



EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham
Deputy Cabinet Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

RESOURCE WRAP-UP

September 25, 2023

Read Previous
Newsletters on
our website

Sign up for the
Wrap-Up or
other EDD News

Register with
the Business
Finance Finder

EDD Announcements

EDD Job Openings:

Airspace & Airfield Manager

Full Time - T or C/Spaceport America
Job ID 137364 - Apply by 10/9/23

OSST Entrepreneurship Coordinator

Full Time - Santa Fe
Job ID 137255 - Apply by 10/7/23

Science & Tech Business Startup Grant

Grants of \$10,000-\$25,000 available to
small Science and Tech companies.

Articles/Links

[Border trade fueling Santa Teresa's
growth in southern New Mexico](#)

[UNM Anderson School launches
inaugural cohort for Entrepreneurial
Accelerator Program](#)

Business Resources

Ascent Training Program

No-cost program that combines six weeks of
online self-guided learning using the SBA Ascent
platform, as well as six virtual group sessions to
help women-owned business owners grow their
small businesses. **Information Session:
September 27.**

Adventure Pitch 2023

Startup pitch event co-hosted by EDD's Outdoor
Recreation Division for outdoor-focused
businesses and investors during the Outdoor
Economics Conference in Santa Fe (Oct 23-25).
Finalists earn free admission to the conference.

- Oct 24 - reception and networking
- Oct 25 - startup pitch, winner announced
immediately after event

Deadline: September 29.

Training Home Educators Accelerator

A 6-month, bilingual program for family and
home-based childcare providers. Participants
receive training that includes access to experts

[New Mexico small business owners can get share of \\$2.25 million](#)

[Four business incubators receive investment from NM Economic Development Department](#)

[Executive's Desk: New Mexico is a state on the move – and businesses are taking note](#)

and coaching. Incentives of \$1,000 or more to program graduates. **Deadline: October 16.**

[Family Friendly Business Awards](#)

Family Friendly business policies improve businesses, our workforce, and our communities. More information here: [Home - NM Family Friendly Business](#). **Applications open: October 2.**

[CulinarySprint](#)

A free 6-week online business support program for aspiring or existing food-related businesses in New Mexico. Participants will develop a business model canvas, gain one-on-one support, listen to presentations from veteran entrepreneurs and statewide resource providers. **Deadline: October 3.**

[New Mexico Veterans Business Summit](#)

Join the Veterans Business Outreach Center for two free days of resources, connections, and testimonials to help veterans start or grow a business. NMSU (Las Cruces) Student Union Building. Register online. **Event dates: October 19-20.**

[Taos Tourism Survey - Tourism ReVisited](#)

The Town of Taos is calling on its business community to share their opinions and help shape the future of tourism. The survey is one of several opportunities to play an active role in developing a Destination Stewardship Plan (DSP) for Taos. Survey respondents will be entered into a raffle to win a gift certificate from a local business.

This Week's Highlight:

Cultivating Success: A Hispanic Business Summit



CULTIVATING SUCCESS: A HISPANIC BUSINESS SUMMIT

Join us for a business summit in honor of Hispanic Heritage month. Learn about resources for small businesses across the state and network with other entrepreneurs.

SATURDAY, OCTOBER 14, 2023
9am - 1pm
NATIONAL HISPANIC CULTURAL CENTER



To register in English and learn more about the event visit:
<https://tinyurl.com/5n7ffff3>

CULTIVANDO ÉXITO: UN ENCUENTRO EMPRESARIAL HISPANO

Acompáñanos a una cumbre de negocios en honor al mes de la Herencia Hispana. Obtenga información sobre recursos para pequeñas y medianas empresas y establezca contactos con otros empresarios.

SÁBADO 14 DE OCTUBRE DE 2023
12pm - 4pm
CENTRO CULTURAL NACIONAL HISPANO



Para registrarse en español y conocer más sobre el evento, viste:
<https://tinyurl.com/mry2dv5m>

PATROCINADO POR:

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The summit will have a morning session all in English and a mirrored session after lunch all in Spanish.

- [English Registration Page](#)
- [Spanish Registration Page](#)

Community Resources

[NATIVE Act Tribal Tourism Cooperative Agreement](#)

Provides funding for Tribes to conduct feasibility studies to help them make informed decisions about potential tourism projects. **Deadline: September 29.**

[Rural Healthcare Delivery Fund](#)

Defrays operating losses, including rural health care provider or rural health care facility startup costs incurred in providing new or expanded health services. **Deadline: October 6.**

[Energy Improvement in Rural or Remote Areas Fixed Award](#)

Provides financial investment, technical assistance, and other resources to advance clean energy demonstrations and energy solutions that benefit rural and remote communities. **Deadline: October 12.**

[Community Wildfire Defense Grant](#)

Assists at-risk local communities and Indian Tribes with mitigation planning to reduce the risk created by wildfires. **Deadline: October 3.**

[Conservation Innovation Grant \(CIG\)](#)

Program aims to stimulate the development and adoption of innovative conservation approaches and technologies in conjunction with agricultural production. Projects should lead to the transfer of conservation technologies, management systems, and innovative approaches (such as market-based systems) to agricultural producers through the development of technical manuals, guides, and practical instruction for the private sector. **Deadline: October 30.**

[Community Food Projects Competitive Grant Program](#)

Brings together stakeholders from distinct parts of the food system to foster understanding of national food security trends and how they might improve local food systems. Understanding that low-income individuals experience disproportionate access to healthy foods, projects should address food and nutrition security, particularly among our nation's most vulnerable populations. **Deadline: October 30.**

[Clean Communities Investment Accelerator](#)

A competitive program that will provide grants to 2–7 hub nonprofits that provide funding and technical assistance to specific industry networks of public, quasi-public, not-for-profit, and nonprofit community lenders, supporting the goal that every community in the country has access to the capital they need to deploy clean technology projects in their homes, small businesses, schools, and community institutions. These community lenders could include community development financial institutions (including Certified Native CDFIs), credit unions, green banks, housing finance agencies, minority depository institutions, and other types of lenders. **Deadline: October 12.**

[Outdoor Recreation Trails+ Grant](#)

Invests in conservation-minded shovel-ready projects that show demonstrable benefit to the local community, either by attracting/retaining residents or attracting visitors. The project must be open for public use (projects on Tribal lands do not have to be open to the public but should be open to Tribal members). **Deadline: Open until all funds are expended, apply early.**

[Neighborhood Access and Equity Program](#)

Supports economically disadvantaged or underserved communities in planning, capital construction activities, and regional partnerships that aim to restore community connectivity through the removal, retrofit, mitigation, or replacement of highways, roadways, or other infrastructure facilities that create barriers to mobility, access, or economic development. **Deadline: September 28.**

More Upcoming Webinars & Events

October 2 | [OED Online Webinar Series: Ascent and Other Programs from SBA](#)

October 11 | [Employee Ownership: Business Succession Strategy](#)

October 14 | [Hispanic Business Summit / Un Encuentro Empresarial Hispano](#)
October 16 | [Nuts, Bolts, and Cables: Opportunities in Tribal Broadband](#) (please note: time on website is CT)

Ongoing Webinars:

- [NM Small Business Administration \(NMSBA\) Events](#)
- [NM Small Business Development Center Trainings and Webinars](#)
- [NM Tax and Revenue New Businesses and New Employers workshops](#)
- [NM Taxation and Revenue overview of business tax programs](#)
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear. Please be cognizant of dates and deadlines, as we publish the Resource Wrap-Up every other Monday.

Note: Some email platforms will not allow you to access the links in this newsletter.

[View a complete PDF on our website.](#)

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

edd.newmexico.gov



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