

#### Creative Industries Division

#### **Grant Award Report**

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The University of New Mexico Art Museum

June 2024

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## **Summary**

The University of New Mexico Art Museum (UNMAM), situated on UNM's Main Campus in Albuquerque, New Mexico, received a \$100,000 grant from the Creative Industries Division for the period from November 30, 2023, through June 30, 2024. This funding was dedicated to enhancing the UNMAM Museum Assistant Program, the museum's student employment initiative.

The grant facilitated several key deliverables, including:

- Professional development programs
- Professional memberships and conference attendance
- A public program
- Investments in infrastructure

Additionally, part of the award covered administrative costs, including portions of salaries and fringe benefits for both students and supervisors during the grant period.

During this time, UNMAM engaged 14 student employees from diverse backgrounds, ranging from undergraduate to doctoral students; ages 17 to 45; and studying academic areas across campus including art and art history, psychology, business, English, musicology, museum studies, physics, and sociology. These students also come from minority backgrounds, including African American, Latin American, and first-generation students.

The goal of this project was to provide these students with meaningful employment experiences, hands-on learning, professional development, and networking opportunities, educating them about creative careers available in New Mexico, particularly within the museum industry.

Most of the project activities occurred during UNM's Spring 2024 semester (January 15 – May 11, 2024). Key accomplishments included:

- Organizing three mentorship meetings
- Presenting four student-developed workshops and programs
- Funding student attendance at four professional conferences and one continuing education webinar
- Hosting a symposium for a public audience

UNMAM also invested in establishing student workspaces by purchasing:

- Three new computer setups
- A laptop for student use

- A camera and accessories for content creation
- An iPad for visitor services and evaluation
- Updated event production equipment
- Desk chairs, organizational supplies, and office supplies for student use

Additionally, a storage area was transformed into a Student Lounge and Resource Center.

Throughout the project, UNMAM collaborated with other museums, universities, and creative and cultural organizations, and plans to continue fostering mentorship relationships between student employees and creative professionals in New Mexico.

The 2023-2024 cohort of Museum Assistants were active collaborators, providing feedback on desired skills, careers, and programs during the project's initial development. Student feedback was gathered at the beginning of the grant period to identify student interests (Appendix B). The students participated in the development and presentation of each program and advised on the technology and supplies needed to support their roles. This grant enabled UNMAM to support each student's career growth, offering opportunities to learn new skills, meet inspiring professionals, and explore career opportunities postgraduation.

In conclusion, the grant has significantly bolstered the UNMAM Museum Assistant Program, creating a robust framework for student professional development and ensuring continued success in fostering creative careers within New Mexico's museum industry.

## **Job Creation**

This grant challenged UNMAM to evaluate and enhance the student positions offered through the Museum Assistant Program, focusing on creating roles that align with individual students' interests and career goals. As a result, we identified new roles and redeveloped existing ones within the program. By understanding the interests of current student employees, we connected more students with roles that stimulate meaningful career growth and provide experiences necessary for entering the museum and other creative industries after graduation.

During the grant period, four student employees transitioned into new positions that aligned more closely with their personal goals. These new roles included Project Assistant, Marketing Assistant, and two Curatorial Assistants. Additionally, UNMAM anticipates hiring a Collections Assistant in the next academic year. These new roles offer students the opportunity to acquire hands-on skills and work directly with various members of the UNMAM staff.

We expect these roles to become regular opportunities for the UNM student community. Managers of the Museum Assistant Program are encouraged to learn about each student's interests, aligning their work with their career plans and pairing them with a staff member to develop a mentorship relationship.

Curatorial Assistant Hannah Cerne, a UNM Museum Studies Master's student, reflected on her experience at the UNM Art Museum: "My experience at UNMAM has provided me with an abundance of opportunities. My projects vary depending on what I would like to learn and take away from the positions, allowing me to gain exposure and knowledge that I cannot acquire in a classroom. Working in the UNMAM's Beaumont Newhall Study Room has provided me with hands-on practice with a fine art collection. My involvement with the museum has equipped me with the education and mentors needed to become a meaningful contributor to the museum profession."

## Community, Stakeholder, and Industry Participation

The most active participants in this program were the 2023-2024 Museum Assistant Program cohort. This group comprises 14 student employees from diverse backgrounds, ranging in age from 17 to 45, and representing various academic disciplines, including musicology, museum studies, art history, studio art, English, psychology, sociology, business, and physics.

The museum also partnered with the UNMAM Student Advisory Council, a volunteer group of undergraduate and graduate students at UNM with interest in art and museums. Many of UNMAM's Museum Assistants also serve on the Student Advisory Council.

UNMAM engaged several external partners to develop "Mentorship Meetings" throughout the granting program. These meetings included the City of Albuquerque's Public Art Urban Enhancement Division, the Museum of International Folk Art, and local photographer and CNM faculty member Stefan Jennings Batista. These programs are discussed further on page 8.

Additional organizations were approached, and future Mentorship Meetings will include SITE Santa Fe, Museum Resource Division, Institute of American Indian Arts Museum Studies Program, and New Mexico State University Art Museum.

UNMAM's symposium program, "Exploring Pathways in Museum Careers," involved the largest group of external partners. The symposium featured 20 speakers representing 15 museums and creative organizations across New Mexico and was attended by 50 individuals, including current UNM students, other university students, alumni, museum

professionals, and community members. Further details of this program are discussed on page 11.

## Overall Economic Contributions

This project was an investment in the future of creative economies by supporting the professional growth of UNM students. Past students have credited their experiences at UNMAM as pivotal in their career development and the source of many valuable skills that support their careers today. Through the initiatives offered in this grant project, UNMAM has expanded the skillsets and opportunities for the current cohort of Museum Assistants.

UNMAM's Museum Assistant Program offers paid employment to an average of 11 students each semester. With this grant funding, we were able to support a larger cohort of 14 students, providing them with hourly wages. During the grant period, four students were promoted to new roles and received raises. Most of the 2023-2024 cohort are not scheduled to graduate until Spring 2025 or later, ensuring that UNMAM's continued commitment to their professional development will produce a talented group of graduates well-prepared for employment in New Mexico's creative industries.

In addition to this investment in future professionals, the "Exploring Pathways in Museum Careers" symposium allowed UNMAM to distribute a total of \$8,900.00 in honorariums to 20 speakers representing museums and creative organizations based in New Mexico. This event also provided an opportunity for speakers to raise awareness about their own organizations and promote internships, graduate programs, volunteer positions, and employment opportunities to attendees, thereby introducing the audience to various experiences in the creative industries.

## **Deliverables**

## Professional Development Programs

During the Spring 2024 semester, UNMAM held a variety of professional development programs to introduce student employees to new skills and learn more about creative professions.

Total attendance: 86 attendees across 8 programs

Total costs: \$3,227.10

#### Student-Developed Workshops and Programs

#### Gelli Plate Prints

During the UNMAM MAP Spring 2024 orientation on January 13, 2024, Project Assistant Adriano Ricca Lucci developed and led a gelli plate printmaking workshop for his peers. This workshop served as a team-building exercise for 10 Museum Assistants while teaching them about gelli plate printmaking. Adriano gained skills in event planning and art education.

#### Gustave Baumann Art Day

Held on March 2 at the UNM Art Museum, this event invited attendees of all ages to create original linocut prints based on Gustave Baumann's *Morning Sun* (1931). Programs Assistant Justine Witkowski developed this event in collaboration with UNMAM staff Joseph McKee and Angel Jiang. Due to high demand, a second Baumann Art Day was held on March 9, 2024, with a total of 26 attendees across both events. Justine gained practical skills in art education and collaboration.

#### Andy Warhol Art Day

On April 6, UNMAM hosted Andy Warhol Art Day, inviting attendees to create gelli plate monoprints inspired by Warhol's work. This program used left-over supplies from the previous gelli print workshop and Gustave Baumann Art Day. Justine Witkowski developed this program with Joseph McKee, and it had 10 attendees. This event further enhanced Justine's art education skills.

#### SAC Zine

As a capstone project for the Spring 2024 semester, the UNMAM Student Advisory Council collaborated with Museum Assistants to create a 24-page zine titled *UNM ART MUSE/ZINE*. This project allowed students to engage in multidisciplinary research and creative processes. They worked in departments focused on design, marketing, and copyediting, gaining practical skills in publishing, writing, designing, and marketing. The project culminated in a release party on May 2, 2024, attended by 20 people.

#### UNM ART MUSE/ZINE can be viewed online here:

https://artmuseum.unm.edu/exhibition/sac-spring-24/

#### Participant Feedback

Surveys from the Art Day programs showed attendees, ranging from ages 18 to 65+ (with some supervised children ages 5 to 9), appreciated learning new skills and requested more frequent artmaking workshops. Suggestions also included exploring art as meditation, guided tours, guest lectures, and digital media workshops.

Many of the attendees had not previously visited the UNM Art Museum, and most had never attended an event or program at the museum.

#### Mentorship Meetings

Throughout the Spring 2024 semester, UNMAM held three mentorship meetings for student employees to meet and learn from creative professionals. The mentors were eager to meet with students and would not accept honorarium payments because they felt it was an important part of their work duties. Costs were incurred to travel and spend a day in Santa Fe.

#### City of Albuquerque Public Art Urban Enhancement Division

In February, staff from this division met with UNMAM student employees and Student Advisory Council members. Sherri Brueggemann, Mandolen Sanchez, and Noel Begay spoke about their careers, what it is like to work for the CABQ Public Art Division, and shared current opportunities for college students.

UNMAM Project Assistant Adriano Ricca Lucci shared what he learned during this visit, "I heard about a work opportunity through staff from Albuquerque's Public Art department that came to visit during UNMAM's first Mentorship Monday. The following weekend, I attended a training to become a Public Art Canvasser, to survey and record public art around the city and Bernalillo County. According to the contractor running this study, there will be future opportunities to clean data gathered by Canvassers and conduct background research on artists whose work is on public display in Albuquerque. I'm excited to see where this leads."

Adriano's experience demonstrates the value of networking to learn about career building opportunities.

#### Museum of International Folk Art

In March, UNMAM Museum Assistants attended a field trip to the Museum of International Folk Art, where they received a behind-the-scenes tour from Laura Addison, Curator of European & American Folk Art Collections. This experience allowed students to visit the collections areas of a museum with a different focus, while having the opportunity to speak with a seasoned museum professional. Additionally, this visit led to a partnership with the Museum of International Folk Art for *Exploring Pathways in Museum Careers*.

#### Stefan Jennings Batista

In April, UNMAM Museum Assistants met with freelance photographer Stefan Jennings Batista, who provides contract photography services to the museum. During this meeting, Stefan spoke with students about event photography, documenting artwork, and provided tips for capturing engaging photos during the museum's events. This program also supported art students who wanted to learn more about photographing their own work for portfolios and marketing. Looking forward, the museum plans to continue working with Stefan to train and mentor student employees in event photography.

# Professional Memberships, Conference Attendance, and Continuing Education Courses

Throughout the grant period, UNMAM sponsored 12 students in attending four conferences and one continuing education online course relating to their academic studies. These opportunities are crucial for professional development and career-building in the creative industries. Conferences provide a platform for students to present their work, gain invaluable feedback, and engage in meaningful dialogues with established experts. Exposure to current trends, innovative methodologies, and emerging research equips students with cutting-edge knowledge and skills, enhancing their readiness for professional roles. Networking opportunities with peers, mentors, and industry leaders foster valuable connections, leading to potential collaborations, internships, and job prospects. By attending these conferences and online course, students gain confidence and a deeper understanding of the industry, bridging the gap between academic learning and career advancement in the creative fields.

Total participation: 12 students

Total costs: \$11,964.69

#### College Art Association

UNMAM sponsored five Museum Assistants to attend the CAA Annual Conference in Chicago from February 14-17, 2024. This conference provided exposure to potential career paths and networking opportunities.

Student reflections on the CAA conference are published in UNMAM's online journal: https://artmuseum.unm.edu/2024-caa-reflections/

#### Southwest Popular/American Culture Association

UNMAM sponsored one student to attend the SWPACA Conference in Albuquerque from February 21-24, 2024.

#### American Alliance of Museums

UNMAM sponsored two Museum Assistants to attend the AAM Annual Meeting in Baltimore, MD, from May 16-19, 2024. This event offered sessions, networking, and museum visits.

Museum Assistant Laura Olson, who graduated from UNM this summer, expressed the importance of attending the conference as she prepares to move on into her career: "Going to AAM gave me opportunities to learn more about the field as well as network with individuals who are willing to help me succeed now that I'm graduating and entering the field. I enjoyed my time immensely at AAM!"

An additional student reflection on the AAM conference is also published in UNMAM's online journal: <a href="https://artmuseum.unm.edu/hannah-cerne-trip-to-aam/">https://artmuseum.unm.edu/hannah-cerne-trip-to-aam/</a>

#### Academic Association of Museums & Galleries

The Academic Association of Museums & Galleries is the leading national organization for developing best practices for academic museums, galleries, and collections, through its educational and advocacy efforts. This year, the AAMG Annual Conference was held entirely online from June 24 – 26, 2024. UNMAM sponsored three Museum Assistants in attending and participating.

During the conference, three UNMAM Museum Assistants led a panel discussion and Q&A, moderated by Associate Director Devin Geraci. Honoring how academic museums rely on student employees, the students shared their experiences working at UNMAM and discuss strategies to integrate student employees into the identity of academic museums. This was a valuable experience for these students to present their ideas to a national audience, while encouraging professionals to consider the impact of their own student employment programs. 51 individuals attended this session.

Additionally, one Museum Assistant spoke on a session about student groups at university museums, alongside UNMAM staff Joseph McKee. 49 individuals attended this session.

#### MuseumStudy

From May to June, Curatorial Assistant Alejandra Rodriguez participated in an online course through MuseumStudy, titled "Writing K-12 Lesson Plans for Museums." This course taught her how to develop and write formal lesson plans for K-12 programming. Topics included determining the purpose, content, and audience of a lesson plan; establishing objectives and desired outcomes; alignment with curriculum standards; reviewing and evaluating different lesson plan formats; writing and testing a lesson; and disseminating the lesson for use outside the museum.

Through this course, Alejandra has created a lesson plan that UNMAM will implement for K-12 school group visits.

# Exploring Pathways in Museum Careers: A Symposium for Professional Development

Held on Saturday, April 27, 2024, this symposium introduced attendees to museum careers. Twenty speakers from 15 museums and creative organizations shared their experiences with 50 attendees, including students, alumni, museum professionals, and community members. The event concluded with a networking mixer.

Museum Assistants were involved in all aspects of planning and facilitating this event. The Museum of International Folk Art sponsored the final keynote session, "Pathways in Museum Exhibition Development & Design," sharing costs to invite independent curator Melissa Shaginoff (Ahtna and Paiute from Nay'dini'aa Na Kayax [Chickaloon Village, AK]).

Total costs: \$13,213.89

#### Speakers included:

- Stacy Hasselbacher, Director of Creative Projects at Ideum
- Miriam Langer, Professor of Media Arts at New Mexico Highlands University
- Liz Neely, Curator of Digital Experience at the Georgia O'Keeffe Museum
- Dr. Manuela Well-Off-Man, Chief Curator at the IAIA Museum of Contemporary Native Arts
- Matthew Contos, Director of Creativity & Learning at SITE Santa Fe
- Tara Henderson, Director of Education at Explora
- Patricia Sigala, Community Outreach & Engagement Educator at the Museum of International Folk Art
- Lauren Tresp, Publisher & Editor at Southwest Contemporary
- Joanne Lefrak, Director of Experience & Social Impact at Ghost Ranch
- Nancy King, Grant Writer at National Ghost Ranch Foundation, Inc.
- Kathryn Ritter, Assistant Collections Manager at Ghost Ranch
- Justy Alicea, Chief Preparator and Fossil Lab Manager at the New Mexico Museum of Natural History and Science
- Katherine Barry, Registrar for the Indian Arts Research Center at the School for Advanced Research
- Lauren Fuka, Ethnology Sr. Collections Manager and Museum Registrar, Maxwell Museum of Anthropology
- Hannah Weston, Museum Collections Registration Specialist, Indian Pueblo Cultural Center
- Cynthia Graves, Founder and Director of GuestCurator Traveling Exhibitions

- Angela Duckwall, Senior Textile Conservator at New Mexico's Department of Cultural Affairs
- Suzi Jones, Independent Curator
- Caroline Lajoie, Exhibition Designer at New Mexico's Department of Cultural Affairs Museum Resource Division
- Melissa Shaginoff, Independent Curator

This event led to many fruitful conversations with potential partners who are eager to hold this program again next year. We look forward to building stronger connections with other New Mexico university museums and museum studies programs to extend the reach of this symposium.

For more information and the full program schedule, please visit <a href="https://artmuseum.unm.edu/museum-careers-schedule/">https://artmuseum.unm.edu/museum-careers-schedule/</a>

#### Participant Feedback

Both attendees and speakers enjoyed the opportunity to learn more about careers in New Mexico's museum sector. Many students who attended the program indicated that they learned about a new career opportunity and left the program feeling inspired to pursue a career in museums.

#### Infrastructure

The grant funding allowed UNMAM to replace or purchase new infrastructure to support student employment roles in marketing, event production, visitor services, and collections/curatorial research.

All items have been purchased at this time, but updates to areas are still ongoing. Specific purchases are outlined in the sections below.

Total costs: \$15,660.53

### Equipment & Technology

#### Student Computer Workstations

- Dell 34-inch Curved Video Conferencing Monitor (3)
- 14-inch MacBook Pro
- Mac Mini (3)

#### Content Creator Camera & Kit

- Nikon Z50 Camera
- 128 GB SD Card

- RODE Video Camera Mount Microphone
- Tabletop Tripod
- Camera Strap & Shoulder Bag
- Lighting and Backdrop Equipment

#### Visitor Studies iPad

- 10.9-inch iPad
- Magic Keyboard Folio

#### **Event Production Supplies**

- Sennheiser SK 100 G4 Wireless Bodypack Transmitter
- Telescoping Tabletop Microphone Stand
- Microphone Clip
- Shure Dynamic Vocal Microphone
- Sony VPL-PHZ61 Projector

#### Student Workstations

Student workstations in the museum's office suite and galleries were updated with new furniture and supplies, as outlined below:

#### Student Cubicles in Office

- 3 Dry Erase Boards
- Various Office Supplies

#### **Student Gallery Desks**

- Chairs for Gallery Desks and Reception Desk
- Various Organizational Supplies

#### Student Lounge & Resource Center

Museum Assistants Morgan Tracy and Shirah Arnold proposed transforming a storage area into a lounge for student employees. We purchased items for improved storage, a resource library, and restocked supplies used during the Spring 2024 semester, creating a dedicated space for student employees to take breaks, study, and work on projects. By reallocating items from other areas, we also added a couch, rug, and organized art education supplies at no additional cost. Students donated their own artwork, collaborating with UNMAM Coordinator of Exhibitions Steven Hurley to learn about framing and displaying. During the Fall 2024 semester, Curatorial Assistant Hannah Cerne will outline a wall mural, creating a "paint by number" project for all student employees to participate in. This project provided valuable lessons in project management and budgeting.

#### Resource Library

The following books were purchased for the Student Employee Resource Library to provide students with texts to learn more about museums and visitor-serving sectors. Titles were suggested by UNMAM staff and other academic museum professionals through the Association of Academic Museums & Galleries.

- Museum Gallery Activities: A Handbook
- Rights & Reproductions: The Handbook for Cultural Institutions
- So You Want to Work in a Museum?
- Come, Stay, Learn, Play: A Guide to Making the Museum Experience
- Manual of Digital Museum Planning
- Manual of Museum Management
- Creativity in Museum Practice
- Creating Exhibitions: Collaboration in the Planning, Development, and Design of Innovative Experiences
- The Participatory Museum
- Be Our Guest
- Building a Story Brand
- Hatch! Brainstorming Secrets of a Theme Park Designer

## **Appendix**

### Appendix A: Related Readings

- "UNMAM Named Among 18 Recipients of New Mexico Creative Industries Division Grant Awards," <a href="https://artmuseum.unm.edu/unmam-named-among-18-recipients-of-new-mexico-creative-industries-division-grant-awards/">https://artmuseum.unm.edu/unmam-named-among-18-recipients-of-new-mexico-creative-industries-division-grant-awards/</a>
- "Reflections from the 2024 College Art Association Conference," <a href="https://artmuseum.unm.edu/2024-caa-reflections/">https://artmuseum.unm.edu/2024-caa-reflections/</a>
- "Announcing Exploring Pathways in Museum Careers," https://artmuseum.unm.edu/museum-careers-schedule/
- "Hannah Cerne: My Experiences at UNMAM, 2023-2024,"
   <a href="https://artmuseum.unm.edu/cerne-unmam-2023-2024/">https://artmuseum.unm.edu/cerne-unmam-2023-2024/</a>
- "Semester Round-Up: Spring 2024," <a href="https://artmuseum.unm.edu/spring-24/">https://artmuseum.unm.edu/spring-24/</a>
- "Hannah Cerne: My Trip to the American Alliance of Museums Conference," https://artmuseum.unm.edu/hannah-cerne-trip-to-aam/

- "Student Advisory Council Spring 2024,"
   https://artmuseum.unm.edu/exhibition/sac-spring-24/
- "UNM ART MUSE/ZINE, Hindsight Insight 4.0," https://issuu.com/unmartmuseum/docs/sac-zine-full

# Appendix B: UNMAM Museum Assistant Program Questionnaire – Select Responses

## UNMAM Museum Assistant Program Questionnaire - December 2023

1. Would you be interested in attending 'mentorship meetings' with other museum or creative professionals monthly throughout the semester?

Yes – 28.57% Maybe, I'd like to learn more about this – 71.42% No – 0.00%

2. Towards the end of the Spring 2024 semester, we will be hosting a 'museum jobs symposium' to invite professionals to speak about their careers. Are there specific types of professionals you would like to hear from? (For example, curators, science museum employees, marketing professionals, museum educators, grant writers, etc.)

Curators, grant writers, gallery, collections management, education programming, Registrars

It would be exciting to hear from science museum employees and try to figure out ways to incorporate more science-based activities into a museum environment.

I would love to hear from grant writers, collections management, digitizers, and exhibition designers.

I'd like to hear from curators and educators.

curators and marketing professionals

It would be interesting to hear from curators or museum educators, but I think I'd be excited to hear from all the above as well.

Writers for museums of newsletters, information, etc.

curators, museum educators, archivists, grant writers

People who work in the ancient Americas.

Museum Directors, Registrars, Curators, Public Outreach Positions

Museum educators and maybe some nonprofit directors/employees that work in the museum or arts fields.

#### 2. What roles in the museum sector are you interested in learning more about?

| Curatorial, Exhibition Planning, Writing Exhibition and Artwork Labels       | 11.11% | 10 |
|--|--------|----|
| Exhibition Design, Preparation, Art Handling                                 | 11.11% | 10 |
| Working with Artists, Artists-in-Residencies, Commissions                    | 10.00% | 9  |
| Collections, Registration, Archives  | 8.89%  | 8  |
| Public Art   | 8.89%  | 8  |
| Digitization, Photographing Artwork  | 7.78%  | 7  |
| Education, Event and Program Planning  | 6.67%  | 6  |
| Grant Writing  | 6.67%  | 6  |
| Community Outreach and Involvement   | 6.67%  | 6  |
| Leadership, Management, HR, Administration                                   | 5.56%  | 5  |
| Marketing, Communications, Graphic Design, Web Development, Public Relations | 5.56%  | 5  |
| Gallery Management   | 5.56%  | 5  |
| Videography  | 2.22%  | 2  |
| Finance, Fundraising, Development, Donor Relations                           | 1.11%  | 1  |
| Visitor Studies and Evaluation   | 1.11%  | 1  |
| Copyrights, Licensing, Contracts, Loan Agreements                            | 1.11%  | 1  |
| Merchandising, Gift Shops, Diversifying Revenue                              | 0.00%  | 0  |

## 3. Do you have other ideas, comments, or suggestions for how we can create a more interesting and impactful employment experience for you?

Workshop held at UNMAM, Workshop Scholarships for Museum Assistants if they find one outside UNMAM they are interested in.

I'm always interested in seeing events and initiatives taking place, even if I can't participate at the time. Personally, I would love to see involvement and collaboration stretch to other departments at UNM as well, just as our work study students have a variety of experience and backgrounds.

I would really love to help write wall text for exhibitions--I think I have the skills and humanities background to draft compelling and culturally (politically if appropriate) didactics

I would love to have dedicated days in which a subset of student workers can be delegated tasks that pertain to the interaction with our collection (e.g. 2 employees on every Friday are tasked with digitizing 20 pieces from the collection).

I think providing us with more opportunities to interact with other museums is a great start.

Having more opportunities to be involved in various projects.

## 4. Would you be interested in attending a professional conference during the Spring/Summer 2024 semesters?

Yes - 85%

No - 15%

### Appendix C: Budget

| Creative Industries Division Award Costs         |                   |  |
|--|-------------------|--|
| Item / Deliverable                               | Approximate Costs |  |
| Item 1: Total Salaries, Wages & Fringe           | 39,264.00         |  |
| Staff Salary                                     | 20,243.00         |  |
| Staff Fringe                                     | 8,921.00          |  |
| Student Salary                                   | 10,000.00         |  |
| Student Fringe                                   | 100.00            |  |
| Item 2: Facilities & Administrative Costs        | 16,667.00         |  |
| Deliverable 1: Professional Development Programs | 3,227.10          |  |
| Student-Developed Workshops and Programs         | 2,459.50          |  |
| Gelli Prints Workshop Supplies                   | 455.39            |  |
| Baumann Art Day Supplies                         | 275.53            |  |
| Baumann Art Day Supplies                         | 486.87            |  |
| UNMAM ART/Muse Zine Supplies                     | 113.63            |  |
| Zine Launch Party Supplies                       | 48.45             |  |
| Zine Printing                                    | 1079.63           |  |
| Mentorship Meetings                              | 767.60            |  |
| Santa Fe: Museum Admission                       | 60.00             |  |
| Santa Fe: Lunch                                  | 147.60            |  |

| Santa Fe: Transportation  | 560.00    |
|---|-----------|
|   |           |
| Deliverable 2: Professional Memberships, Conference Attendance, | 11,964.69 |
| Continuing Education  |           |
| CAA Hotels  | 3,300.12  |
| CAA Flights   | 965.10    |
| CAA Registration Fees   | 461.00    |
| Southwest Popular/American Culture Association                  | 140.00    |
| AAM Registration Fees   | 715.00    |
| AAM Memberships   | 100.00    |
| AAM Flights   | 1,205.39  |
| AAM Hotels  | 4,498.08  |
| AAMG Student Speaker Fee  | 180.00    |
| Museum Study  | 400.00    |
| Deliverable 3: Exploring Pathways in Museum Careers             | 13,213.89 |
| Honoraria   | 8,900.00  |
| UCAM Event Photography  | 960.00    |
| Keynote Hotel   | 358.44    |
| Keynote Flight  | 1,305.42  |
| Event Posters   | 279.88    |
| Mixer Catering  | 911.54    |
| Event Programs  | 498.61    |
| Deliverable 4: Infrastructure                                   | 15,660.53 |
| Equipment & Technology  | 12,237.71 |
| 3x Dell Monitors  | 1,650.00  |
| MacBook Pro   | 1,849.00  |
| AppleCare   | 209.00    |
| 3x Mac Mini   | 2,637.00  |
| AppleCare   | 237.00    |
| 1x iPad   | 419.00    |
| iPad Apple Care   | 79.00     |
| Projector   | 2,940.77  |
| Anker Adaptors  | 134.94    |
| LAV Mic   | 35.49     |
| Event equipment   | 309.40    |
| Lighting & Backdrop Equipment                                   | 366.63    |
| Content Creator Camera & Equipment                              | 1,141.48  |
| Magic Keyboard  | 229.00    |
| Student Workstations  | 1,931.86  |

| Dry Erase Boards   | 472.34    |
|--|-----------|
| Reception Chairs   | 960.00    |
| Desk Chairs  | 160.80    |
| Office Supplies  | 230.99    |
| Organizational Supplies  | 107.73    |
| Student Lounge & Resource Center   | 1,490.96  |
| Student Lounge Supplies & Furniture  | 261.30    |
| Books  | 418.07    |
| Art Education Supply   | 557.53    |
| Uline: Shelves   | 193.00    |
| Paint  | 61.06     |
|  |           |
| APPROXIMATE TOTAL EXPENSES   | 99,997.21 |
| Most costs are final, but some expenses have not been reconciled at the time of this report. Final accounting will begin 7/1/2024. |           |

## Appendix E: Select Photos



Figure 1 Museum Assistants meet with UNMAM staff to discuss grant projects.



Figure 2 Museum Assistants learn about framing with UNMAM Coordinator of Exhibitions.

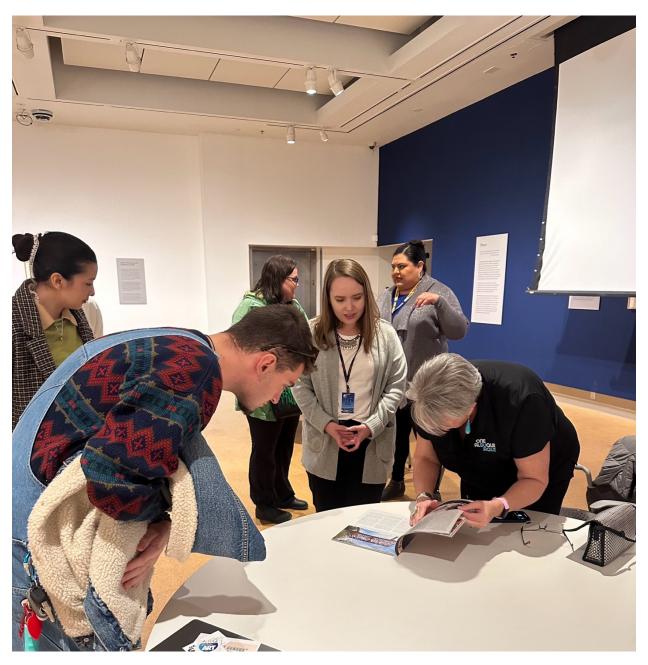


Figure 3 Museum Assistants discuss public art with City of Albuquerque staff.



Figure 4 Museum Assistant Beth Norwood presents academic research at the CAA conference.



Figure 5 Museum Assistant Beth Norwood and Social Media Assistant Alejandra Rodriguez at CAA.



Figure 6 Members of the public participate in Baumann Art Day.



Figure 7 Program for "Exploring Pathways in Museum Careers."



Figure 8 UNMAM Associate Director Devin E. Geraci gives opening remarks at "Exploring Pathways in Museum Careers."



Figure 9 Staff of Ghost Ranch discuss museum operations.



Figure 10 Justy Aliecea discusses his career at the New Mexico Museum of History & Science



Figure 11 Students mingle with museum and creative professionals during networking mixer.



Figure 12 Students mingle with museum and creative professionals at networking mixer.

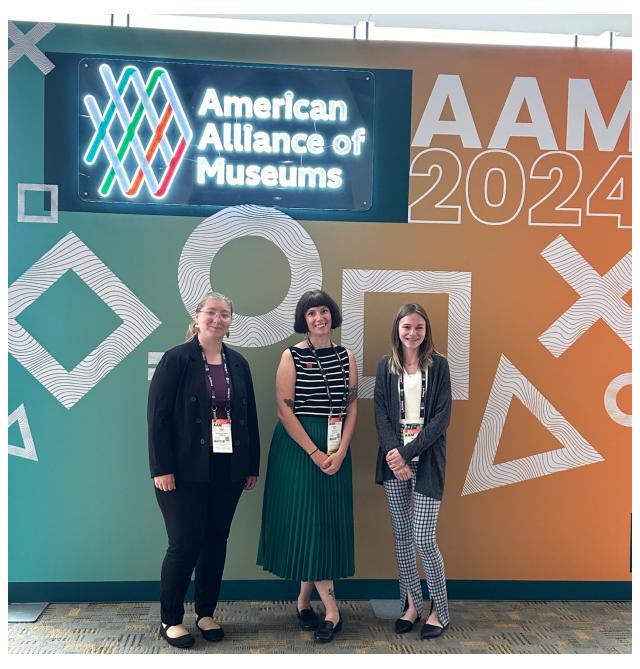


Figure 13 Museum Assistant Laura Olson, UNMAM Associate Director, and Curatorial Assistant Hannah Cerne attend AAM Annual Meeting.



Figure 14 Museum Assistants Hannah Cerne and Laura Olson explore historic sites in Washington D.C. during the AAM Annual Meeting.