrepreneurs.

FilmSprint - Arrowhead Center

A free business support program for film industry business owners. This 6-week virtual program will feature a curriculum designed to support participants in developing and strengthening their businesses through guided exploration of the Business Model Canvas.

Deadline: April 24.

Indigenous Entrepreneurs Podcast

Part of the New Mexico Tribal Entrepreneurship

Biden-Harris Administration
Announces Availability of \$1 Billion to
Help Farmers, Ranchers and Rural
Businesses Invest in Renewable Energy
Systems and Energy-Efficiency
Improvements

Enhancement Program, it aims to tell the story of the Entrepreneur's Journey, specifically the Indigenous entrepreneur, through candid conversations featuring successful indigenous entrepreneurs from N.M. and elsewhere.

Lobo Hackathon

Teams can build or refine an idea that sets out to address a problem, utilize technology, or create something new. Teams present their ideas for a chance to win cash prizes. **Event Date: April 13.**

Goldman Sachs' One Million Black Women: Black in Business Program

Free business education program dedicated to reaching Black women entrepreneurs with the tools necessary to turn their business potential into business growth. Black women sole proprietors with a minimum of \$25,000 in revenue over the past twelve months and who have been operating within the US for at least one year are eligible. **Deadline: April 21.**

Small Business Revolving Loan Program

Offers loans between \$20,000 and \$100,000 to existing small businesses in San Juan, McKinley, and Cibola Counties.

This Week's Highlight: Inventors & Entrepreneurs Workshop



An Immersive Workshop for Inventors, Investors, and Entrepreneurs:

Turn Ideas into Successful Start-Ups

APRIL 14, 2023
NEW MEXICO TECH - SOCORRO, NEW MEXICO



An immersive workshop for inventors, investors, and entrepreneurs. **April 14, 2023**

April 14, 2023 New Mexico Tech - Socorro

Keynote Speaker:

Ed Fries, NM Tech Alum, Entrepreneur, Video Game Programmer, and Investor

Learn more and register online.

Download the event flyer.

Community Resources

DOE Announces \$50 Million for Tribal Clean Energy Projects

The U.S. Department of Energy (DOE) announced \$50 million in funding to support clean energy

technology deployment on Tribal lands. This significant investment will strengthen Tribal energy sovereignty by bolstering ongoing efforts to lower energy costs, increase energy security and resilience, and provide electric power to unelectrified buildings. **Deadline: May 16.**

Clean and Beautiful Grant Program

Provides grant funding to local governments for litter reduction and beautification projects.

Deadline: April 14.

Visit Albuquerque Tourism Grant

Sparks innovative ideas that contribute to Albuquerque's vibrancy and builds new, creative visitor and resident experiences. **Deadline April 28.**

Charging and Fueling Infrastructure (CFI) Discretionary Grant Program

The purpose of this grant is to strategically deploy publicly accessible electric vehicle charging and alternative fueling infrastructure in the places people live and work and along designated Alternative Fuel Corridors (AFCs). **Deadline: May 30.**

Rural Innovation Stronger Economies (RISE) Grant

Provides financial assistance in support of innovation centers and job accelerator programs that improve the ability of distressed rural communities to create high-wage jobs, accelerate the formation of new businesses, and help rural communities identify and maximize local assets.

FEMA's Public Assistance Program

Provides supplemental grants to state, Tribal, territorial, and local governments, and certain types of private nonprofits so communities can quickly respond to and recover from major disasters or emergencies.

Emergency Action Fund

Proposals sought from organizations addressing housing stability and support, access to economic opportunities, and/or environmental restoration and reforestation. **Deadline April 14.**

CDFA Community Facilities Technical Assistance Program for Tribal Communities

CDFA and a team of development finance experts will provide targeted one-on-one technical assistance to Tribal communities for financing community facilities projects.

J.M.K. Innovation Prize

Identifies, supports, and elevates innovators who are spearheading transformative early-stage projects in the fields of the environment, heritage conservation, and social justice. Prize includes a cash award of \$150,000 paid over three years and \$25,000 in technical assistance funds for a total award of \$175,000. **Deadline: April 28.**

Tourism Event Growth & Sustainability Program

Program provides technical assistance, marketing, and sponsorship to qualified tourism events. Secures marketing and advertising for events through a 2:1 matching investment marketing program. Awarded events select from a media menu up to an award amount of \$10,000. **Deadline: April 21.**

Healthy Soil Program

Grant funding for on-the-ground projects that focus on one or more of the five soil health principles: keeping the soil covered, minimizing soil disturbance on cropland, maximizing biodiversity, maintaining a living root, and integrating animals into land management. **Deadline: April 21.**

Route 66 Corridor Preservation Program

Program will fund the preservation, restoration, and rehabilitation of transportation-related historic properties on Route 66, as well as planning, research, and educational programming related to Route 66. Grants will range from \$5,000 to \$30,000. **Deadline: April 14.**

More Upcoming Webinars & Events

April 12 | NM Rainforest Webinar: Customer and Market Discovery

April 13 | NMDOT Star Opportunity Fair

April 19 | Youth Financial Literacy (Session 3: Paying Bills and Budgeting/Saving and Investing)

May 10 | Central New Mexico STEM and Manufacturing Hiring Event

May 17 | Youth Financial Literacy (Session 4: Banking/Protecting Your Identity)

Ongoing Webinars:

- NM Small Business Administration (NMSBA) Events
- NM Small Business Development Center Trainings and Webinars
- NM Tax and Revenue New Businesses and New Employers workshops
- NM Taxation and Revenue overview of business tax programs
- US and Foreign Commercial Service Trade Events
 CODE W. L.
- Albuquerque SCORE Webinars

On Demand NM SCORE Webinars:

Get Your Local Business on Google Search and Maps

• Reach Customers Online with Google

Visit <u>our YouTube channel</u> to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

<u>Email your suggestions to our editor</u> by the Wednesday prior to when you want it to appear.

Please be cognizant of dates and deadlines, as we publish the Resource Wrap-Up every other Monday.

Note: Some email platforms will not allow you to access the links in this newsletter.

<u>View a complete PDF on our website.</u>

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

edd.newmexico.gov









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