

Gov. Michelle Lujan Grisham Acting Cabinet Secretary Jon Clark

### NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

# **RESOURCE WRAP-UP**

#### December 4, 2023

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### **EDD Announcements**

#### <u>New Mexico Advanced Energy</u> <u>Award Pilot Program</u>

A competitive grant that awards between \$250,000 and \$1M to New Mexico small businesses engaged in research and development in advanced energy innovation and commercialization.

#### **Outdoor Recreation Trails+ Grant**

Invests in conservation-minded shovelready projects that show demonstrable benefit to the local community, either by attracting/retaining residents or attracting visitors. **Open until all funds are expended, apply early.** 

#### **Outdoor Equity Fund**

Supports transformative outdoor experiences that foster stewardship and respect for New Mexico's lands, waters, and cultural heritage. **Deadline: December 31.** 

### Articles/Links

### **Business Resources**

#### <u>Sunport Terminal Renovation -</u> <u>Businesses Wanted</u>

The Sunport is looking for distinctive New Mexico-based businesses to help create an authentic, diverse, and vibrant experience for the millions of people who travel through the Sunport each year.

#### **Binc Foundation**

Helps bookstore/bookseller/comic store employees and owners with unforeseen emergency financial needs. The foundation determines how best to provide relief. Grants are typically paid to third-party vendors.

#### Atomic Grants from the Passion Collective

Grants to applicants who are looking for support in bringing their passion to life. The passion should be one that looks to create positive change for the applicant and others. Includes a \$1,500 cash grant, coaching, and a free year of Passion Collective On Demand. Grants are available to those who identify as a woman and Outdoor recreation in New Mexico grew in 2022

<u>New Mexico departments promote</u> <u>small business shopping for tax</u> <u>holiday</u>

Borderplex region expecting <u>'enormous activity' to continue in</u> <u>2024, former state economic</u> <u>development secretary says</u>

<u>Small Business Saturday: Catalyst</u> <u>for community growth</u>

<u>NEW MEXICO FORWARD GRT &</u> <u>Governmental Perception</u> who are 21+. Deadline: December 15.

#### <u>USDA Specialty Crop Block Grant</u> <u>Program</u>

Over \$500,000 in funding is available to New Mexico producers. NMDA will hold virtual workshops in preparation for the grant proposal deadline on Feb. 14, 2024. Register in advance.

- Tuesday, Dec. 5 at Noon
- Thursday, Dec. 7 at 3:30 p.m.
- Friday, Dec. 8 at 7:30 a.m.

#### Preserve Route 66 Legacy Business Grant

Grants ranging from approximately \$5,000 to \$10,000 to businesses to preserve historic places and spur economic development along the Route 66 corridor, with an emphasis on projects that illuminate the narratives of communities whose places and stories have been historically underrepresented. **Deadline: January 12.** 

#### Fearless Strivers Grant Contest

\$20,000 business grants for Black women, plus mentorship and digital tools to help grow Black woman-owned companies. Businesses should bring in under \$3 million annually to be eligible, with preference to businesses with an annual revenue over \$50,000. **Deadline: Dec. 31.** 

## This Week's Highlight: Resilient Food System Infrastructure (RFSI) Program

The Resilient Food System Infrastructure (RFSI) Program is a cooperative agreement with the United States Department of Agriculture's Agricultural Marketing Service. The program is led by the New Mexico Department of Agriculture (NMDA), in collaboration with the New Mexico Economic Development Department and Governor Michelle Lujan Grisham's Office. The RFSI program was launched in spring 2023 and will run through 2027.

#### Deadline for applications: December 31, 2023.

The purpose of the RFSI program is to:

- Address middle-of-the-supply-chain needs for locally and regionally produced food products (excluding meat and poultry)
- Benefit consumers, producers, and rural communities by providing more options, increasing access, and creating new, more, and better markets for small and mid-size producers
- Bridge gaps in existing federal funding programs

#### Learn more.

## **Community Resources**

#### 18th Annual New Mexico Tax Research Institute Legislative Outlook Conference

Members of NMTRI and government/academics may attend and have lunch for \$100.00 per person. Not-yet-member attendees may attend and have lunch for \$110.00. The program includes a revenue/budget overview, perspectives of influential legislators, and comments from interested groups on the topics of state government finance, tax, and economic development. CPE credits available. **Reservations and payment deadline is December 17. Event: December 18 at** 

#### 8:30am (promptly/registration at 8am), Sandia Golf Club in Albuquerque.

#### Energy Transition Act Displaced Worker Assistance Program - Phase 2

Aimed at helping people who lost their jobs in connection with the closure of the San Juan Generating Station and Westmoreland Mine. Available to eligible displaced workers who have not retired. Participants will have the option of choosing between a one-time wage differential payment or a program that will support training, education, or apprenticeship for up to two years.

#### ArtsHERE

Grant helps regional cultural groups increase arts participation in underserved communities. The NEA is partnering with six major regional arts nonprofits for the 2024 pilot to award project-based grants to cultural groups that can demonstrate a strong commitment to equity in their programming and operations. **Deadline: January 19.** 

#### USDA Farm Labor Stabilization and Protection Pilot Program (FLSP)

Awards of up to \$65 million in American Rescue Plan Act funding to provide support for agricultural employers in implementing robust labor standards that promote a safe, healthy work environment for both U.S. workers and workers hired under the seasonal H-2A visa program. **Deadline: January 3.** 

#### **Rural Economic Development Loan and Grant Programs**

Provides funding for rural projects through local utility organizations. USDA provides zero-interest loans to local utilities which they, in turn, pass through to local businesses (ultimate recipients) for projects that will create and retain employment in rural areas. The ultimate recipients repay the lending utility directly. The utility is responsible for repayment to USDA. Funds are awarded quarterly. **Next deadline is December 31**.

#### Finding New Sources of Funding in Challenging Times: An Introduction

The National Preservation Institute is offering an on-demand training course. Learn how to evaluate a cultural resource project for its value in serving broader community needs, review traditional funding types vs. alternative sources that can be redirected to meet project goals, and consider new partnerships that can expand the universe of support.

#### Patrick Leahy Farm to School Grant Program

Designed to increase the availability of local foods in schools and help connect students to the sources of their food through education, taste tests, school gardens, field trips, and local food sourcing for school meals. Grants can launch new farm-to-school programs or expand existing efforts. **Deadline:** January 11, 2024.

#### Tribal Broadband Connectivity Program

Expands access to, and adoption of, broadband services on Tribal Lands and programs that promote the use of broadband to access remote learning, telework, or telehealth resources. **Deadline:** January 23.

## **More Upcoming Webinars & Events**

December 6 | How to Write a One-Page Business Plan: A Step-by-Step Guide December 7 | MMDOT STAR Town Hall: Changes Ahead – Prepare to Succeed in 2024 December 7 | Getting Set to do Business in the City of Santa Fe December 14 | Navigating the Perils and Promise of Federal Awards (in-person/Santa Fe) January 9 | 2024 UNM Business and Economic Summit (in-person event) February 15-16 | USDA 100th Annual Agricultural Outlook Forum (hybrid event)

#### **Ongoing Webinars:**

- <u>NM Small Business Administration (NMSBA) Events</u>
- <u>NM Small Business Development Center Trainings and Webinars</u>
- <u>NM Tax and Revenue New Businesses and New Employers workshops</u>
- <u>NM Taxation and Revenue overview of business tax programs</u>

- <u>US and Foreign Commercial Service Trade Events</u>
- <u>Albuquerque SCORE Webinars</u>

#### **On Demand NM SCORE Webinars:**

- <u>Get Your Local Business on Google Search and Maps</u>
- <u>Reach Customers Online with Google</u>

Visit our YouTube channel to view previously recorded EDD webinars.

Have a great resource you want to share with our community? <u>Email your suggestions to our editor</u> by the Wednesday prior to when you want it to appear. Please be cognizant of dates and deadlines, as we publish the Resource Wrap-Up every other Monday.

Note: Some email platforms will not allow you to access the links in this newsletter. <u>View a complete PDF on our website.</u>

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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