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**FOR IMMEDIATE RELEASE:**  
May 10, 2024

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## **New Mexico Film Office Announces Netflix Series “Pulse” Filming in New Mexico**

**Santa Fe, NM**—New Mexico Film Office Director Amber Dodson announced today that the Netflix series, “Pulse,” will be filming in and around Albuquerque through August.

The production will employ over 200 New Mexicans – 200 crew members and 30 background talent.

The series is set to star Willa Fitzgerald (“The Fall of the House of Usher”), Colin Woodell (“The Continental: From The World of John Wick”), Justina Machado (“The Horror of Dolores Roach”), Jack Bannon (“Pennyworth”), Jessie T. Usher (“Smile”), Chelsea Muirhead (“Warrior”), Daniela Nieves (“Vampire Academy”), and Jessy Yates (“Law and Order: Special Victims Unit”).

The series tells the story of Miami’s busiest Level 1 Trauma Center staff as they navigate medical emergencies. Young ER doctor Danny Simms is unexpectedly promoted to chief resident amidst the fallout of her own provocative romantic relationship.

The series is produced by Zoe Robyn (“The Equalizer”), Carlton Cuse (“Tom Clancy’s Jack Ryan”), Kate Dennis (“Run”), Bradley Gardner (“Teen Wolf: The Movie”), Emma Forman (“Locke & Key”), and Michael Klick (“Homeland”) with Dennis, Sarah Boyd (“For All Mankind”), SJ Main Muñoz, Wendy Stanzler (“Sex and the City”), and Cuse set to direct.

“We are thrilled to announce another Netflix series that will be made right here in New Mexico,” Dodson stated. “Netflix is a New Mexico film partner, having made a decade-long commitment to invest in production, infrastructure, and job creation. Series such as “Pulse” create positive economic impact and opportunities for residents and businesses statewide while featuring our landscapes to a global audience.”

The New Mexico film industry continues to thrive, reaching over \$1 billion in economic impact for calendar year 2024. Economic impact includes direct spending on productions and wages paid to crew members and actors and indirect spending at hotels, restaurants, and other businesses that support the industry. This substantial spending signifies continued job creation, increased tax revenue, and a boost to local economies across the state.

Additional information on Netflix’s local productions can be found at [Netflix in Your Neighborhood, New Mexico](#), a website that makes it easier for fans to find and explore unique Netflix filming locations in the Land of Enchantment. *Netflix in Your Neighborhood, New Mexico*, is the first U.S. site of its kind for Netflix. It encourages fans to explore the locations of popular films and series filmed in various parts of New Mexico. Featured projects on the site include *Chupa*, *Stranger Things Season 4*, *End of the Road*, *The Harder They Fall*, *Army of the Dead*, *Daybreak*, and more.

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The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.

- Named one of [Deadline's Hot Spots](#).
- Three New Mexico cities were selected as "[2024 Best Place to Live and Work as a Moviemaker](#)" by MovieMaker Magazine for the second consecutive year.

To learn more, visit [nmfilm.com](http://nmfilm.com).

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A division of the [New Mexico Economic Development Department](#)



*The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

