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New Mexico Film Office Announces Feature Film “Honey Don’t!” Filming in New Mexico

Santa Fe, NM -New Mexico Film Office Director Amber Dodson announced today that the feature film “Honey Don’t!” will begin filming in and around Albuquerque through May.

The production will employ over 600 New Mexicans – 150 crew members, 15 principal actors, and 450 background talent. “Honey Don’t!” will star Margaret Qualley (“Maid”), Aubrey Plaza (“The White Lotus”), and Chris Evans (“Avengers,” “Ghosted”) as they tell the story of a detective investigating the death of a young woman and its connection to a mysterious church. The film is directed by Ethan Coen (“No Country for Old Men”) and produced by Coen, Robert Graf, Tricia Cooke, Eric Fellner, and Tim Bevan.

“New Mexico holds a special place with the producers, and we’re ecstatic to film our fifth feature here,” Graf stated.

“Ethan Coen and the team have filmed several of their movies in New Mexico, including ‘O Brother,’ ‘Where Art Thou?’ and ‘Burn After Reading,’” Dodson said. “Drawn to the state’s competitive incentives, unique landscapes, and skilled crews, acclaimed films such as these create high-paying jobs for residents, support local businesses, and market New Mexico as a premier production hub to worldwide audiences.”

For more information, contact honeyproductionoffice@gmail.com.

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The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico’s film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline’s Hot Spots](#).
- Three New Mexico cities were selected as [“2024 Best Place to Live and Work as a Moviemaker”](#) by MovieMaker Magazine for the second consecutive year.

To learn more, visit nmfilm.com.

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The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

