

Gov. Michelle Lujan Grisham Acting Cabinet Secretary Mark Roper

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

RESOURCE WRAP-UP

March 25, 2024

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EDD Announcements

Trails+ Grant

Invests in conservation-minded shovel-ready projects. Approved projects go beyond trail infrastructure!

Job Announcement:

New Mexico Border Authority Executive Director

The executive director directs the affairs and business of the authority.

Articles/Links

Biden-Harris Administration
Announces Preliminary Terms with
Intel to Support Investment in U.S.
Semiconductor Technology Leadership
and Create Tens of Thousands of Jobs

<u>Economic Development Department</u> <u>Awards First-Ever Outdoor Marketing</u> Grant; Sandoval Co. Gets \$13K

Business Resources

New Mexico Small Business Assistance Program

Provides access to the unique expertise and capabilities of Los Alamos and Sandia national laboratories. Requests are accepted year-round.

The Kitchen Table Santa Fe

Commercial kitchen, available for legal and safe food preparation.

15 Resources for Women-Owned Businesses

There are many resources available to increase financial literacy, foster industry connections, and provide mentoring support for women entrepreneurs.

Natural Resource Sales Assistance Program

This program sets aside a percentage of natural resource goods sold by the federal government for bidding by small businesses only. The five categories are:

Study outlines major expansion of Santa Teresa Port of Entry

<u>US retail sales to increase between</u> <u>2.5% and 3.5% in 2024, trade group</u> forecasts

<u>Inflation remains a headache for small</u> business owners

- Timber and related forest products
- Strategic materials
- Royalty oil
- Leases involving rights to minerals, coal, and oil and gas
- Surplus real and personal property The program also provides training for small businesses on government sales and leasing.

Backing Historic Small Restaurants Grant

Each awarded restaurant—all places that contribute to their neighborhood's unique history and identity—will receive \$50,000 in funding to help them improve their businesses and positively impact their communities. **Deadline: March 25.**

Engagement Sessions for Historically Underserved Farmers

Three engagement sessions to discuss how a regionally based support system can help meet the needs of historically underserved farmers. Eligible participants may receive a stipend for participating. **Session date: March 28.**

Start.Pivot.Grow Grant

\$2,500 grant comes with a digital business growth plan. Businesses must have existed for at least two years. **Deadline: March 31.**

CRECER Grant for Child Care Businesses

Grants, up to \$10,000 per classroom or home to support renovations, staff training, and other quality or safety improvements. **Priority Application Deadline: March 31.**

FedEx Small Business Grant

Grand prize winner will receive \$50,000 and nine additional recipients will be granted \$20,000, along with print credit, consultations, and more. **Deadline: April 1.**

Albuquerque Community Foundation Grants

The 2024 annual grant cycle offers grants in the following fields of interest: arts and culture, education, health, animal welfare, economic and workforce development, environmental and historic preservation, and human services. **Deadline: April 3.**

Career Coach

A program for employers looking to hire interns or employees fromDoña Ana Community College students and alumni. Employers can also attend the <u>Career Expo on April 3</u>.

USDA Beginning Farmer and Rancher Development Program

Supports efforts in education, outreach, and technical assistance for beginning farmers and ranchers in the US. **Deadline April 4.**

Backing Small Businesses Grant

Small business owners can apply for \$10,000 grants for projects that grow or improve their businesses by building community, supporting their economic viability, or bolstering meaningful change. **Deadline:** April 7, or until 5,000 applications have been submitted, whichever comes first.

Value-Added Producer Grant

This program assists viable independent producers, agricultural producer groups, and farmer and rancher cooperatives in starting or expanding value-added activities related to the processing and/or marketing of value-added agricultural products. **Deadline: April 11.**

Future Manufacturing Grant

Supports fundamental research, education, and training of a future workforce to overcome scientific, technological, educational, economic, and social barriers to catalyze new manufacturing capabilities.

The program seeks inventive approaches to invigorate the manufacturing ecosystem and seed nascent future industries. **Deadline: April 11.**

This Week's Highlight:

Unlocking Federal Small Business Set-Aside Opportunities

Contracting with the US Federal Government is unlike working with any other client. While the regulations and bureaucracy can be daunting, the opportunity that comes out of federal contracting can be highly lucrative.

Join the Black Chamber of Commerce NM for a seminar on getting certified in Small Business Set-Aside programs. The seminar will be offered both in-person and virtually.

Unlocking Federal Small Business Set-Aside Opportunities in 2024 March 28 at 7:30 am Black Chamber Offices, 3150 Carlisle Blvd., NE, Suite 103, Albuquerque Register to attend in-person or virtually.

Further information for events on April 26 and May 31 will be announced at a later date on the registration link above.

Community Resources

NMED Construction Programs Bureau Grant and Loan Programs

NMED administers the following grant and loan programs:

- Capital Outlay Special Appropriations Program
- Clean Water State Revolving Fund
- Rural Infrastructure Loan Program

They also provide technical assistance to communities throughout the lifetime of projects using this funding.

OBAE Grant Writing, Engineering, and Planning Grant

Financial assistance grants to aid Tribal and local governmental units in procuring grant writing, engineering, and/or planning assistance to help identify community broadband needs and to support applying for other funding sources for broadband-related projects. The grant will remain open until all funds are obligated. Matching funds are not required.

NM DOT Recreational Trails Program

Provides funding to develop and maintain recreational trails and trail-related facilities for both non-motorized and motorized uses. Contact program for application specifics. **Deadline: March 29.**

Transportation Project Fund (TPF)

Local and Tribal governments are eligible to apply. Projects must fall into one of the following categories: environmental and other studies; planning; design; construction; and acquisition of rights of way necessary for the development of transportation infrastructure. Applications must first be submitted to the MRRTPO by **March 31** to be rated and ranked before being submitted to NMDOT's FTP site. Final applications must be submitted through NMDOT's FTP site no later than close of business **May 31**.

BIPOC Artist Fund

Provides resources to and for BIPOC artists. The program emphasizes self-determination for BIPOC artists and their communities, offering funding to advance their artistic practice and goals.

Deadline: March 31.

Rural Roots Grant

Supports NM Youth Ag Organizations and/or Programming, Protecting NM Agriculture, Direct Producers Support in NM, Underserved Populations within NM, Fighting Hunger in NM, NM Producer Education, and Ag Education in NM. **Deadline: March 31.**

T-Mobile Hometown Grants

Get up to \$50,000 to bring your community project idea to life. Funds shovel-ready projects that foster local connections, like technology upgrades, outdoor spaces, the arts, and community centers. **Deadline: March 31.**

Opportunity Enterprise Revolving Fund

A low-cost loan program that provides financing up to \$17.5 million for building or renovation projects to increase the inventory of commercial space that will attract businesses to New Mexico communities and achieve economic benefits for the state. **Deadline Extended: April 1.**

New Mexico Clean and Beautiful

Provides funding and technical assistance to municipalities, counties, Tribal Governments, and units of government for litter eradication, waste reduction, and community beautification initiatives. **Deadline: April 5.**

Urban Agriculture and Innovative Production Grants

The competitive grants will support the development of urban agriculture and innovative production projects through two categories, Planning Projects and Implementation Projects. **Deadline: April 9.**

Destination Forward Grant

A competitive grant that supports the long-term destination development and rejuvenation of community-based, sustainable tourism infrastructure projects across New Mexico. **Deadline: April 10.**

Recycling and Illegal Dumping (RAID) Fund

Grants for scrap tire management, illegal dumpsite abatement, recycling, and composting projects.

- FY25 RAID Grant Recycling Application
- FY25 RAID Grant Illegal Dumpsite Abatement Application

Deadline: April 12.

Prime 2024 Grant Program

Provides funding for micro-enterprise development organizations and programs that provide training, technical assistance, and capacity-building services for disadvantaged entrepreneurs. **Deadline April 12.**

Tourism Event Growth & Sustainability Program

Provides technical assistance, marketing, and sponsorship to qualified tourism events within New Mexico to support their growth and sustainability. Applicants must partner with an eligible fiscal agent. **Deadline: April 16.**

Rural eConnectivity Program

Loan and grant funds will be awarded to qualified applicants to fund the costs of construction, improvement, or acquisition of facilities and equipment needed to provide broadband service. **Deadline: April 22.**

Healthy Soil Program

Awards grants to implement on-the-ground projects that involve one or more of the five soil health principles (keeping soil covered; minimizing soil disturbance on cropland and minimizing external inputs; maximizing biodiversity; maintaining a living root; integrating animals into land management, including grazing animals, birds, beneficial insects, or keystone species, such as earthworms). **Deadline: April 26.**

The Outdoor Recreation Legacy Partnership (ORLP) Program

A nationally competitive, dollar-for-dollar matching grant program created to aid disadvantaged, urban communities that lack access to close-by outdoor recreation. Funds can be used for the acquisition, development, or substantial renovation, of public parks and other outdoor recreation spaces. **Deadline: April 30.**

Regional Food System Partnerships Grant

Supports public-private partnerships that plan and develop relationships between local and regional producers, processors, intermediaries, and institutional markets or institutional food service operations through local and regional producers and local and regional food systems. **Deadline: May 14.**

More Upcoming Webinars & Events

March 25-April 25 | BernCo Employability Workshop Registration

March 26 | EPA Competition Process Webinar

March 27 | EPA Procurement, Subawards, and Participant Support Costs Webinar

March 27 | 2024 NMDOT STAR DBE & Small Business Conference

March 28 | New EPA Davis-Bacon Grant Term and Condition Webinar

March 28 | Unlocking Federal Small Business Set-Aside Opportunities in 2024

March 29, April 3, and April 9 2024 Great Grant Giveaway Community Conversations

April 11-12 | 2024 Lobo Hackathon

April 16-25 | Effective Hiring and Employee Retention Strategies (training series)

Ongoing Webinars:

- NM Small Business Administration (NMSBA) Events
- NM Small Business Development Center Trainings and Webinars
- NM Tax and Revenue New Businesses and New Employers workshops
- NM Taxation and Revenue overview of business tax programs
- US and Foreign Commercial Service Trade Events
- Albuquerque SCORE Webinars

On-Demand NM SCORE Webinars:

- Get Your Local Business on Google Search and Maps
- Reach Customers Online with Google

Visit our YouTube channel to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

<u>Email your suggestions to our editor</u> by the Wednesday prior to when you want it to appear. Please be cognizant of dates and deadlines, as we publish the Resource Wrap-Up every other Monday.

Note: Some email platforms will not allow you to access the links in this newsletter.

<u>View a complete PDF on our website.</u>

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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