

Michelle Lujan Grisham Governor

Alicia J. KeyesCabinet Secretary

Amber Dodson Director

FOR IMMEDIATE RELEASE: May 19, 2023

Contact: Dolores Martinez dolores.martinez@nmfilm.com

New Mexico Film Office Announces Creation of Interactive Digital Media Production Exploring the Human Brain

Santa Fe, NM - Amber Dodson, the New Mexico State Film Office Director, announced today that the production of an interactive media presentation exploring the human brain will take place through November in Corrales.

Produced by Robert Demsey, the "Brain Oddysey" project will include an interactive media projection allowing visitors of the Copernicus Science Centre in Warsaw, Poland to interact and learn about various biological functions through a 3D human brain model.

The creation of the exhibit will employ approximately 5 New Mexico crew members.

For more information, contact info@ideum.com

###

The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of <u>Deadline's Hot Spots</u>.
- Three New Mexico cities were selected as "2023 Best Place to Live and Work as a Moviemaker" by MovieMaker Magazine.

To learn more, visit nmfilm.com.

The New Mexico Film Office

1100 S. St. Francis Drive, Suite 1213 Santa Fe, NM 87505 (505) 476-5600 info@nmfilm.com

A division of the New Mexico Economic Development Department



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.





New Mexico Economic Development Department | 1100 South St. Francis Dr, Joseph M. Montoya Building, Santa Fe, NM 87505-4147

<u>Unsubscribe</u> <u>lauren.longworth@edd.nm.gov</u>

Constant Contact Data Notice

Sent byinfo@nmfilm.com