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New Mexico awards sponsorships for Creative Industries Season

New Mexico will celebrate with a season-long set of events

SANTA FE, N.M. — The New Mexico Creative Industries Division announced seven grantees for the 2025 Creative Industries Season.

The Creative Industries Division is housed within the New Mexico Economic Development Department (EDD). This year's theme, *Collaboration in Creativity* is dedicated to fostering connections and partnerships across New Mexico's creative economy. The season is a continuation of the 2024 Creative Industries Week.

The call for applications for the inaugural Creative Industries Season sponsorship program received 30 responses, with seven grantees chosen to have their events sponsored and showcased as creative economy collaborations throughout the season, from March 15 through June 15, 2025.

In addition to the seven in-person sponsored events, Creative Industries Season will feature workshops and technical assistance opportunities, including creative business fellowships, writers' circles, networking events, open office hours, and live virtual discussions as part of the statewide celebration.

"New Mexico is home to innovative companies in digital media, architecture, performing arts, technology, and more," EDD Cabinet Secretary-Designate Rob Black said. "This intersection of technology and innovation presents significant opportunities for entrepreneurs and communities to thrive, and these events will highlight this incredible work."

"By focusing this year's celebration on the power of collaboration, we aim to inspire creatives to join forces, pool their talent, and take on bigger projects than they could alone," Creative Industries Division Director Shani Harvie added. "When we work together, we can stretch resources further, amplify impact, and open doors to new opportunities.

"This grant will help us secure the necessary technology and venue space for our small-town musical, but it will also assist with our plans to provide local creatives with hands-on experience working on sound, lights, and stage design for a live entertainment production. We hope to empower community members in our rural area to host their own live events," said Steve Simpson, Dean of Arts and Sciences and Professor of Communication at New Mexico Tech.

"Thanks to the Creative Industries Grant, we are able to funnel more resources directly to creative entrepreneurs in Taos, NM. This sponsorship will boost their visibility and success at our annual Juneteenth Event!" Chef & Owner Leondra Clayton added.

The selected events are a remarkable demonstration of the power of New Mexico's creativity:

New Mexico Institute of Mining and Technology - Performing Arts Series: "All Hands on Deck!": Stage Production and Entertainment Technology for a Small-Town Musical. March 29-April 6 at the Macey Center Theater and Conference Center in Socorro.

Bear Robe: Native Fashion Week Santa Fe. May 8-11 at the Santa Fe Railyard

Taos County: Taos County Creative Entrepreneur Exhibition & Symposium. May 9-18 at the Stables Gallery at the Taos Center for the Arts. 133 Paseo del Pueblo Norte, Taos.

Los Alamos Arts Council: Arts and Crafts (And Literature!) Festival. May 10-11 at multiple locations in Los Alamos, including the Fuller Lodge, Samizdat Bookstore, local library locations, and local restaurants/craft breweries.

Explora: Maker in Residence. May-June at X Studio, Explora Science Center and Children's Museum, 1701 Mountain Rd NW, Albuquerque.

Parallel Studios Inc.: CURRENTS 2025: Art & Technology Festival + Symposium — Art & Technology in a Culture of Speed. June 13-15 at El Museo Cultural de Santa Fe, 555 Camino de la Familia, Santa Fe.

LeeCooks CHURCH: Taos Juneteenth 2025. June 14-15 at multiple locations in Taos:

- · Revolt Gallery (Main Event) 222 Paseo Del Pueblo Norte
- Bodega by CHURCH (Main Event) 226A Paseo Del Pueblo Norte
- Buttercup (CHNG Closet & Workshops) 118 Cam De La Placita

A full schedule of events, workshops, and activities planned throughout the state, including events in **Truth or Consequences**, speakers from **Silver City, Raton, Gallup**, and more can be found on the <u>division's event webpage</u> and social media channels. Final details will be announced as the season commences.

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EDD's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive. EDD's programs contribute directly to this mission by training our workforce, providing infrastructure that supports business growth, and helping every community create a thriving economy.

New Mexico Economic Development Department EDD.NewMexico.gov









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