

Gov. Michelle Lujan Grisham Acting Cabinet Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

RESOURCE WRAP-UP

November 20, 2023

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EDD Announcements

New Mexico Advanced Energy Award Pilot Program

A competitive grant that awards between \$250,000 and \$1M to New Mexico small businesses engaged in research and development in advanced energy innovation and commercialization.

Outdoor Recreation Trails+ Grant

Invests in conservation-minded shovel-ready projects that show demonstrable benefit to the local community, either by attracting/retaining residents or attracting visitors. **Open until all funds are expended, apply early.**

Outdoor Equity Fund

Supports transformative outdoor experiences that foster stewardship and respect for New Mexico's lands, waters, and cultural heritage. **Deadline: December 31.**

Business Resources

Preserve Route 66 Legacy Business Grant

Grants ranging from approximately \$5,000 to \$10,000 to businesses to preserve historic places and spur economic development along the Route 66 corridor, with an emphasis on projects that illuminate the narratives of communities whose places and stories have been historically underrepresented. **Deadline: January 12.**

Energy Efficient Transformer Rebates

The Office of Manufacturing and Energy Supply Chains (MESC) is providing rebates for replacing qualified energy inefficient transformers with qualified energy efficient transformers. Qualified entities include certain domestic manufacturers, utilities, hospitals, schools, and other operators.

Deadline: December 8.

Resilient Food Systems Infrastructure (RFSI) Program

Builds resilience in the middle of the food supply chain, provides more and better markets to small farms and food businesses, supports the development of value-added products for

Articles/Links

Business grants you can apply for in November 2023

15+ Resources for Entrepreneurs With Disabilities

We support the Outdoor Equity Fund

Free state class offers tips for budding Hollywood production assistants

Economic Development and Trade at the U.S.-Mexico Border in New Mexico

consumers, fair prices, fair wages, and new and safe job opportunities. **Deadline: December 31.**

New Mexico State Trade Expansion Program (STEP) Grant

A reimbursement grant that helps companies gain or grow international sales. Companies may request up to \$7,500 per annual grant cycle.

Meat and Poultry Processing Expansion Program

Grants and loans to meat and poultry processors for new facilities and for renovation and expansion of existing facilities. **Deadline:** November 22.

Fearless Strivers Grant Contest

\$20,000 business grants for Black women, plus mentorship and digital tools to help grow Black woman-owned companies. Businesses should bring in under \$3 million annually to be eligible, with preference to businesses with an annual revenue over \$50,000. **Deadline: Dec. 31.**

This Week's Highlight: SCORE

<u>SCORE's</u> mission is to foster vibrant small business communities through mentoring and education. SCORE aims to give every person the support they need to thrive as a small business owner. Their programs and mentors can help you start, grow, or successfully exit a business.

Small business owners who receive three or more hours of mentoring report higher revenues and increased growth. **SCORE** offers resources, mentors, workshops, events, and volunteer opportunities.

Community Resources

USDA Farm Labor Stabilization and Protection Pilot Program (FLSP)

Awards of up to \$65 million in American Rescue Plan Act funding to provide support for agricultural employers in implementing robust labor standards that promote a safe, healthy work environment for both U.S. workers and workers hired under the seasonal H-2A visa program. **Deadline: January 3.**

Rural Economic Development Loan and Grant Programs

Provides funding for rural projects through local utility organizations. USDA provides zero-interest loans to local utilities which they, in turn, pass through to local businesses (ultimate recipients) for projects that will create and retain employment in rural areas. The ultimate recipients repay the lending utility directly. The utility is responsible for repayment to USDA. Funds are awarded quarterly. **Next deadline is December 31.**

Finding New Sources of Funding in Challenging Times: An Introduction

The National Preservation Institute is offering an on-demand training course. During times of economic hardship, and the resulting narrowing of priorities for funders, funding can be difficult to find. Learn how to evaluate a cultural resource project for its value in serving broader community needs. Review traditional funding types vs. alternative sources that can be redirected to meet project

goals. Consider new partnerships that can expand the universe of support.

USDA 1994 Tribal Scholars Program

The program seeks to increase the number of American Indian and Alaska Native students studying agriculture, food, natural resource sciences, and related disciplines. The program combines classroom study with paid work experience that leads to employment at USDA. They provide full tuition, employment, housing or a living stipend, employee benefits, fees, and books each year for up to four years to selected students pursuing a bachelor's degree in agriculture, food science, natural resource science, or a related academic discipline at one of 35 federally recognized Tribal colleges and universities and continuing education at other institutions. **Deadline: December 1.**

Housing Counseling Training Grant Program

The purpose of this assistance is to continue investing in the creation and maintenance of a professional and effective housing counseling industry that meaningfully assists consumers by providing them with the information to make informed housing choices and maximizes the impact of federal funding appropriated for HUD's Housing Counseling Program. **Deadline: November 29.**

Patrick Leahy Farm to School Grant Program

Designed to increase the availability of local foods in schools and help connect students to the sources of their food through education, taste tests, school gardens, field trips, and local food sourcing for school meals. Grants can launch new farm-to-school programs or expand existing efforts. **Deadline: January 11, 2024.**

Forming Partnerships Initiative

The Forming Partnerships Initiative was created to help a New Mexico-based Outdoor Education and Recreation (OER) company in need of architectural services. The award is up to \$20,000 in pro-bono design and consultation services. Services may include visioning, site analysis, feasibility studies, long-term planning, site planning, conceptual design, and architectural and interior design consultation. **Deadline:** November 28.

Career Skills Training Program

Provides grants to eligible entities to pay the federal share of Career Skills Training Programs under which students concurrently receive classroom instruction and on-the-job training for the purpose of obtaining an industry-related certification to install energy efficient building technologies. The goals of the program are to promote the collaboration between labor organizations and industry to attract, train, and employ workers; enhance existing programs for replication; and create a diverse, skilled, and credentialed workforce that is positioned to install energy technologies in buildings. **Deadline: November 26.**

Tribal Broadband Connectivity Program

Expands access to, and adoption of, broadband services on Tribal Lands and programs that promote the use of broadband to access remote learning, telework, or telehealth resources. **Deadline: January 23.**

Fair Housing Initiatives Program (FHIP)

Funds fair housing organizations and other nonprofits to carry out education, outreach, and enforcement activities to prevent discriminatory housing practices and inform individuals of their rights and responsibilities under the Fair Housing Act. **Deadline: November 30.**

More Upcoming Webinars & Events

November 29 | New Mexico OUT: B2B Business Matchmaking (in-person event)

November 29-30 | 2023 Native American Economic Summit (in-person event)

November 30 | Statewide Planning Grant Topical Webinar: Planning

November 30 | How To Create A Marketing Plan For Your Small Business

December 6 | How to Write a One-Page Business Plan: A Step-by-Step Guide

January 9 | **2024 UNM Business and Economic Summit** (in-person event)

February 15-16 | USDA 100th Annual Agricultural Outlook Forum (hybrid event)

Ongoing Webinars:

- NM Small Business Administration (NMSBA) Events
- NM Small Business Development Center Trainings and Webinars
- NM Tax and Revenue New Businesses and New Employers workshops
- NM Taxation and Revenue overview of business tax programs
- US and Foreign Commercial Service Trade Events
- Albuquerque SCORE Webinars

On Demand NM SCORE Webinars:

- Get Your Local Business on Google Search and Maps
- Reach Customers Online with Google

Visit our YouTube channel to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

<u>Email your suggestions to our editor</u> by the Wednesday prior to when you want it to appear.

Please be cognizant of dates and deadlines, as we publish the Resource Wrap-Up every other Monday.

Note: Some email platforms will not allow you to access the links in this newsletter.

View a complete PDF on our website.

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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