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New Mexico Film Office Announces Creation of Interactive Experience Emphasizing the History of the Holocaust

Santa Fe, NM - New Mexico State Film Office Director Amber Dodson announced today that the production of a custom, unique, high-tech, digital experience highlighting racism is being created through July in Corrales.

Directed and produced by Ideum Inc.'s Jim Spadaccini, this project will include interactive audiovisual experiences for a new museum of tolerance. These experiences will allow multiple visitors to learn about international prejudice, with an emphasis on the history of the Holocaust.

"This is an important project and one that, sadly, has been made more relevant due to the rise of antisemitism and racism in recent years," Spadaccini said. "We are excited to work on this project because of the messaging and the opportunity to collaborate with great partners."

The creation of the exhibit will employ approximately 3 New Mexico crew members.

For more information, contact info@ideum.com.

About Ideum - Ideum is an experience design studio in Corrales, NM crafting interactive experiences. These projects are utilized globally for exhibits and installations for zoos, museums, nonprofits, and Fortune 500 companies. [Click here to learn more.](#)

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The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline's Hot Spots](#).
- Three New Mexico cities were selected as ["2023 Best Place to Live and Work as a Moviemaker"](#) by *MovieMaker Magazine*.

To learn more, visit nmfilm.com.

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