

Gov. Michelle Lujan Grisham Acting Cabinet Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

RESOURCE WRAP-UP

December 18, 2023

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EDD Announcements

New Mexico Advanced Energy Award Pilot Program

A competitive grant that awards between \$250,000 and \$1M to New Mexico small businesses engaged in research and development in advanced energy innovation and commercialization.

Deadline: January 3.

Outdoor Recreation Division Grants:

- Trails+ Grant Invests in conservation-minded shovel-ready projects.
- Outdoor Equity Fund -Supports transformative outdoor experiences.
- Outdoor Marketing Grant -Supports outdoor recreation marketing programs.

Deadline: December 31 or until funds are expended.

Articles/Links

Business Resources

Ski Lift Pitch

Presented by the New Mexico Outdoor Recreation Division and organized by CNM Ingenuity. Investment ready startups should apply. Six startups will pitch 3 separate times on the ski lifts with investor judges. Finalists will be announced and will do a longer pitch along with their pitch deck. **Event date: Feb 6.**

Deadline: January 8.

Wonderschool Academy Program

Designed to help people who are interested in starting their own childcare program from their home. The program provides free assistance with getting licensed, business coaching, ongoing support, and other incentives. Participants receive up to \$500 toward their licensing fees and an extra \$250 when they submit their licensing application.

LabStart's Fellowship

Supports underrepresented founders in launching their own climate tech startup. Fellows will work to build a startup around climate

<u>Infrastructure grant coming to Navajo</u> <u>communities</u>

New Mexico grants funds for Clovis Lyceum Theater renovations, other MainStreet District projects

<u>Is the tide turning in New Mexico's job</u> market? Here's what the data says.

<u>State economist says New Mexico's</u> record revenue growth is slowing

200 USDA-Funded Projects Create
Economic Opportunity in Underserved
Rural and Native American
Communities

technologies licensed from national labs and universities. **Deadline: January 9.**

<u>Sunport Terminal Renovation -</u> Businesses Wanted

The Sunport is looking for distinctive New Mexico-based businesses to help create an authentic, diverse, and vibrant experience for the millions of people who travel through the Sunport each year.

Binc Foundation

Helps bookstore/bookseller/comic store employees and owners with unforeseen emergency financial needs. The foundation determines how best to provide relief. Grants are typically paid to third-party vendors.

Preserve Route 66 Legacy Business Grant

Grants ranging from approximately \$5,000 to \$10,000 to businesses to preserve historic places and spur economic development along the Route 66 corridor, with an emphasis on projects that illuminate the narratives of communities whose places and stories have been historically underrepresented. **Deadline: January 12.**

Fearless Strivers Grant Contest

\$20,000 business grants for Black women, plus mentorship and digital tools to help grow Black woman-owned companies. Businesses should bring in under \$3 million annually to be eligible, with preference to businesses with an annual revenue over \$50,000. **Deadline: Dec. 31.**

This Week's Highlight: New Mexico Mainstreet Winter Conference

The New Mexico Mainstreet (NMMS) Winter Conference is set for January 31 through February 2 in Santa Fe.



The conference is a great opportunity for MainStreet board members, volunteers, local government partners, and community economic development leaders to join the MainStreet network and learn about downtown revitalization topics through amazing training sessions and hands-on activities.

NMMS welcomes you to this special event in historic downtown Santa Fe during New Mexico's Legislative Session!

Register Now!

Community Resources

Rural Business Development Grant

Supports business opportunities or business enterprise projects in rural communities. Projects must be consistent with local community and economic development strategic plans and support other economic development activities in the surrounding community. **Deadline: February 28.**

Children, Youth, and Families at Risk (CYFAR) Funding Program

Improves the quality and quantity of comprehensive community-based programs for at-risk children, youth, and families supported by the Cooperative Extension System. Intended to develop and deliver educational programs that equip limited resource families and youth who are at-risk for not meeting basic human needs with the skills they need to lead positive, productive, and contributing lives.

Deadline: February 15.

National Historic Preservation Act Grants

Grants to federally recognized Tribes for cultural and historic preservation projects. These grants assist Tribes, Alaskan Natives, and Native Hawaiian Organizations in protecting and promoting their unique cultural heritage and traditions. **Deadline: February 20.**

<u>Training and Technical Assistance to Improve Water Quality and Enable Small Public</u> Water Systems to Provide Safe Drinking Water

Technical assistance to help communities identify water infrastructure needs, plan for capital improvements, maintain regulatory compliance, improve resiliency, build capacity, and apply for the range of eligible projects under various grant programs. **Deadline: February 2.**

<u>Federal Infrastructure Grants Matching Funds</u>

This fund is available for matching with Federal Infrastructure Grant Awards. Available to Nations, Pueblos, and Tribes of New Mexico. Applications will be reviewed on a rolling basis until funds are expended. Matching funding must be expended by June 30, 2024.

Energy Transition Act Displaced Worker Assistance Program - Phase 2

Aimed at helping people who lost their jobs in connection with the closure of the San Juan Generating Station and Westmoreland Mine. Available to eligible displaced workers who have not retired. Participants will have the option of choosing between a one-time wage differential payment or a program that will support training, education, or apprenticeship for up to two years.

ArtsHERE

Grant helps regional cultural groups increase arts participation in underserved communities. The NEA is partnering with six major regional arts nonprofits for the 2024 pilot to award project-based grants to cultural groups that can demonstrate a strong commitment to equity in their programming and operations. **Deadline: January 19.**

USDA Farm Labor Stabilization and Protection Pilot Program (FLSP)

Awards of up to \$65 million in American Rescue Plan Act funding to provide support for agricultural employers in implementing robust labor standards that promote a safe, healthy work environment for both U.S. workers and workers hired under the seasonal H-2A visa program. **Deadline: January 3.**

Rural Economic Development Loan and Grant Programs

Provides funding for rural projects through local utility organizations. USDA provides zero-interest loans to local utilities which they, in turn, pass through to local businesses (ultimate recipients) for projects that will create and retain employment in rural areas. The ultimate recipients repay the lending utility directly. The utility is responsible for repayment to USDA. Funds are awarded quarterly. **Next deadline: December 31.**

Patrick Leahy Farm to School Grant Program

Designed to increase the availability of local foods in schools and help connect students to the sources of their food through education, taste tests, school gardens, field trips, and local food sourcing for school meals. Grants can launch new farm-to-school programs or expand existing efforts. **Deadline: January 11, 2024.**

Tribal Broadband Connectivity Program

Expands access to, and adoption of, broadband services on Tribal Lands and programs that promote the use of broadband to access remote learning, telework, or telehealth resources. **Deadline: January 23.**

More Upcoming Webinars & Events

Dec 19 | Export Skills Training, Legal, Compliance, and IPR Considerations for Women-Owned Businesses

Dec 20 Statewide Planning Grant Topical Webinar: Workforce

Jan 9 | 2024 UNM Business and Economic Summit

Jan 31 -Feb 2 | New Mexico Mainstreet Winter Conference

Feb 6 | Ski Lift Pitch

Feb 15-16 | USDA 100th Annual Agricultural Outlook Forum

March 5 | 2024 Innovate New Mexico Technology Showcase

Ongoing Webinars:

- NM Small Business Administration (NMSBA) Events
- NM Small Business Development Center Trainings and Webinars
- NM Tax and Revenue New Businesses and New Employers workshops
- NM Taxation and Revenue overview of business tax programs
- US and Foreign Commercial Service Trade Events
- Albuquerque SCORE Webinars

On Demand NM SCORE Webinars:

- Get Your Local Business on Google Search and Maps
- Reach Customers Online with Google

Visit <u>our YouTube channel</u> to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

<u>Email your suggestions to our editor</u> by the Wednesday prior to when you want it to appear.

Please be cognizant of dates and deadlines, as we publish the Resource Wrap-Up every other Monday.

Note: Some email platforms will not allow you to access the links in this newsletter.

<u>View a complete PDF on our website.</u>

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

edd.newmexico.gov









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