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\$6.6 Million in Capital Outlay Funding Awarded to Public Infrastructure Projects in Six New Mexico MainStreet Districts

Eight Projects Matched Locally with \$8 Million to Support Revitalization Efforts

Santa Fe, N.M. – Today, the New Mexico Economic Development Department (EDD) and New Mexico MainStreet (NMMS) awarded \$6.6 million in Capital Outlay funding to eight revitalization projects in affiliated NMMS Districts to improve safety, create vibrant destinations, and support local economies. The NMMS Capital Outlay Program funds infrastructure upgrades in targeted public investment areas to support economic growth, property renovation, public safety, business development, and job creation.

"The state's MainStreet investments are vital to sustaining and growing robust, vibrant, people-centered commercial districts throughout rural New Mexico," said EDD Secretary Designate Rob Black. "Communities and small businesses all over New Mexico will benefit from these important MainStreet investments."

NMMS works with districts to identify catalytic economic development projects based on the community's Master Plan, Cultural Economic Development Plan or Metropolitan Redevelopment Area (MRA) Plan. Projects must impact the local economy, improve the appearance and functionality of the district, create connectors, and engage local property/business owners. Qualifying projects include improvements to streets, sewers, utilities, lighting, pedestrian safety, street amenities, wayfinding, landscaping, placemaking, and performance/gathering spaces.

"We thank the Legislature and the Governor for supporting the NM MainStreet Capital Outlay Program which supports community revitalization efforts. Congratulations to our award recipients and thank you to all the project partners for working diligently to improve New Mexico," said NMMS Director Daniel J. Gutierrez.

Funded projects include:

Alamogordo MainStreet: \$1M

Great Blocks on MainStreet construction: pedestrian safety and streetscape improvements on 800 and 900 blocks of New York Avenue.

Clayton-Union County Economic Development Partnership: \$1.09M

Clayton entertainment & food container park, Phase 1 design and construction: small performance stage, splash pad, shaded seating areas, walking paths, landscaping, and provisions for food trucks.

Clayton-Union County Economic Development Partnership: \$50K

Historic Luna Theater: emergency digital projector replacement.

Clovis MainStreet: \$1.7M

Great Blocks on MainStreet construction & design updates, Main Street 1st to 7th Streets:

lighting, bump outs/curb modifications, landscaping, and irrigation.

Tucumcari MainStreet: \$1.7M

Great Blocks on MainStreet: Phase 2 construction.

Santa Rosa MainStreet: \$700K

Mini Great Blocks: Community Crossroads on RT. 66 project construction.

Santa Rosa MainStreet: \$130K

Way Finding in the City of Natural Lakes: construction.

Silver City MainStreet: \$300K

Great Blocks on MainStreet Design: Bullard, Texas, and Yankee Streets.

Great Blocks on MainStreet projects are intensive infrastructure projects that dramatically upgrade a core two-three block commercial area in a district through the implementation of urban and landscape design, architecture, and creative economy projects.

The number of projects awarded is dependent on the Legislature's appropriation to NMMS's Capital Outlay Program. Capital Outlay funds are used to leverage/match other local, state, corporate, and foundation dollars to fully-fund projects.

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New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places and grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities, and a higher quality of life. NMMS was founded in 1984 and currently serves 32 MainStreet Districts and 13 Arts & Cultural Districts. NMMS is a program of the New Mexico Economic Development Department. Learn more at <u>nmmainstreet.org</u>.

The **New Mexico Economic Development Department's** (EDD) mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive. EDD's programs contribute directly to this mission by training our workforce, providing infrastructure that supports business growth, and helping every community create a thriving economy. Learn more at edd.newmexico.gov.

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