

# The Pathfinder



Jan 15, 2026

## FROM THE SECRETARY



As we begin the new year, New Mexico is building on a strong foundation for economic growth, and site readiness is central to our competitiveness. Companies need locations that are ready for construction on day one. By investing early in planning and coordination, we're making it easier for projects to move forward and for communities to compete for high-quality jobs.

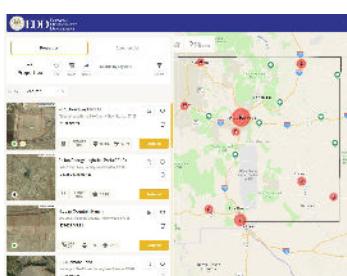
Our Site Readiness Program, which became law on July 1, 2025, is already delivering results. In just six months, we've evaluated 47 sites statewide, launched a public site readiness map, and established a new board to certify sites for business expansion.

Together, we're proving that New Mexico is ready for business. GreenPower Motor Company recently announced it will establish its North American headquarters in Santa Teresa with a new 135,000-square-foot facility. The project is expected to create more than 340 jobs and generate over \$200 million in economic impact over the next decade. With LEDA and JTIP support and a manufacturing site ready for growth, this project shows how smart legislation and investment drive results.

In 2026, we will keep connecting companies to shovel-ready sites and creating opportunities for New Mexicans.

Rob Black  
Cabinet Secretary, NM Economic Development Department

## NEWS



### Showcasing shovel-ready sites

Our Site Readiness Program is off to a strong start. Explore our new site-readiness map on our website to view parcels and data across the state. Try it for yourself at the link below.

Additionally, the newly created Strategic Economic Development Site Advisory Committee will oversee the grading and certification of sites as "strategic economic development sites," making them eligible for pre-development funding and technical assistance.

The next round of site evaluations is scheduled to begin in February 2026, and submissions can be made online at [edd.newmexico.gov/site-submit](http://edd.newmexico.gov/site-submit).

In the news: [NM launches online map of development-ready sites to attract businesses](#)

See the map in action: [EDD.NewMexico.gov/sites](http://EDD.NewMexico.gov/sites)

[Read the press release](#)



## GreenPower chooses NM for advanced EV manufacturing facility

Electric vehicle manufacturer GreenPower Motor Company will establish operations in Santa Teresa, NM.

GreenPower is a leading manufacturer and distributor of all-electric, purpose-built, zero-emission medium and heavy-duty vehicles serving the cargo and delivery market, shuttle and transit space and school bus sector.

The new 135,000 sq. ft. facility in Santa Teresa will become the company's base for North American operations and US corporate headquarters. The move is estimated to generate over \$200M in economic impact for New Mexico over the next decade, creating more than 340 jobs.

In the news: [GreenPower bets on NM with a new EV factory](#)

[Read the joint press release](#)



## EDD has incentives!

Government agencies often get teased for our "alphabet soup" of acronyms. While the criticism is fair, we want everyone to know what **LEDA** and **JTIP** are, and why they matter.

EDD Secretary Black shares an overview of these powerful economic development programs and the incentives helping New Mexico grow.

**Watch:** Click on the images below to learn more about LEDA and JTIP.





Learn more: [Contact your regional rep for assistance with EDD incentives](#)

## EDD OPPORTUNITIES



### New Mexico MainStreet Conference Hub to Heritage - Connecting Commerce

**February 18-20 at**

National Hispanic Cultural Center, Albuquerque

This special event will provide practical and actionable information to connect the state's downtown centers to their surrounding cultural, natural, historic, and tourist destinations.

Join New Mexico MainStreet's network to kick off the Route 66 Centennial on the Mother Road in downtown ABQ!

Registration is limited and closes on Feb. 16.

[Learn more and register.](#)

## GRANTS

### **Business Development & Expansion Grant**

Creative for-profit businesses are invited to apply. Funding may be used for inventory, equipment, marketing, infrastructure, technology, and more.

- Deadline: Feb 27 (6pm MT)
- Learn more: [edd.newmexico.gov/business-development/cid-grants](http://edd.newmexico.gov/business-development/cid-grants)

### **Outdoor Recreation Trails+ Grant**

Invests in conservation-minded shovel-ready projects like trail design and construction, signage, river access, outdoor classroom infrastructure, trailhead improvements, picnic shelters, skate and bike parks.

- Deadline: Jan 31
- Info: [nmoutside.com/grants/trails-plus](http://nmoutside.com/grants/trails-plus)

### Outdoor Equity Fund

Open to public and private nonprofit entities that support equitable transformative outdoor experiences for New Mexico's youth.

- Deadline: Jan 31
- Info: [nmoutside.com/grants/outdoor-equity-fund](http://nmoutside.com/grants/outdoor-equity-fund)

### **Intro To Mastering AI Visuals - Only 25 spots left!**

We're offering 100 free spots for Intro to Mastering AI Visuals by Janimation, a fast 30-minute video training that teaches you how to craft eye-catching visuals with generative AI.

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## RESOURCE WRAP-UP

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### Resource Highlight: NMSBA Leveraged Projects

#### Hub to Heritage - Connecting Commerce

NMSBA leveraged projects allow businesses to pool their available resources to comprise a larger project. Funding is competitive and is capped at \$120,000 per laboratory project. If awarded, the resources from each business are pooled together to carry out a larger project.

[Learn more.](#)

### For Businesses

Rolling deadlines and ongoing opportunities:

- [NM CERG \(Clean Energy Resilience and Growth\)](#)
- [Aggie I-Corps](#)
- [NM REAP](#)
- [Small Business bAlscics](#)
- [Amber Grants](#) - Monthly grants
- [Native American Business Roundtables \(City of Santa Fe\)](#) - Upcoming meeting on Feb 26, Mar 26, Apr 30.

#### [Amber Grant for Women](#)

Deadline: Jan 31.

#### [Rainforest Accelerator](#)

Deadline: Feb 3.

#### [Different Types of Funding](#)

Free webinar: Jan 16

For ongoing and on-demand events, or to search for other events in your area, visit us at

### More Community & Nonprofit

#### Resources

##### [Brownfield Multipurpose Grants](#)

Deadline: Jan 28.

##### [Bolger Foundation](#)

Deadline: Feb 1.

##### [Go Local Go Different Fund \(Santa Fe\)](#)

Deadline: Feb 5.

##### [African American Cultural Heritage Action Fund](#)

Deadline: Feb 6.

##### [National Trust Preservation Funds](#)

Deadline: Feb 2.

##### [Chamiza Foundation](#)

Deadline: Feb 7.

##### [Better Utilizing Investments to Leverage Development \(BUILD\)](#)

[edd.newmexico.gov/events](http://edd.newmexico.gov/events)

Visit our YouTube channel to view previously recorded EDD webinars:  
[www.youtube.com/@newmexicoeconomicdevelopment](http://www.youtube.com/@newmexicoeconomicdevelopment)

## **Community & Nonprofit Resources**

Rolling deadlines and ongoing opportunities:

- [Main Street America Small Business Hub](#)
- [National Grassroots Organizing Grant Program](#)
- [Community Connect Program](#)
- [Anderson Charitable Foundation Grants](#)
- [WK Kellogg Foundation](#)
- [Technical Assistance Gateway \(TAG\)](#)

Deadline: Feb 24.

Preservation Grants: Deadline Mar 2.

- [National Fund for Sacred Places](#)
- [Cynthia Woods Mitchell Fund for Historic Interiors](#)
- [Johanna Favrot Fund for Historic Preservation](#)

[AARP Community Challenge](#)

Deadline: Mar 4

[Museum Grants for American Latino History and Culture](#)

Deadline: Mar 13.

[Healthy Soil Program Grant](#)

Deadline: Mar 20.

New Mexico Tourism Grants:

- [Tourism Event Growth & Sustainability:](#)  
Mar 25.
- [Clean and Beautiful Grant:](#) Apr 2.
- [Cooperative Marketing & Advertising Grant:](#) Apr 7.

*We love to hear from you!*

- Submit resources for the Pathfinder newsletter to [Pathfinder@edd.nm.gov](mailto:Pathfinder@edd.nm.gov)
- List a business or community resource on our Resource Map at [edd.newmexico.gov/resource-map](http://edd.newmexico.gov/resource-map)
- Add an event to our calendar at [edd.newmexico.gov/events](http://edd.newmexico.gov/events)



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