



**Michelle Lujan Grisham**  
Governor

**Mark Roper**  
Acting Cabinet Secretary

**Amber Dodson**  
Director

**FOR IMMEDIATE RELEASE:**  
May 13, 2024

**Contact: Dolores Martinez**  
[dolores.martinez@nmfilm.com](mailto:dolores.martinez@nmfilm.com)

## **New Mexico Film Office Announces Untitled Vince Gilligan Series Filming in New Mexico**

**Santa Fe, NM**—New Mexico Film Office Director Amber Dodson announced today that an untitled Vince Gilligan project is filming in and around Albuquerque.

Governor Michelle Lujan Grisham stated, "New Mexico has proven to be an excellent creative partner for Mr. Gilligan. I welcome him and Rhea Seehorn back to the state. We are committed to ensuring the success of any production this creative and talented ensemble brings to New Mexico."

The production will employ over 1,400 New Mexicans, including 500+ crew members, 100+ principal actors, and 800+ background talent.

The series will star Rhea Seehorn ("Better Call Saul") and be executive produced by Vince Gilligan ("Breaking Bad," "Better Call Saul").

"I'm thrilled to be working in New Mexico again," Gilligan stated. "Story-wise, this new show could have been set anywhere in the United States. However, I keep returning to the Land of Enchantment for the beautifully cinematic landscape and to continue working with the best crew ever. They've been making me look good for seventeen years now, and I figure, 'why fix it if it ain't broke?'"

"Mr. Gilligan has not only showcased many regions of New Mexico in his multiple series made here, but his acclaimed productions have been an incredible boost for our local industry, workforce, and economy," Dodson stated. "We are thrilled to collaborate once again on a new project with the visionary Mr. Gilligan."

The film industry in New Mexico has surpassed \$1 billion in economic impact for the calendar year of 2024. This economic impact includes direct expenditures on productions and salaries for crew members and performers, as well as secondary spending at hotels, eateries, and other establishments that the industry supports.

###

---

*The New Mexico Film Office (NMFO), a division of the Economic Development Department, works to ensure the longevity and progress of New Mexico's film incentive, grow the film, television, and digital media industry, and expand entertainment economic opportunities for New Mexico businesses and residents.*

- Named one of [Deadline's Hot Spots](#).
- Three New Mexico cities were selected as ["2024 Best Place to Live and Work as a Moviemaker"](#) by MovieMaker Magazine for the second consecutive year.

To learn more, visit [nmfilm.com](http://nmfilm.com).

---

**The New Mexico Film Office**  
1100 S. St. Francis Drive, Suite 1213  
Santa Fe, NM 87505  
(505) 476-5600  
[info@nmfilm.com](mailto:info@nmfilm.com)

A division of the [New Mexico Economic Development Department](#)



*The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

