

Gov. Michelle Lujan Grisham Acting Cabinet Secretary Mark Roper

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

RESOURCE WRAP-UP

May 20, 2024

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EDD Announcements

New Mexico Black Business Summit: Advancing Economic Freedom

June 15, 2024, from 9am - 5 pm Sponsored by EDD's JEDI office. Learn more in the highlight section below.

Trails+ Grant

Invests in conservation-minded, shovel-ready projects. Approved projects go beyond trail infrastructure! Round 5 applications must be submitted by **June 30**, **2024**.

Job Posting: <u>Food Value Chain</u> <u>Coordination Representative</u>

Job ID 144211

Apply by May 28, 2024Full-time position dedicated to New Mexico food supply chain coordination through implementation of the USDA Resilient Food System Infrastructure (RFSI) program.

Articles/Links

Business Resources

Industrial Research and Assessment Center (IRAC) Grants

Grants support projects that modernize small and medium manufacturers' facilities with improved energy and material efficiency, enhanced cybersecurity, and increased use of smart and advanced manufacturing technologies to reduce waste and pollution, while increasing productivity. **Applications accepted on a rolling basis.**

Small Business Grants for Women

Businesswomen from New Mexico are eligible to apply for this monthly \$10,000 grant. At the end of this year, judges will award an additional \$25,000 Amber Grant to 1 of the 12 monthly winners.

National Black Business Pitch

Competition aims to connect Black-owned businesses with corporations looking to diversify their supply chain by opening doors and fostering long-term relationships that can lead to sustainable contracts. Thirty finalists will pitch, New Mexico putting \$1.9 million towards recreation upgrades

<u>Haaland announces \$60M in federal</u> funds for the Lower Rio Grande

RDC Awards \$145,978 From RDC Technology & Manufacturing Fund

Corrales MainStreet among 32 New Mexico organizations designated by Main Street America

New Mexico Delegation Welcomes \$3M To Expand Access To Apprenticeships In High-Demand Careers with 3 companies receiving cash prizes of up to \$10,000. **Deadline: June 3.**

SCORE Southside Series Business Workshop

Series consists of four bilingual workshops hosted in person in Santa Fe:

- **June 4** Clarify your Vision: Crafting Your Mission and Defining Your Why
- **June 11** Know Your Market: Target Customers and Value Propositions
- **June 19** Blueprint for Success: Building Your Business Plan
- **June 25** Strategic Insight: SWOT Analysis, Elevator Pitch, and Action Planning

City of Santa Fe Request for Proposals

The Office of Economic Development for the City of Santa Fe is looking for a contractor to assist with economic data collection and analysis. **Deadline: June 7.**

Women in Apprenticeship and Nontraditional Occupations

Provides technical assistance to employers and labor unions to encourage employment of women in both apprenticeable and nontraditional occupations. **Deadline: June 10.**

Verizon Small Business Digital Readiness Program

Offers free courses, networking, mentorship, and grants for small businesses seeking to improve their engagement with the digital world. **Register and complete at least two courses by June 28** to be eligible for a \$10,000 grant.

This Week's Highlights:



Experience the promise of New Mexico's creativity and innovation at **Creative Industries Week**, **June 3-9**.

We invite you to join us at the inaugural event of New Mexico's newly established **Creative Industries Division**.

- 50+ speakers, entrepreneurs, investors, creatives, technologists.
- Lively and interactive conversations with experts.
- A wide range of topics designed to foster economic opportunities for creative communities, organizations, and individuals.

View the agenda.

Register



Community Resources

OBAE Grant Writing, Engineering, and Planning Grant

Aids Tribal and local governments in procuring grant writing, engineering, and/or planning assistance to help identify community broadband needs. The grant will remain open until all funds are obligated. Matching funds are not required.

Local Infrastructure Hub Grant Application Bootcamps

Small and mid-sized municipalities can receive expert support to develop strong, competitive grant applications through pro-bono technical training and grant-writing bootcamps.

New Mexico's Climate Adaptation and Resilience Plan

Opportunities to contribute input to the plan through in-person community conversations will be held in Truth or Consequences, Roswell, and Albuquerque in May, and Taos, Las Vegas, Farmington, and Albuquerque (Tribal focus) in June. Register online.

State Digital Equity Capacity Grant Program

States and territories can apply for funding to begin implementing their digital equity plans allowing them to boost efforts to identify the barriers to accessing and using digital resources and establish measurable objectives for promoting access to broadband technology. **Deadline: May 28**.

Santa Fe Film Institute Regional Grant

Grant applications are being accepted for film projects of any length, genre, or subject. Exclusively for New Mexico residents and surrounding states (Arizona, Oklahoma, Colorado, and Texas). NM residents can apply for up to \$5,000. **Deadline May 31.**

Golden Chile Awards

Participants of the New Mexico Grown Program may apply. The award honors institutions and growers for connecting students and seniors statewide to locally grown food. Apply in one of the following categories:

- Food Producer Application (for Farmers and Ranchers)
- Food Hub Application
- Early Care and Education Application
- K-12 Application
- Senior Center Application

Deadline: May 31.

Preservation And Reinvestment Initiative For Community Enhancement (PRICE)

Competitive grant funding for the preservation and revitalization of manufactured housing and eligible manufactured housing communities. **Deadline: June 5.**

Bernalillo County Employability Workshops

Foundational Learning Alliance for Maintaining Employment (FLAME) offers workshops to enhance your career prospects.

- June 3 July 22: Mondays, 4 6:30 p.m.
- September 9 October 28: Mondays, 3:30 6 p.m.

Rural Cooperative Development Grant

Grants aim to improve the economic condition of rural areas by assisting individuals or entities in the startup, expansion, or operational improvement of rural cooperatives and other business entities. **Deadline June 3**.

Socially Disadvantaged Groups Grant

Provides technical assistance to socially disadvantaged groups in rural areas. Eligible applicants include cooperatives, groups of cooperatives, and Cooperative Development Centers. **Deadline: June 3.**

Rural Decentralized Water System Grant Program

Helps individuals with moderate to low income finance the costs of household water wells and

individually owned decentralized wastewater systems. Funds must be used to establish a revolving fund to provide loans or sub grants to eligible individuals. **Deadline June 28.**

A Cultural Approach to Good Health and Wellness in Indian Country

Supports community-chosen, family-centered cultural practices to build resilience and connections to community, family, culture, and wellness, as well as policy, systems, and environmental changes to build clinical-community linkages to support screening and assessing for chronic diseases and their risk factors. **Deadline June 28.**

National Farmworker Jobs Program Grants for Housing Services

Facilitates the delivery of housing solutions that are responsive to eligible migrant and seasonal farmworkers and their dependents' immediate and near-term needs. **Deadline June 28.**

Disability Innovation Fund

Creating a 21st-century workforce of youth and adults with disabilities through the transformation of education, career, and competitive integrated employment. **Deadline: July 8.**

More Upcoming Webinars & Live Events

- May 21 | Developing your Green Shoes Strategy Part 1
- May 22 | Tips for Building a 2025 Small Business Week Award-Winning Nomination!
- May 22-23 | Regional Economic Development and Housing Summit
- May 23 | From an Idea To an Award (Advanced Grant Writing)
- May 28 | Implementing your Green Shoes Marketing Strategy Part 2
- May 29 | Navigate Starting a Business in Santa Fe
- May 30 | Leveraging Hispanic Heritage for Global Market Success
- May 30 | AREA Building Regional Economy Workshop
- June 12 | Session 2: Legal Foundations for Artists with Attorney Victor Grafe III
- June 15 | New Mexico 2024 Black Business Summit: Advancing Economic Freedom

Ongoing Webinars:

- NM Small Business Administration (NMSBA) Events
- NM Small Business Development Center Trainings and Webinars
- NM Tax and Revenue New Businesses and New Employers workshops
- NM Taxation and Revenue overview of business tax programs
- US and Foreign Commercial Service Trade Events
- Albuquerque SCORE Webinars

On-Demand NM SCORE Webinars:

- Get Your Local Business on Google Search and Maps
- Reach Customers Online with Google

Visit our YouTube channel to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

<u>Email your suggestions to our editor</u> by the Wednesday prior to when you want it to appear.

Please be cognizant of dates and deadlines, as we publish the Resource Wrap-Up every other Monday.

Note: Some email platforms will not allow you to access the links in this newsletter.

<u>View a complete PDF on our website.</u>

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.







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