



New Mexico Economic Development Department Creative Industries Division

Call For Projects:

For

Projects And Programs That Support the Growth of Creative Industries in New Mexico

The purpose of this Call for Projects (CFP) is to solicit proposals and provide funding for local government projects and programs that demonstrate the potential to stimulate community or economic development through creative industries. Funding for these local projects and programs are made available through the Creative Industries Division of the New Mexico Economic Development Department enacted through HB 8 and HB 2 of the 2023 Legislative Session.

Creative Industries for the purposes of this CFP and as defined in HB 8 is “a business or person ‘engaged in creative enterprises, including performing, visual and literary arts, entertainment, media, information and broadcasting, applied arts and design, including architecture, landscape architecture, museum and gallery professions, promotion, marketing, graphics and industrial design, technology and computer system design, software design, coding and digital media, and crafts and artisan professions, including metal, wood, glass, ceramics, paper, printing, textile and culinary arts.’” This does not include a business, organization, or person engaged in creative enterprises involving filming activities supported by the New Mexico Film Division of the Economic Development Department.

The Creative Industries Division is charged with supporting the state’s creative industries by:

- 1) Increasing and advancing creative industry based economic development in New Mexico.
- 2) Supporting entrepreneurs and small businesses in creative industries.
- 3) Assisting organizations that support creative industry companies and workers.

- 4) Supporting educational and workforce training initiatives that facilitate creative industry growth and success.
- 5) Identifying and helping establish public infrastructure to support creative industries.
- 6) Serving as an information clearinghouse by providing resources and opportunities to creative industry stakeholders.
- 7) Acting as a liaison between creative industries-related businesses and organizations.

ELIGIBLE APPLICANTS

The Creative Industries Division on behalf of the State of New Mexico and New Mexico Economic Development Department (EDD) seeks to award eighteen \$100,000 grants to support the division's work on the local level, through the establishment of Inter-Governmental Agreements between EDD and the local governments who are awarded funding.

Awarded funding must be expended by the end of the FY2024 fiscal year which occurs on June 30, 2024.

Grants may be awarded to a county, municipality, or other political subdivision of the state; an Indian nation, or federally/state recognized tribe or pueblo.

PROJECT AND PROGRAM PROPOSAL FUNDING CRITERIA

Fifty percent of the available funding shall be awarded to projects or programs in rural or underserved communities. Funding will be awarded on a competitive basis to projects or programs that demonstrate the potential to stimulate community or economic development through the support of local creative industries. Proposed projects or programs must also support the overall objectives and duties of the Creative Industries Division, and demonstrate or support one or more of the following criteria:

- 1) Broad local support, including in-kind or financial support from local governments and surrounding communities or neighborhoods.
- 2) Assistance to small businesses with fewer than ten employees.
- 3) Expansion of existing creative industries.
- 4) The promotion of inclusion and diversity.

For more information on strategies to support creative industries in New Mexico, applicants should refer to the New Mexico Department of Cultural Affairs commissioned report, "Building on the Past, Facing the Future: Renewing the Creative Economy." The report identified twelve recommendations to promote the vitality of New Mexico's cultural and creative economy. Those strategies were organized into the following four groups:

- 1) Capacity building and business development in the creative industries.
- 2) Authenticity, place making and community development.

- 3) Arts and cultural education and engagement.
- 4) Integration, markets, and cultural branding.

The first group, Capacity Building and Business Development in Creative Industries, included three recommendations to support the development of creative industries in New Mexico with the provision of technical and professional services and expertise.

- 1) Business and management consultation services that support workers, entrepreneurs, and artists in the state's creative industries.
- 2) Information technology support services and training tailored to the needs of artists and entrepreneurs in the creative industries in New Mexico.
- 3) Communication services to facilitate collaboration and network development among businesses and the workforce engaged in creative industries in the state.

These types of services can be directed to local businesses through contractors or local organizations. Follow the link below to download the complete report or executive summary:

<https://www.newmexicoculture.org/about/cultures-impact>

If you are interested in applying please use this link to get to the official application:

<https://www.tfaforms.com/5075380>